

MAHINDRA & MAHINDRA LIMITED

Registered Office: Gateway Building, Apollo Bunder, Mumbai-400001.

Fixed Deposit Section: Mahindra Towers, Head Office Accounts, Ground Floor, Dr.G.M.Bhosale Marg Opp: Doordarshan, Worli, Mumbai-400018. Tel.:2490 5466/2490 1441. Fax: 2496 5384.

FIXED DEPOSIT SCHEME

ADVERTISEMENT PURSUANT TO THE PROVISIONS OF THE COMPANIES (ACCEPTANCE OF DEPOSITS) RULES, 1975, AS AMENDED UP-TO-DATE

MAHINDRA & MAHINDRA LIMITED ACCEPTS FIXED DEPOSITS FROM THE PUBLIC, THE COMPANY'S SHAREHOLDERS AND ITS EMPLOYEES.

The complete terms and conditions are set forth in the Company's printed application form, available at the Fixed Deposit Section of the Company, offices of the Registrars to the Fixed Deposit Scheme and at the offices of the Principal Managers.

HIGHLIGHTS

Period of Deposit: 36 Months / 12 Months

- Rate of Interest: #
 8.00% per annum for 36 months and
 7.00% per annum for 12 months, payable yearly
- Minimum Amount of Deposit:
- Rs.25,000 and in multiples of Rs.1,000 thereafter.

GENERAL:

- Interest payment and repayment of the Principal Amount of the deposit on its maturity, will be made by an account payee cheque on a scheduled bank, payable at par in major cities in India.
- No tax deduction at source, provided, declaration in prescribed Form No.15G is submitted for each financial year.

The above rates are w.e.f. 18.03.2010 pursuant to the announcement made by the Company in the newspapers.

Applications should be made in the Company's prescribed form alongwith crossed account payee cheque/draft in favour of "Mahindra & Mahindra Limited" payable at par at Mumbai, lodged either at the Fixed Deposit Section of the Company, offices of the Registrars to the Fixed Deposit Scheme or with the Principal Managers to the Scheme. Upcountry cheques/drafts will not be accepted.

REGISTRARS TO THE FIXED DEPOSIT SCHEME

Link Intime India Private Limited

Błdg.No.C-13,First Floor,Kantilal Maganlal Industrial Estate(Pannalal Silk Mill Compound), L.B.S.Road,Bhandup(West),Mumbai 400078. Tel. 25946960 Customer Care Centre: 203, Daver House, 2rd Floor, D.N.Road, Fort, Mumbai-400001. Tel.: 22694127

Manager to the Fixed Deposit



RR Investors Retail Services Pvt. Ltd.

47, M.M. Road, Rani Jhansi Marg, Jhandewalan, New Delhi – 110055 Tel- 011- 23636362/ 63

Ahmedabad: 401 - Abhijit Bldg. -1, Opp. Bhuj Mercantile Bank, Mithakali Six Road, Navarangpura Ahmedabad: 390009 Gujarat Tel- 079-26467260/26404241 Bangalore: S-111, Manipal Centre, 47, Deckenson Road, M. G. Road, Bangalore: 560042, Karnataka Tel- 080-42477177/101-03

Chandigarh: SCO-222-223, Gr. Floor, Sector-34A, Opp. State Library, Chandigarh-160034 Punjab Tel- 0172-2624796/4620067 Chennai: 3rd Floor, Precision Plaza, New #397, Teynampet, Annasalai, Chennai-600018, Tamilnadu Tel- 044-42077370/42077371

Dehradun: 56, 1st Floor, Rajpur Road, Opp. Madhuban, Dehradun-248001 Uttranchal Tel-0135-3258181

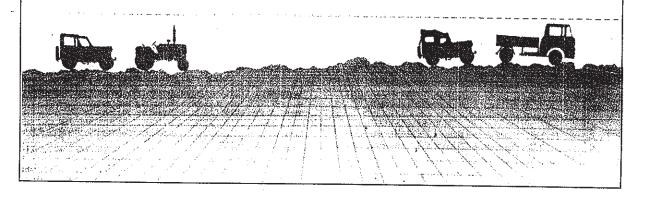
Jaipur : 7, Katewa Bhawan, Opp. Ganapati Plaza, MI Road, Jaipur-302001, Rajasthan Tel- 0141-3235456/ 5113317

Kolkata: 704, Krishna Bldg., 224, AJC Bose Road, Kolkata-700017, West Bengal Tel-033-22802963/22806878

Lucknow: G-32, Shriram Tower, 13, Ashok Marg, Lucknow-226001, Uttar Pradesh Tel- 0522-4057615-6

Mumbai: 82/1, Apollo House, Ground Floor, Mumbai Samachar Marg, Fort, Mumbai-400023 Maharashtra Tel-40544201 & 22642688

Vadodara: 222, Sidharth Complex, R. C. Dutta Road., Alkapuri, Vadodara-390007 Gujarat Tel-0265-3256190/2353195





MAHINDRA & MAHINDRA LIMITED

Registered Office: Geteway Building, Apolio Bunder, Mumbai-400001.

Fixed Deposit Section: Mahindra Towers, Head Office Accounts, Ground Floor, Dr. G. M. Bhosate Marg
P. K. Kume Chowk, Opp: Doordershan, Worlf, Mumbai-4000 18. Tel.: 2490 5486 / 2490 1441. Fax: 2496 5384.

APPLICATION FORM FOR FIXED DEPOSIT

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MAHINDRA & MAHINDRA LIMITED

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Legistrars to the Fixed Deposit Scheme: Link Intime India Pvt. Limited Bidg. No. C-13, First Floor, Inlai Industrial Estate (Pannalal Silk Mill Compound), L.B.S.Road, Bhandup(West), Mumbal, 400078. Tel.: 25946960

Customer Care Centre: 203, Daver House, 2rd Floor, D.N.Road, Fort, Mumbal-400001 Tel.: 22694127. Kantilal Magan

TERMS AND CONDITIONS GOVERNING THE FIXED DEPOSIT SCHEME

Amount of Beyosit:

Fixed Deposits will be accepted for a minimum of Rs.25,000 and thereafter in multiples of Rs.1,000.

Applications should be made in the Company's prescribed form along with crossed account payes chaque/draft drawn in favour of "Mehindra & Mahindra Limited" payable at par at Mumbai lodged either at the Fixed Depost's Section of the Company, offices of Registers to the Fixed Depost's scheme or with the Principal Managers to the Scheme. Upcountry chaques/drafts will not be accepted.

Deposits on behalf of minors will be accepted only through their guardians who must sign the application form. Deposits from non-residents may be accepted subject to such approvals as may be required by law.

Period and Interest:

Rate of interest payable on deposits is as under

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Period (Months)	Rate of Interest (P.A.)
12	7.00%
36	8.00%
On Fixed Deposit from Public, Shareha	olders and Employees of the Company.

Adeposit will be treated as a deposit from a shareholder/employee if the sole depositor or any one of the joint-depositors is a shareholder/employee of the Company at the time of placing the deposit. In the absence of any endorsement to this effect on the application form, the deposit in the breated as a deposit from the public and thereafter no change in the category will be permitted during the entire tenure of the deposit, will be calculated from the date of realization of the chaque/ draft and will become due and payable annually from the date of deposit, interest will be paid by way of chaques drawn in favour of the sole/first-named deposition on a scheduled bank payable at part in major cities in India and will be mailed by post/ courter to the registered address of the sole/first-named depositor at the depositors' risk. Interest on deposits will case to run from the date of maturity.

Informs for deposits will coase to run from the case of interest payable to the depositor in scoordance from the amount of interest payable to the depositor in scoordance with the provisions of the Income Tax Act, 1961. At present, texts deducable if the aggregate amount of interest payable to a resident during a financial year exceeds Rs. 5,000. However, Income Tax will not be deducted if decideration in From to 150.7 151. In deplicate, as presented under the income Tax. (1901, or the presented certificate issued by the Assessing Officer under Section 192(1) of the Act, is furnished to the Chool certificate issued by the Assessing Officer under Section 192(1) of the Act, is furnished to the Chool certificate issued by the Assessing Officer under Section 192(1) of the Act, is furnished to the Chool certificate issued by the Assessing Officer under Section 192(1) of the Act, is furnished to the Chool certificate issued by the Assessing Officer under Section 192(1) of the Act, is furnished to the Chool certificate issued by the Assessing Officer under Section 192(1) of the Act, is furnished to the Chool certificate issued by the Assessing Officer under Section 192(1) of the Act, is furnished in the Chool certificate issued by the Assessing Officer under Section 192(1) of the Act, is furnished in the Chool certificate issued by the Assessing Officer under Section 192(1) of the Act, is furnished in the Chool certificate issued to the Act is section. In the Act is a furnished in the Act is section. In the Act is a furnished in the

11. Deposits witi be accepted in joint names, not exceeding four in number.
12. In case of deposits made in joint names, the Company to the first-named depositor will address at communications only. Cheques Interest warrants for repayment of the principal amount/payment of interest will be drawn in favour of the first-named depositor only and will be sent to his/ her registered address. However, any one of the jeint depositors would be eligible to give discharge or other instructions, which shall be binding on all the joint-depositors.

13. In the event of death of the first joint-holder, repayment of the deposit and payments of interest shall be made to the person first in order of the survivors on production of a death certificate, without reference te the heirs and/or legal representatives of the deceased.

Fixed Deposit Receipt

Fixed Deposit Receipts are not transferable.
 Fixed Deposit Receipts shall be mailed by registered post/ courier service at the depositor's risk to the address given in the Application form within eight weeks of the realization of the cheque/draft.
 In the event of loss, destruction or multilation of the deposit receipt, the Company may, before effecting payment to the depositor or before issuing a duplicate receipt, call upon him/her to provide such indemnity as the Company may in its absolute discretion think fit. The expenses in respect of the indemnity will be borne by the depositor.

Renewal/Repayment of Deposits:

17. Fixed Deposit will be repeld only on Maturity and not on demand or notice, except at the sole discretion of the Company. However, for premature withdrawats of Fixed Deposits, Interest would be payable as per the provisions of the Companies (Acceptance of Deposits) Rules, 1975 as amended from time to time.

18. Deposits will not be renewed automatically upon maturity unless expressly arranged by filling the prescribed application form at least a fortnight before the date of maturity. The amounts of deposits will be paid or renewed, as the case may be, on the deposit receipt being surrendered duty discharged by the first-named depositor or by any of the other joint-depositors, which discharge shall be valid and binding on all joint-depositors. The deposit receipt duty discharged on a revenue stamp should be sent to the fixed Deposit Scotton of the Company or to the offices of the Registrars to the fixed Deposit Scotteme to reach a fortnight before the date of maturity to enable the Company or renew or refund the deposit, as the case may be, on the due date. In case of renewal, a fresh application form duty filled in should accompany the said discharged receipt.

due date. In case of renewal, a fresh application form duly filled in shourd accompany the said discharged roseipt. Repayment of deposit on its maturity will be made by an Account Payee cheque drawn in favour of the sola/first-named depositor on a scheduled bank payable at par in major cities in India and will be mailed by Registered Post Courier Service to the registered address of the sola/first-named depositor at the depositor's risk. In the event of the death of the sola depositor, the Fixed Deposit amount, together with the Interest due thereon, will be paid to the Nominee/Legal representative(s) of the deceased on production of proper legal representations auch as Probate of the Will, Succession Certificate or Letters of Administration granted by a Court of Competent Jurisdiction.

No part repsyment or renewal will be permitted. The Company will not accept the application for renewal along with a cheque/draft for additional amount of deposit.

22. The Company will not accept or recognize any lien or assignment of the deposit and/or interest

The Company will not accept or recognize any lien or assignment of the deposit and/or interest thereon.

Where the due date of any payment falls on a Saturday, Sunday, Bank Holiday or any other day on which the Company's Registered Office/ Fixed Deposit Section remains closed; the payment will be effected on the next working day.

Persons (brokers) who are Authorised by the Company, in writing, will only be ellipible for brokerage on the deposits, provided the application form(s) in respect of the deposit(s) received through them bears the stamp and signature of the said persons (brokers). However, no brokerage will be payable on deposits received from the permanent and retired employees of the Company.

The Company shall not be required or bound to act in relation to any deposit otherwise than in accordance with the conditions hereinabove set out, the provisions of the Companies (Acceptance of Deposits) Rules, 1975 as amended from time to time, and any other law or rules framed by the Central Government or the Reserve Bank of india or any other statutory body from time to time.

The Company reserves the right:

(a) To reject any application for a fresh deposit or for renewal without assigning any reason:

(b) To alter or amend, from time to time, all or any of the terms and conditions mentioned above.

above
(c) To accept deposits only for such periods as it may decide from time to time
(d) To repay the deposit prematurely before the due date;
(e) To vary the dates of payment of interest.
Any change in name, address, bank mandate, bank particulars atc., must be notified to the
Fixed Deposit Section/ Registrars to the Fixed Deposit Scheme of the Company, at least 30
days before the date on which any payment falls due.
Deposits are accepted subject to Mumbal Jurisdiction.

APPLICATION FORMS FOR DEPOSITS WILL BE SUPPLIED ON REQUEST AT THE FIXED DEPOSIT SECTION OF THE COMPANY, THE OFFICES OF THE REGISTRARS TO THE FIXED DEPOSIT SCHEME/THE OFFICES OF THE PRINCIPAL, MANAGERS TO THE DEPOSIT SCHEME.

Business hours: 9.30 a.m. to 12.30 p.m. and 1.30 p.m. to 4.30 p.m. Closed on Saturdays, Sundays and Bank Holidays.

PARTICULARS REQUIRED BY THE COMPANIES [ACCEPTANCE OF DEPOSITS] RULES, 1975, AS AMENDED UP-TO-DATE

(A) NAME OF THE COMPANY: Mehindra & Mehindra Limited
(B) DATE OF INCORPORATION OF THE COMPANY: 2nd October 1945.
(C) THE BUSINESS CARRIED ON BY THE COMPANY AND ITS SUBSIDIARIES WITH THE DETAILS OF BRANCHES OR UNITS, IF ANY: Mahindra & Mahindra Limited

Manufacture of different range of vehicles, agricultural tractors, implements, industrial engines, Dealing in property development/ construction activities.

(1) 7, Dr. Ishaque Road (Old KYD Street), Kolkata 700016.
(2) Mahindra Towers, 2° Floor, 2A Bhikaiji Cama Place, New Delhi 110016.
(3) Mahindra Towers, 1st Floor, 17/18, Pattulous Road, Chennal 600002
(4) Raheja Chambers, 1° Floor, 12 Museum Road, Bangalore 560 001,

Units/Regional Offices:

Mumbai (Kandivii, Worli, Ghatkopar), Ahmedabad, Agartala, Bangalore, Bhatinda, Bhopal, Bhubaneshwar, Chandigarh, Cochin, Chennai, Gauhati, Gwallor, Gurgaon, Gorakhpur, Hubli, Hyderabad, Igatpuri, Indore, Jalpur, Jalander, Jodhpur, Jabalpur, Kamal, Kolkata, Lucknow, Meerut, Nagpur, Masik, Nolda, New Delhl, Patna, Pondicherry, Patiata, Pune, Ralpur, Rajkot, Rudrapur, Ranchi, Sri Ganganagar, Secunderabad, Varanasi, Zaheerabad and Mohali.

Subsidiaries:

Mahindra Engineering & Chemical Products Limited
(Subsidiary of Mahindra & Mahindra Limited)
Manufacturing of Lift / Bucket Elevators
(Bulk Material Handling System)
Registered Office: Gateway Building, Apollo Bunder, Mumbai-400001. (1)

Mahindra Steel Service Centre Limited (Subsidiary of Mahindra & Mahindra Limited) (Subsidiary of Manindra & Manindra Limited)
Processing of steel for the requirements of the automobile, Electric Power and Home appliances Industries.

Registered Office: Mahindra Towers, Dr.G. M. Bhosale Marg, P.K.Kume Chowk, Worli, Mumbal-400 018. Mahindra Logisoft Business Solutions Limited (Subsidiary of Mahindra & Mahindra Ltd.) Providing Information Exhibitors (Section 1) Providing Information Technology services.

Registered Office: Gateway Building, Apollo Bunder, Mumbal 400001.

Corporate Office: 18,Arjay Apex Centre, 1* Floor, No.24 College Road, Chennal-600006

Mahindra First Choice Wheels Limited (Subsidiary of Mahindra & Mahindra Limited) Dealing In used cars.

Reglatered Office: Gateway building, Apollo Bunder, Mumbai- 400 001.

Corporate Office: Mahindra Towers, P.K.Kurne Chowk, Worll,

Mumbai-400018.

Mahindra USA Inc. (Subsidiary of Mahindra & Mahindra Limited) Wholesate distribution of farm equipment and accessories. Registered Office: 17723, FM 2920, Tombati, Texas 77377, U.S.A.

Mahindra Gujarat Tractor Limited (Subsidiary of Mahindra & Mahindra Limited) Manufacture and sale of Tractors Registered Office: Vishwamitri ,Near Railway Over bridge, , Vadodara- 390011.

Mahindra Shubhlabh Services Limited (Subsidiary of Mahindra & Mahindra Limited) Production & trading of agri-inputs and domestic sales & export of fresh fruit Registered Office: Mahindra Towers, Dr.G. M. Bhosale Marg, P.K.Kurne Chowk, Worll, Mumbai-400 018.

Mahindra & Mahindra South Africa (Pty.) Limited (Subsidiary of Mahindra & Mahindra Limited) Import and trading of Mahindra Vehicles, Tractors, Accessories & Spares. Registered Office: First Floor, Block C, Eco Fusion 6, 324 Witch Hazel Street, Highveld X59, Centurion 1057.

Mahindra Engineering Services Limited (Subsidiary of Mahindra & Mahindra & Limited) Product Development (PD) and Research and Development (R&D) services to customers in the Automotive Industry. Its main activities includes designing, prototyping, validation, testing, simulation, reverse engineering and tool design.

Registered Office: Gateway Building, Apolio Bunder, Mumbai-400 001.

Mahindra SAR Transmission Private Limited (Subsidiary of Mahindra & Mahindra Limited) Manufacturer of Automotive Components Registered Office: Mahindra Towers, P.K.Kurne Chowk, Worll, Mumbal 400 018.

Mahindra Overseas Investment Company (Mauritius) Limited (Subsidiary of Mahindra & Mahindra Ltd.) Investment Holding, Registered Office: IFS Court, 28 Cyber city, Ebene, Mauritius. (11)

Mahindra Europe s.r.l. (Subsidiary of Mahindra Overseas Investment Company (Mauritius) Limited) Imports & distributors of Mahindra vehicles, accessories and spare parts Registered Office: Via Cancelliere, 35 00040 Ariccle (Rome), Italy

Mahindra (China) Tractor Company Ltd.
(Subsidiary of Mahindra Overseas Investment Company (Mauritius) Ltd.)
Developing, Manufacturing, Assembling, Marketing selling and exporting of self
manufactured, locally procured and/or imported Tractors and derivative thereof,
engines, generator sels, components, accessories and tractor implements, load
dozers and providing after sales service/repair.
Registered Officer. Jiaoqiao, Changbei Economic Development Zone,
NanChang, Peoples Republic of China, 330044.

Mahindra-BT investment Company (Mauritius) Ltd (Subsidiary of Mahindra Overseas Investment Company (Mauritius) Ltd.) investment Holding.
Registered Office: IFS Court, 28 Cyber city, Ebene, Mauritius.

Mahindra Forgings International Limited (Subsidiary of Mahindra Forgings Overseas Limited) Investment Holding. Registered Office: IFS Court, 28 Cyber city, Ebene, Mauritius. (15)

Mahindra Forgings Europe AG (Formerly known as Jeco Holding AG) (Subsidiary of Forgings International Limited) Acts a group holding company, Managing and holding the shares in the subsidiaries. Registered Office: Ulmer str 112, D-73431, Aalen Germany. (16)

Gesenkschmiede Schneider GmbH (Subsidiary of Mahlndra Forgings Europe AG) Operates in segments of tool and die fabrication and forming technology. Registered Office: Ulmer str 112, D-73431, Asien Germany.

JECO-Jellinghaus GmbH (Subsidiary of Mahindra Forgings Europe AG) Operates in segments of tool and die fabrication and forming technology, Manufacturing of forging toils, processes and sells them. Registered Office: D-58285 Gevelsberg, Germany. (18)

Falkenroth Umformtechnik, GmbH (Subsidiary of Mahindra Forgings Europe AG) Operates in segments of tool and die fabrication and forming technology, Manufacturing of forging toils, processes and sells them. Registered Office: D-58285 Gevelsberg, Germany.

(20)manundra Intertracta Limited (Subsidiary of Mahindra & Mahindra Limited) (Subsidiary of Mahindra & Mahindra Limited) (Steel processing and trading, Import, indenting & marketing of machine tools and technical equipments, exports of engineering items and marketing of toys. Registered Office: Mahindra Towers, P.K. Kurne Chowk, Dr.G.M.Bhosale Marg, Worli, Mumbal 400 018 Mahindra Intertrade Limited

Mahindra Middle East Electrical Steel Service Centre (FZC) (Subsidiary of Mahindra & Mahindra Limited) Processing of electric steel Registered Office and Plant: Sharjah Alrport International Saif Zone, P3 11/12 Post Box: 8114 Sharjah UAE.

Mahindra Consulting Engineers Limited
(Subsidiary of Mahindra Holdings & Finance Limited)
Provides consulting services in the field of civil, electrical, geo-technical, hydraulics, mechanical, agricultural, aeronautical, aviation and construction engineering.
Registered Office: Gateway Building, Apollo Bunder, Mumbai-400001.

Mahindra Holidays & Resorts India Limited (Subsidiary of Mahindra Holdings & Finance Limited)
Business of Hotel, Guest House, Restaurant, conference centre, providing consultancy services for Management of hotels, hospitality management schools and purchase, sale, acquire, take on lease Any real estate including land for holiday resort business of Company.
Registered Office: No.17 & 18, "Mahindra Towers", 2" Floor, Pattulos Road, Chennaf 600002.
Branches: Chennaf, Delhi, Mumbai, Pune, Ahmedabad, Bangalore, Hyderabad, Kolkola & Duhai (23) Kolkota & Dubai

Mahindra Holidays & Resorts USA Inc.
(Subsidiary of Mahindra Holidays & Resorts India Limited)
Business of building, renting, managing and promoting resorts, hotels, vacation
facilities, leisure activities and engaging in the business of sales, rentals, transfers
exchanges and sharing those facilities.
Registered Office: 2711, Centerville Road, Wilmington, USA

NBS International Limited (Subsidiary of Mahindra Holdings & Finance Limited)
Authorized dealers for M & M's range of vehicles and accessories. Operating and owning Service Centre,
Registered Office: 10, Stone Building, Chow patty See Face, Mumbai-400007.

Mahindra Ugine Steel Company Ltd.
(Subsidiary of Mahindra Holdings & Finance Limited)
Manufacturing and sale of alloy and special steels at Khopoli also Pressed Sheet
Metal component and assemblies at Nashik, Kanhe and Rudhrapur,
Registered Office: 74,Ganesh Apartment, Opp. Sitaladevi Temple, L.J.Rd., Mahim (W), Mumbal 400 016.

Mahindra & Mahindra Financial Services Limited (Subsidiary of Mahindra & Mahindra Limited) Non-banking financial activities. Registered Office: Sateway Building, Apollo Bunder, Mumbal-400 001. Corporate. Office: Satehan (27)

Mahindra Insurance Brokers Limited
(Subsidiary of Mahindra & Mahindra Financial Services Ltd)
Insurance Broking and Auxilliary services.
Registered Office: Mahindra Towers, P.K.Kurne Chowk, Worll, Mumbal 400018
Corporate Office: Sadharra House, Ground Floor, 570 P.B.Marg, Behind Mahindra Towers, Worll, Mumbal 400018.

TECH Mahindra Limited TECH Mahindra Limited (Subsidiary of Mahindra & Mahindra Limited). Software solutions for the global telecommunications and other industries and consulting.

Registered Office: Gateway Building, Apollo Bunder, Mumbai-400001.

Corporate Office: Sharda Centre, Off Karve Road, Erandwane, Pune-41100

Oberol Estate Gardens, Wing-1, Off Saki Vihar Road, Chandivil, Andheri E

TECH Mahindra (Americas) Inc. (Subsidiary of Tech Mahindra Limited) Services provider for sales, marketing, onsite software development and other related services. u sarvices. Mered Office: 36, Pittenger Road, Freehold, New Jersey, 07728, USA

(31) TECH Mahindra GmbH
(Subsidiary of Tech Mahindra Limited)
Services provider for sales, marketing, onsite software development and other
related services
Registered Office: Prinzenalice 7, 40549- Düsseldorf, Germany.

TECH Mahlndra (Singapore) Pte Ltd. (Subsidiary of Tech Mahindra Limited) Services provider for sales, marketing, onsite software development and other related services
Registered Office: 150Kempong Ampat, 01-01 KA Centre,
Singapore 368324.

Tech Mahindra (Thailand) Limited (Subsidiary of Tech Mahindra Limited) Services provider for sales, marketing, onsite software development and other related services Registered Office: Unit No.2402, 24th Floor, the Offices at Central World, Rama I Road, Phatumwan, Bangkok 10330.

Tech Mahlndra Foundation (Subsidiary of Tech Mehindra Limited) Charitable activities Registered Office: Oberol Gardens Estates, Wing-1,Off Saki Viher Road, Chandivil, Andheri (East), Mumbal 400072

PT TECH Mahindra Indonesia (Subsidiary of Tech Mahindra Ltd.) Services provider for sales, marketing, onsite software development and other related services Registered office: Ariobimo Sentral, 4th fir. Suite#403,JI.H.R.Rasuna Said Kav X-2, No.5, Jakarta 12950, Indonesia

(36) CanvasM Technologies Limited
(Subsidiary of Tech Mahindra Ltd.)
Providing value added services in the Telecom space.
Registered Office: Oberol Gardens Estate, Chandivali, Off Saki Vihar Road,
Andheri (E), Mumbal 400072

CanvasM (Americas) Inc. (Subsidiary of CanvasM Technologies Limited) Software development, Maintenance and other related services. Registered Office: 2711, Centreville Road, Sult 400, Wilmington, v Castle, 19808

Bristlecone Limited (Subsidiary of Mahindra & Mahindra Ltd.) IT consulting services. Registered Office: M&C Corporate Services Ltd. P.O.Box 309GT, Ugland House, South Church St., George Town, Grand Cayman, Cayman Islands.

Bristlecone Inc. (Subsidiary of Bristlecone Limited.) IT consulting services. T consulting services. Registered. Office: 673 S Milpitas Blvd, Sulte 200, Milpitas CA 95035 USA

Bristlecone (UK) Limited (Subsidiary of Bristlecone Limited.) IT Services. Registered Office: Abacus House,33,Gutter Lane,London-EC2V8AR

Bristlecone India Ltd. Bristlecone India Ltd.
(Subsidiary of Bristlecone Limited)
Engaged in the business of providing IT software services. It specializes
in enterprise applications and extended supply chain management. It also
provides offerore application management and support services and application
development and implementation services for SAP Net Weaver.
Registered Office: Gateway Building, Apollo Bunder, Murnbal-400001.

Bristlecone (Singapore) Pte. LTD. (Subsidiary of Bristlecone India Limited) IT Services. Registered Office: 3,Anson Road,# 27-01 Springleaf Tower, Singapore 079909

Bristlecone GmbH (Subsidiary of Bristlecone India Limited) **ÎT Services** Registered Office: Kennedyallee, 97A, 60596, Frankfurt am Main, Germany

Mahindra Renault Private Limited (Subsidiary of Mahindra & Mahindra Ltd) Engaged in the business of designing, manufacturing, producing, assembling, selling, distributing, Exporting, importing and/or marketing automotive vehicles and related parts, components, spare Registered Office: Gateway Building, Apollo Bunder, Mumbai 400 001.

(45) Mahindra Navistar Automotives Limited
(Subsidiary of Mahindra & Mahindra Limited)
Manufacturing of commercial vehicles, parts and components in India.
Registered Office: Gateway Building, Apollo Bunder, Mumbai-400001.

Stokes Group Limited (Subsidiary of Mahindra Forgings Limited) Manufacture of forgings and general engineering. Registered office: Victor Works, Northcote Street, Walsall, West Micliands,

Jensend Limited Sensian Crimes (Subsidiary of Stokes Group Limited) Provision of services to industry and general trading. Registered office: Victor Works, Northcote Street, Walsall, West Midlands, WS28BH.

Stokes Forgings Limited (Subsidiary of Jensand Limited) Manufacture of forgings and general engineering. Registered office: Victor works, Northcote Street, Walsall, west Midlands, WS2 88H.

Stokes Forgings Dudley Limited (Subsidiary of Stokes Group Limited) Manufacture of forgings and general engineering. Registered office: Victor Works, Northcote Street, Walsall, West Midlands, WS2 8BH.

- (50) Mahindra Engineering Services (Europe) Ltd. (Subsidiary of Mahindra Engineering Services Limited) Providing Information technology enabled engineering services. Registered office: Atrium Court, The Ring, Bracknell, Berkshire RG12 1BW, United Kingdom.
- (51) Plexion Technologies GmbH, Germany (Subsidiary of Mahindra Engineering Services Limited) Providing Information technology enabled engineering services Registered office: Leonardo - da - vinci Allee 3,Frankfurt am Main 60486, Germany.
- (52) Mahindra Technologies Inc. (Subsidiary of Mahindra Engineering Services Limited) Providing Information technology enabled engineering services. Registered office: 39500, Orchard Hill Place, Suite 100, MI 48375, USA.
- (53) Mahindra Forgings Global Limited
 (Subsidiary of Mahindra Forgings Limited)
 investment Holding
 Registered Office: IFS Court, Twenty Eight, Cyber city Ebene, Mauritlus
 - 49 Schöneweiss & Co.GmbH (Subsidiary of Mahindra Forgings Global Limited) Production of drop Forgings from all current steel qualities from 1 kg. To 150 KG.and with maximum length of 2000 mm. Registered Office: Delsterner Strasse, 170, Hagen, Germany 58091.
- (55) Mahindra Hinoday Industries Limited (Subsidiary of Mahindra Castings Private Ltd.) Manufacturing and Sale of Silicon Graphite and Iron Castings Ferrites. Registered Office: Bhosari Industrial Estate, Bhosari, Pune 411026.
- (56) Mahindra Lifespace Developers Ltd.
 (Subsidiary of Mahindra & Mahindra Limited)
 Real estate development.
 Registered Office: 5th Ffr, Mahindra Towers., Worli, Mumbai 400018.
- (57) Mahindra Infrastructure Developers Limited (Subsidiary of Mahindra Lifespace Developers Limited) Developing Infrastructure projects. Its activities include pre-qualifying and bidding for projects, investing in and acting as consultant of arranging the financing for projects and execution, operation and maintenance thereof. Registered Office: Mahindra Towers, P. K. Kurne Chowk, Dr. G.M.Bhosale Marg, Worll, Mumbail-400018.
- (58) Mahindra World City (Jaipur) Limited (Subsidiary of Mahindra Lifespace Developers Limited) Development of SEZ at Jaipur. Registered Office: 411, Neelkanth Towers.Bhawani Singh Road, C Scheme, Jaipur, Rejasthan 302001
- (59) Mahindra Integrated Township Limited (Subsidiary of Mahindra Lifespace Developers Limited) Integrated Township & Infrastructure Development. Registered Office: Mahindra World City, Administrative Block, Chegalpattu, Tamil Nadu - 603002
- (60) Mahindra World City Developers Ltd.
 (Subsidiary of Mahindra Lifespace Developers Limited)
 Real Estate and Infrastructure development.
 Registered Office: Ground Floor, "Mahindra Towers", 17/18, Patulous Road,
 Chennal-
- (61) Mahindra World City (Mahareshtra) Limited (Subsidiary of Mahindra Lifespace Developers Limited) Business of developing and mainteining Industrial Parks, Technology Parks, Software Parks, Special Economic Zones, Export Processing Zones, Industrial Areas and Industrial Estates for Industries Registered Office: Mahindra Towers, P.K.Kurne Chowk, Dr.G.M.Bhosale Marg, Worli, Mumbai-400018.
- (62) MHR Hotel Management GmbH
 (Subsidiery of Mahindra Holidays & Resorts India Limited)
 Business of Managing Hotels
 Registered Office: Mullerstrasse 3, 6020 Innsbruck, Austria
- (63) Mahindra Hotels and Residences India Limited (Subsidiary of Mahindra Holidays & Resorts India Limited) Business of hoteliers, restaurant, café, tavern with facilities, building music halls, Swimming pools, cinema theater, waerhouses to decor offices, flats, houses, holels And business of agents for rallway, shiping and airway business Registered Office: Mahindra Towers, 2* Floor, No.17/18, Patullos Road, Chernai 600 002.
- (64) Mahindra Holdings Limited (Subsidiary of Mahindra & Mahindra Limited) Engaged in the business of Investing in group and other compenies, providing fund support And earning dividend and / or interest. Registered Office Mahindra Towers, P.K.Kurne Chowk, Worti, Variable John 19
- (65) Mahindra Rural Housing Finance Limited
 (Subsidiary of Mahindra & Mahindra Financial Services Limited)
 Business of providing finance or otherwise to any person or persons,
 for the purpose of Enabling such borrowers to construct/purchase tenements,
 flats, apartments, houses, villas, Townships including infrastructural facilities.
 Registered Office Mahindra Towers, P.K.Kume Chowk, Worli,
 Mumbai-400018.
- (66) Tech Mahindra (Mataysia) SDN. BHD
 (Subsidiary of Tech Mahindra Limited)
 Software Consultancy
 Registered Office: Level 18, The Gardens North Tower, Mid Valley City,
 Lingkaran Syed Putra, 59200, Kuala Lumpur
- (67) Tech Mahindra (Belling) IT Services Limited
 (Subsidiary of Tech Mahindra Limited)
 Service provider for sales, marketing, onsite software development and other related Services.

 Registrand Office: Record 2005, pt 2
- Registered Office: Room 2925 of 29F Block C, Central International Trade Centre,6A Jian Guo Men Wai Avenue, Chao Yang District, Beijing
- (68) Bristlecone (Malaysia) SDN.BHD
 (Subsidiary of Bristlecone Limited)
 Software consultancy
 Registered Office: Level 18, The Gardens North Tower, Mid Valley City,
 Lingkaran Syed Putra, 59200, Kuala Lumpur
- (69) Mahlndra Residential Developers Limited
 (Subsidiary of Mahlndra Integrated Township Limited)
 Business of establishing, acquiring, developing and maintaining residential
 facilities, integrated Townships, industrial parks, special economic zones,
 technology parks, software parks, industrial Estates, for Industries and software
 and other knowledge based units.
 Registered Office-Mahlndra World City Administrative Block, Chegalpattu,
 Tamil Nadu 603002

- (70) Mahindra Knowtedge City Limited (Subsidiary of Mahindra Lifespace Developers Limited) Business of establishing, acquiring, developing and maintaining industrial parks, technology parks, Software parks, special economic zones, export processing zones, industrial areas and Industries. Registered Office: Mahindra Towers, P.K.Kume Chowk, Dr.G.M.Bhosle Marg, Worli, Mumbai-400018.
- (71) Mahindra Vehicle Manufacturers Limited (Subsidiary of Mahindra & Mahindra Limited) Business of manufacturing, selling, dealing in automotive vehicles. Registered Office: Mahindra Towers, P.K. Kume Chowk, Worlf, Mumbal-400018.
- (72) Mahindra Logistics Limited (Subsidiary of Mahindra & Mahindra Limited) Business of providing, logistics including warehousing and transportation services. Registered Office Mahindra Towers, P.K.Kurne Chowk, Worli, Mumbai-400018.
- (73) Mahindra Forgings Limited (Subsidiary of Mahindra & Mahindra Limited) Business of manufacturers & machining of automotive forgings. Registered Office Mahindra Towers, P. K. Kurne Chowk, Worll, Mumbal-400018.
- (74) Mahindra Castings Private Limited (Subsidiary of Mahindra & Mahindra Limited) Business of forgings and castings of ferrous and non-ferrous, steels and their alloys and Foundry work. Registered Office Mahindra Towers, P.K.Kurne Chowk, Worll, Mumbal-400018.
- (75) Mahindra Navistar Engines Private Limited (Subsidiary of Mahindra & Mahindra Limited) To stock and sell engines and spare parts for engines. Registered Office: Mahindra Towers, P.K.Kurne Chowk, Dr. G.M.Bhosale Marg, Worll, Mumbal-400018.
- (76) Mahindra Aerospace Private Limited
 (Subsidiary of Mahindra & Mahindra Limited)
 Business of design, development and manufacturing of aircrafts and other incidental and
 Ancillary business.
 Registered Office: Mahindra Towers, P. K. Kurne Chowk, Worli,
 Mumbai-400018.
- (77) Heritage Bird (M) Sdn Bhd (Subsidiary of Mahindra Holidays & Resorts India Limited) Business of general merchants, traders, suppliers, importers, exporters, stores, storekeepers, brokers, distributors, manufacturers, manufacturers' representatives, commission, managing and general agents, franchisers, and or in any other capacity and to carry on, in all or any of their respective branches, all or any of the business of general contractors, contractors, developers and property developers. Registered Office: 312, 3° Floor, Block C, Kelana Square, 17, Jalan Ss7/26, 47301 Petaling Jaya, Selangor, Malaysia
- (78) Mahindra First Cholce Services Limited (Subsidiary of Mahindra & Mahindra Limited) Registered Office: Mahindra Towers, P.K.Kume Chowk, Worli, Mumbai-400018.
- (79) Mahindra Graphic Research Design sri (Subsidiary of Mahindra Overseas Investment Company (Mauritius) Ltd. Development of research and design for automobiles and other types of vehicles. Registered Office: Via della Mercede No.11, Rome, Republic of Italy
- (80) Mahindra Gears International Limited
 (Subsidiary of Mahindra & Mahindra Limited)
 Investment Company
 Registered Office: IFS Court, TwentyEight Cybercity, Ebene, Mauritius
- (81) Mahindra Gears Global Limited (Subsidiary of Mahindra Gears International Limited) Investment Company Registered Office: IFS Court, TwentyEight Cybercity, Ebene, Mauritius
- 82) Mahindra Gears Cyprus Limited (Subsidiary of Mahindra Gears Global Limited) Investment Company Registered Office: 48, Themistokii Dervi Street, Centennial Building, 7th floor, office 701, 1066 Nicosla, Cyprus
- (83) Mahindra Metal Castello SPA (Subsidiary of Mahindra Gears Cyprus Limited) Investment Company Registered Office: Via della Mercede, 11 00187 ROMA RM
- (84) Mahindra Bebanco Developers Limited (Subsidiary of Mahindra Lifespace Developers Limited) Business of developing and maintaining Industrial Parks, Technology Parks, Software Parks, Special Economic Zones, Export Processing Zones, Industrial Areas and Industrial Estates for Industries Registered Office: 5th Floor, Mahindra Towers, Worli, Mumbai-400018
- (85) Mahindra Industrial Township Limited (Subsidiery of Mahindra Lifespace Davelopers Limited) Business of developing and maintaining Industrial Parks, Technology Parks, Software Parks, Special Economic Zones, Export Processing Zones, Industrial Areas and Industrial Estates for Industries Registered Office: 5th Floor, Mahindra Towers, Worll, Mumbal-400018
- (88) Metalcastello S.p.A (Subsidiary of Mahindra Metal Castello SPA) Manufacturer of Auto Components Registered Office: via Don Fornasini, 12, 40030 Castel di Casio (BO). (87) Crest Geartech Private Limited
- (87) Crest Geartech Private Limited
 (Subsidiary of Metalcastello S.p.A.)
 Manufacturer of Auto Components
 Registered Office: 12/7, Mathura road , Faridabad-121003, Haryana (INDIA)
- (88) Engines Engineering S.r.I.
 (Subsidiary of Mahindra Engineering Services Limited)
 Engineering Services
 Registered Office: Via E. Pasquali 6 -400 55 Castenaso, Bologna, Italy
- (89) Eff Engineering S.r.I. (Subsidiary of Engines Engineering S.r.I.) Engineering Services Registered Office: Via E. Pasquali 6 -400 55 Castenaso, Bologn, Italy
- (90) ID-EE s.r.l. (Subsidiary of Engines Engineering S.r.l.) Engineering Services Registered Office: Via Аzzита 20, Bologna, Italy
- (91) Mahindra IT Consulting Private Limited (Subsidiary of Bristlecone India Limited) IT Consulting Services Registered Office: Mahindra Towers P. K. Kurne Chowk, Worli, Mumbai 400 018.

(92) Mahindra Two Wheelers Limited (Subsidiary of Mahindra & Mahindra Limited) To design, develop, manufacture, assemble, test, produce, buy, sell, distribute, service, deal in two wheeled vehicles Registered Office: Mahindra Towers P. K. Kurne Chowk, Worll, Mumbai 409 018.

(93) Mahindra Automotive Australia Pty. Ltd. (Subsidiary of Mahindra & Mahindra Limited) Importers & distributions of Mahindra vehicles, accessories and spare parts. Registered Office: Level 1, 1 Klora Rd (cnr Kumbardang Ave), Miranda, NSW 2228, Australia

(94) Mahindra United Football Club Private Limited (Subsidiary of Mahindra Holdings Limited) Promotion of football, conducting football events, matches, etc. Registered Office: Mahindra Towers P. K. Kume Chowk, Worli, Mumbal -18

(95) Mahindra Defence Land Systems Private Limited
(Subsidiary of Mahindra & Mahindra Limited)
Manufacturing, dealing and trading in all kinds of weapon systems, surveillance
communication equipments, armaments, simulators and devices and all kinds of vehicles for use by armed forces. Registered Office: Mahindra Towers P. K. Kurne Chowk, Worll, Mumbai -18

(98) Venturbay Consultants Private Limited (Subsidiary of Tech Mahindra Limited) Providing programming and software solutions, information technology, networking and consultancy services Registered Office: 52, Parvati Gaon, Near Bank of Maharashtra, Pune 411009

Mahindra Yueda (Yancheng) Tractor Company Limited
(Subsidiary of Mahindra & Mahindra Limited)
Manufacturing and selling of tractors.
Registered Office: 9, Nenjiang Road, Yancheng Economic Development Zone,
Isanose Parvinca

(D) BRIEF PARTICULARS OF THE MANAGEMENT OF THE COMPANY: The Vice-Chairman & Managing Director under the direction and control of the Board of Directors manages the Company.

(E) NAMES, OCCUPATIONS AND ADDRESSES OF THE DIRECTORS:

Mr. Keshub Mahindra, [Chairman - Company Director], Mahindra & Mahindra Ltd., Gateway Building, Apollo Bunder, Mumbai 400 001.

Mr. Anand G. Mahindra. [Vice-Chairman & Managing Director - Company Director], Mahindra & Mahindra Ltd., Gateway Building, Apollo Bunder, Mumbai 400 001.

(Company Executive), (Company Executive), (Company Executive), Housing Development Finance Corporation Ltd. Ramon House, Backbay Reclemation, Mumbai 400 020.

Mr. Nadir B. Godrej,

(Industrialist), Godrej Industries Ltd., Eastern Express Highway, Vikhroli, Mumbai 400 079, Mr. M. M. Murugappan, [Businessman], Chairman, Carborundum Universal Limited, Tlam House, 28 Rajaji Road, Chennal-600 001

Mr. Bharat Narotam Doshi, [Executive Director - Company Executive], Mahindra & Mahindra Lid., Mahindra Towers, Dr. G.M. Bhosle Marg, P.K. Kurne Chowk, Worli, Mumbai 400 018.

Mr. Arun Kumar Nanda, [Executive Director - Company Executive] Mahindra & Mahindra Ltd., Mahindra Towers, Dr.G.M.Bhosale Marg, P.K. Kurne Chowk, Worlf, Mumbai 400 018.

Mr. Narayanan Vaghul, [Banker], ICICI Bank Towers, 93, Santhome High Road, Chennal 600 028.

Dr. Ashok S. Ganguly, [Company Executive], ICICI One Source Limited. Peninsula Chambers, 6th Floor, Ganpatrao Kadam Marg, Lower Parel, Mumbai, 400 013.

(Solicitor and Advocate), C/o. Khaitan & Co. advocates & Solicitors, One Indiabull Centre, 13th floor, 841 Senapati Bapat Road, Elphinstone, Mumbal-400013.

Mr. Anupam P. Puri, [Company Director], Mahindra & Mahindra Ltd., Mahindra Towers, Dr. G. M. Bhosale Marg, P.K.Kurne Chowk, Worli, Mumbai 400 018.

Mr. Arun Kanti Dasgupta (Nominee of LIC) Life Insurance Corporation of India Central Office, Yoga Kshema, West Wing, 7th Floor, Jeevan Bima Marg, Mumbai - 400 021

(F) & (G) PROFITS OF THE COMPANY, BEFORE AND AFTER MAKING PROVISIONS FOR TAX, AND DIVIDENDS DECLARED FOR THREE FINANCIAL YEARS IMMEDIATELY PRECEDING THE DATE OF

		Dividend on Equity Share		
For the financial Year ended 31st March	Profit belove (ax	Profit after tax (Rupees in crores)		%
2007	1437.68	1087.58	282.23*	115
2008	1406.77	1103.37	282.61	115
2009	1035.47	836.78	278.83	100

(H) SUMMARISED FINANCIAL POSITION OF THE COMPANY AS APPEARING IN THE TWO LATEST AUDITED BALANCE SHEETS AS AT:

	31st	31st	1	31st	31s
Liabilities	March	March	Assets	March	March
Cidomities	2009	2009 2008		2009	2008
	(Rs in crores)			(Rs. In crores)	(Rs. In crores)
	272.62	239.07	Fixed Assels	3214.33	2360.90
Share Capital			(including Capital		
		1	Work-In-Progress)		
Reserves & Surplus	4989.48	4111.00	Investments	5786.41	4215.06
Secured Loans	981.00	617.26	Current Assets	3680.31	2952.49
Unsecured Loans	3071.76	1969.80	Loans & Advances	1382.62	691.88
Current Liabilities	4797.78	3240.01	Miscellaneous	12.55	13.53
& Provisions			Expenditure		
			(to the extent not		
			written-off or adjusted)		
DeferredTaxLlability			Deferred Tax Asset	18.27	
(net)			(net)		
		56.72			
			Foreign currency	18.11	
		l	Monetary item transation:		
Total	14112.60	10.233.86	Total	14112.60	10233.86

* Reserves & Surplus includes Employee Stock Option Outstanding.

Contingent Liabilities are as follows:	As at 31st March, 2009 (Rupees in crores)	As at 31st March, 2008 (Rupaes in crores)
Guarantees given by the Company to others	164.31	34.37
Texation Maiters	227.01	172.23
Uncalled liability on equity shares partly paid	10.50	10.50
Claims (including for excise) against the Company not acknowledged as debts (net of tax)	287.29	136.03
Bills discounted not matured	59.55	61.22

e previous year figures are suitably regrouped

AMOUNTS WHICH THE COMPANY CAN RAISE BY WAY OF DEPOSITS PER THE COMPANIES (ACCEPTANCE OF DEPOSITS) RULES, 1975 AS AMENDED UP-TO-DATE AND THE AGGREGATE OF DEPOSITS ACTUALLY HELD ON 31ST MARCH 2009.

	Limit (Rupees in crores)	Deposits held (Rupees in crores)
(a) From Shareholders.	498.14	0.64
(b) From Others.	1245.36	30.30
Total	1743.50	30.94

(J) OVERDUE DEPOSITS:

The Company has no overdue deposits/unsecured loans other than unclaimed deposits/unsecured loans.

- the total number of small depositors and amount due to them in respect of which default has been made. Not applicable
- (b) the fact of walver of interest accrued on deposits of the small depositors not applicable

(K) DECLARATION: The Company hereby declares that:

- (i) The Company has compiled with the provisions of the Companies (Acceptance of Deposits) Rules, 1975, as amended up-to-date.
- Compliance with the Companies (Acceptance of Deposits) Rules, 1975, as amended up-to-date, does not imply that repayment of deposits is guaranteed by the Central Government.
- (iii) The deposits accepted by the Company are unsecured and rank pari passu with other unsecured liabilities.
- (iv) The Company is not in default in the repayment of deposit or part thereof and any interest thereupon in accordance with terms and conditions of such deposits.

This statement/advertisement is issued on the authority and in the name of the Board of Directors. of the Company. The Board of Directors approved the text on 28th May, 2009 and a copy, duly signed by a majority of the Directors, has been delivered to the Registrar of Companies, Maharashtra and Mumbal.

By Order of the Soard For MAHINDRA & MAHINDRA LIMITED

NARAYAN SHANKAR

30th July, 2009