Mahindra Finance

Mahindra & Mahindra Financial Services Limited

FD PROCESSING CENTER

15, Arcot Street, Opposite M.G.R. Memorial House, T. Nagar, Chennai-600017
Toll Free No.: 18002335678 (Monday to Friday between 10.00 am to 5.00 pm) ● Email: mfinfd@mahindra.com



CRISIL RATING FAAA INDICATES HIGHEST SAFETY

CUMULATIVE SCHEME

NON-CUMULATIVE SCHEME

Minimum Amount	Period (Months)	Amount Payable(Rs.)	Interest*/¶ p.a.	Effective Yield p.a.**
	12	10,925	9.25%	9.25%
	18	11,510	9.75%	10.07%
D. 40 000±	24	12,100	10.00%	10.50%
Rs.10,000†	36	13,401	10.25%	11.34%
	48	14,508	9.75%	11.27%
	60	15,923	9.75%	11.85%

Period (Months)	Interest p.a.*#/¶ (Half Yearly)	Interest p.a.*#/¶ (Quarterly)
12	9.00%	8.90%
24	9.75%	9.65%
36	10.00%	9.90%
48,60	9.50%	9.40%
Minimum Amount	Rs. 25,000†	Rs. 50,000†

Note: *Senior Citizen will get an additional rate of 0.25% per annum / ¶Employees will get an additional rate of 0.35% per annum (all M & M Group Company Employees)

Interest rate/Credit rating are subject to change and the Interest rate/Credit rating applicable will be the prevailing Interest rates/Credit rating as on the date of Deposit

Please Note: • Renewals will be accepted in the Scheme prevailing on date of maturity • Only Principal Amount will be renewed in case of renewal

Forms can also be downloaded from Company's Website: www.mahindrafinance.com

Application Forms can be submitted at the designated offices of the Principal Brokers/Agents, Collection Banks and the Company.

PRINCIPAL BROKERS/AGENTS TO THE FIXED DEPOSIT SCHEME



Collection Bank : 📀 kotak & 🖒 INDEC DAME Application forms can also be submitted at designated branches all over India as indicated on the Company's website

All communications with regard to Fixed Deposit should be addressed to the office of the Fixed Deposit Processing Center at the address mentioned above:

[†] Additional amount will be accepted in multiples of Rs. 1,000/# Interest Payment Half Yearly on 30th September and 31st March only through NECS/NEFT. Interest Payment Quarterly on 30th June, 30th September, 31st December and 31st March only through NECS/NEFT
** Compounded Annually

TERMS AND CONDITIONS GOVERNING FIXED DEPOSIT SCHEMES

- ACCEPTANCE OF DEPOSITS:

 i. The minimum amount, period and rate of interest of the scheme is indicated on the cover page. The Company will not entertain any request for change once the scheme is selected. Where the scheme choice is not indicated in the Application Form the deposit will be treated as placed in Cumulative Scheme 12 months. Senior Citizens' (60 years and above), will get an additional rate of 0.25% per annum and M & M Group company employees 1 will get and additional rate of 0.35% per annum on the espective Deposits

- annum and M & M Group company employees I will get and additional respective Deposits.

 Interest on Fixed Deposits will commence from the date of realisation of cheque / demand draft by the Company.

 Any Change in Name, Address, Bank Mandate, Bank Particulars etc, should be lodged with the offices of the fixed deposit processing center, at least 45 days before the date on which any payment falls due to avoid delay for dispatching FDR/Interest/Maturity Payment.

 Interest on the Fixed Deposit will cease to accrue from the maturity date of the deposit.

 The Board of Directors of the Company reserve the right to change / alter / modify all or any of the Fixed Deposits schemes without prior notice.

 MICR code and NEFT code are mandatory for all the depositors and a copy of cancelled cheque is to be attached along with the application.

 If the KYG documents are incomplete then forms will be rejected and returned without any interest. Please provide the correct documents proof. Provide your mobile number and E-mail ID for faster communication, KYG documents of all the deposit holders should be attached and should be self attested.

 Kindly send all your documents to our FD processing Center at Chennai office for faster response. Please do not send any of your FD related documents to any other address. Company will not be responsible for any delay or misplacement of documents which are sent to other office/branch addresses of company.

2 IDENTIFICATION OF DEPOSITORS

ICATION OF DEFOSITIONS:

To comply with "Know your Customer" Guidelines for NBFCs prescribes by the Reserve Bank of India, depositors is required to comply with the KYC requirements by submitting the following self attested documents. (For all the investors)

(a) Latest photograph (b) Certified copy of the proof of Identity (c) certified copy of the proof of address.

(i) Passport copy (ii) PAN Card copy (iii) Voters Identity Card (iv) Driving License (v) Aadhar Card. In case the depositor has already submitted the above documents in his/her earlier deposit then he/she need not submit the above documents again, but has to be provide the reference of his folio number or deposit No. In case the address mentioned in the above documents differs from the present address, a copy of any one of the following documents should be furnished for proof of residential address.
Address Proof:-(i) Telephone Bill (ii) Bank Account Statement (iii) Letter from any recognized

public authority (iv) Electricity Bill (v) Letter from Employer (vi) Ration Card (vii) Aadhar Card APPLICATION:

- ICATION:

 Applications for Deposits in the prescribed form duly signed by all the joint applicants and accompanied by cheques or demand drafts should be submitted at the addresses given in the Application Form. Payments should be made by means of an Account Payee cheque / demand draft made payable to "MMFSL-FIXED DEPOSIT" payable at par at the centers where the application is submitted. Outstation cheques/drafts will not be accepted. Deposits will be accepted from Resident individuals, HUFs, Domestic Company, Registered trust and Minors (through their guardians only).

 Signature by thumb impression must be attested by a Magistrate or a Notary Public or a Special Executive Officer under his Official Seal. [Fixed Deposits upto Rs. 15,000 (Rupees Fifteen Thousand Only) will be accepted in cash at the designated offices of the Company.]

JOINT DEPOSITS:

- In the case of deposits made in Joint Names
- i. In the case of deposits made in Joint Names:

 a) all correspondence will be addressed, unless otherwise directed by the depositor, to the person whose name appears first on the Deposit Receipt.

 b) all cheques/interest warrants/ECS Credits for payment of maturity amount/payment of interest will be drawn only in favour of the first named depositor and will be sent to his/her registered address, and c) any discharge given by either/any of the depositors for payment of interest/or repayment of maturity amount shall be valid and binding on all the joint depositors.

 ii. In the event of death of the first named depositor, the repayment of the Fixed Deposit will be made without reference to the heirs and / or legal representative of the deceased, to the person first in the order of the survivor(s) unless otherwise instructed by the depositor during his lifetime.

 In the event of death of asole depositor, the deposit amount and the interest due thereon, will be paid to the legal representative(s) of the deceased on production of proper legal representation such as Probate, Will, Succession Certificate or Letter of Administration granted by a court of competent jurisdiction.

 FIXED DEPOSIT RECEIPTS:

→ Form 15 G → Form 15 H → Birth certificate in case of minor

- legal representative(s) of the deceased on production of proper legal representation such as Probate, Will, Succession Certificate or Letter of Administration granted by a court of competent jurisdiction.

 FIXED DEPOSIT RECEIPTS:

 i. Fixed Deposit Receipts shall be mailed by Courier or Registered/Speed Post within 6 weeks of the date of realization of the Cheque, at the address of the first applicant given in the Application Form. The Company shall not be responsible for any loss or delay in transit.

 ii. In case of loss or destruction or mutilation of the Deposit Receipt, the Company may at its sole discretion issue a duplicate receipt subject to compliance with its terms and conditions including an indemnity duj signed by all the joint depositors. All expenses in this connection will be borne by the depositors (a) is included by the property of the positions of the positions of the positions and the property of the positions and the property of the property of the positions and the property of the propert

e age limit for Senior Citizen is 60 years and above with effect from 01.07.2012 as ended by the Finance Act 2012.

amended by the Finance Act 2012.

TDS CERTIFICATES: In accordance with the CBDT Circular 03/2011 dated 13-05-2011 TDS Certificates in Form No. 164 will be downloaded by the company from TIN Website and the same will be authenticated by mean sof digital signature (Circular under Section 119 of the Income Tax Act 1961). No TDS certificates will be generated from TIN Website if PAN is not furnished to the person deducting the Tax. While filling up the address of the applicant in the Application Form, please be informed that if this address as provided by you is the same address as updated with NSDL at the time of PAN application then the TDS certificates would be printed with the address as updated with NSDL at the time of PAN application and would be sent by the company at the said address. Here is any change of address please update your address with NSDL by filling up the form for amendments/changes in PAN data and please intimate the said change to the company also.

- RENEWAL/REPAYMENT OF DEPOSITS:

 i. Deposits can be renewed by submitting the Deposit Receipts discharged on reverse(with reven stamp)alongwith a fresh Application Form duly filled and signed by sole/joint Depositor(s) for weeks prior to the date of maturity. Any renewal of Deposit in advance of its maturity date, will subject to the rate of Interest and other items and conditions prevailing on the date of said maturity.

 ii. The Fixed Deposit will be repaid only on maturity and not on demand or notice except at the
- The Fixed Deposit will be repaid only on maturity and not on demand or notice except at the discretion of the Company. Repayment of the maturity amount will be made by account payee cheque/demand draft on the Company's Bankers encashable at par or though Electronic Clearing Service [ECS/NECS] facility/RTGS, NEFT No change in the first name of the depositor is permitted at the time of renewal. Company reserves the right to repay the deposit in case of non receipt of renewal request 4 weeks before the date of maturity. iii.

PREMATURE WITHDRAWAI 10

- IATURE WITHDRAWAL:

 No premature withdrawal will be allowed before the completion of three months from the date of receipt as per the directions of the Reserve Bank of India currently in force. In case of request for premature withdrawal after the expiry of three months the rate given in the table below shall apply: However, all premature withdrawals are subjected to the prevailing guidelines of Reserve Bank of India as amended from time to time.

 Request for premature withdrawal may be permitted with specific reason at the sole discretion of the company only and can not be claimed as a matter of right by the depositor, subject to the Non Banking Financial Companies acceptance of Public Deposits(Reserve Bank) directions, 1998.

Period Exceeding	But Less than	Applicable interest rate
3 Months	6 Months	Nil
6 Months	Before the date of Maturity	The interest rate payable shall be 2% lower than the interest rate applicable for the period for which the deposit has run or if no rate has been specified for that period, then 3% lower than the minimum rate at which the public deposits are accepted by the Company.

Request of pre-maturity should be signed by all the deposit holders.

- Request of pre-fraunty should be signed by all the deposit may be repaid prematurely to the surviving depositor/s in the case of joint holding with survivor clause, or to the legal heir/s with interest at the rate that would have ordinarily been paid, had such deposit been accepted for the period for which such deposit had run upto the date of repayment.

 Premature closure request should be received 30 days prior to maturity date.

NOMINATION: Individual Depositors can, singly or jointly nominate other person under this facility. The nominee shall be recognized as the holder of the title to the public deposit on the death of all the depositors. Power of Attorney Holder or a Guardian applying on behalf of a minor cannot nominate. In case the deposit is placed in the name of the minor the nomination can be made only by a person lawfully entitled to act on behalf of the minor. Depositors are advised to provide the specimen signature of the nominee to expedite the transmission of the deposits to the nominee in the event of demise of the depositors.

The payment by the Company to the nominee shall constitute full discharge to the Company of its liability in respect of the deposit.

Acopy of Birth certificate is to be attached with the application in case the nominee is a Min

LOAN AGAINST DEPOSITS:

Loans may be granted against public deposits upto 75% of the Deposit amount carrying interest @ 2% per annum (at half yearly rests) above the interest rate and any other additional charges as applicable on such deposits, provided such deposits have run for a minimum period of three months. The outstanding loan together with interest shall be settled in one lump sum by the Depositor or shall be adjusted on maturity of the Deposit. However, the granting of loan will be at the sole discretion of the Company.

NATIONAL ELECTRONIC CLEARING SERVICE (NECS):

The interest will be credited directly to the depositors' bank account through NECS only. Intimation of interest credited would be sent to the depositors. However, the interest for the broken period on maturity as well as repayment of deposit amount will be made through warrants/NECS facility/RTGS, as the case may be at the depositors' risk.

GENERAL:

- Company reserves the right:
 - a) to waive or vary the above terms and conditions.
 - b) to reject any Application for a fresh Deposit or for renewal without assigning any reason and
- to the Deposit prematurely before the due date.

 Acceptance, renewal and repayment of Fixed Deposits shall be subject to the Non-Banking Financial Companies Acceptance of Public Deposits (Reserve Bank) Directions, 1998, as
- amended from time to time. In the event of the Company deciding to repay the Deposits before the date of maturity (but not
- earlier than 12 months from accepting the same), interest on such Fixed Deposit will be paid in terms of regulations, framed by the Central Government / State Government / Reserve Bank of India or any other competent authority.

 Any disputes arising out of the acceptance of Fixed Deposits is subject to the jurisdiction of the courts of Mumbai.
- When the due date of any payment falls on a Saturday, Sunday, Bank Holiday or any other day on
- which the Company's office remains closed, the payment will be made on the next working day, a. In the case of applications from employee, the sole/ first applicant should be an employee at the time of placement / renewal of deposit. All M& M Group Company Employees will get an additional rate of 0.35% per annum and should attach copy of ID card along with latest pay slip or letter from the
 - rate of 0.35% per annum and should attach copy of ID card along with latest pay slip or letter from the company. No brokerage will be paid under employee category. An agent is not entitled to any commission, if it is the 1st, 2nd or 3rd Deposit holder.

 b. In the case of the applications from senior citizens*, the first applicant should be an individual who has completed 60 years of age and should attach any one of the following as proof of age along with the application(s)-self attested copy of passport, Voter ID Card, PAN Card, Driving License, Life insurance Policy, Birth Certificate issued by the competent authority, or any other document acceptable to the company, (Senior Citizen will get additional rate @ 0.25% on the deposit) in case the investor makes a multiple selection of tenure under a scheme, the Company will as a default assume the deposit for the highest tenure from the selection made under the scheme. Where an investor makes a multiple selection of scheme, the Company will by default assume the deposit for Cumulative Scheme for the highest tenure from the selection made under that scheme. If an investor under a Non Cumulative Scheme submits wrona/incomplete information for enabling fra nivestor under a Non Cumulative Scheme submits wrona/incomplete information for enabling fra nivestor under a Non Cumulative Scheme submits wrona/incomplete information for enabling frame in the scheme submits wrona/incomplete information for enabling frame in the scheme submits wrona/incomplete information for enabling frame in the scheme submits wrona/incomplete information for enabling frame in the scheme submits wrona/incomplete information for enabling frame in the scheme submits wrona/incomplete information for enabling frame in the scheme submits wrona/incomplete information for enabling frame in the scheme submits wrona/incomplete information for enabling frame in the scheme submits wrona/incomplete information for enabling frame in the scheme submits wrona/incomplete information for enabling frame in the
- If an investor under a Non Cumulative Scheme submits wrong/incomplete information for enabling NECS/NEFT payments for the interest, the Company reserves the right to reject the application and reconfined in payments of the interest, the company reserves the inpit to reject the application and refund the amount without any interest for the period and also recover any bank charges and / or postage charges incurred in this regard.

 Application should be in multiples of only Rs. 1000 over and above the minimum investment amount
- otherwise the applications will be rejected
- otherwise the applications will be rejected.

 To comply with Know Your Customer guidelines for NBFC, following documents need to be attached along with application(s):

 (a) Domestic Company: copy of Board Resolution, Memorandum & Articles of Association, PAN card and list of authorized signatories

 (b) Registered Trust: copy of Board Resolution, certified true copy of Trust Deed, PAN card and list
- of authorized signatories, and KYC documents of all the trustees and authorized signatories
- Where the investment amount is more than Rs 1 Cr, investor has to give the source of Income lette separately with application form.

Mahindra	& Mahindra	Financial Serv	icae Itd -	Acknowledgement	Slin (Collection Bank

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APPL. NO.

Mahindra & Mahindra Financial Services Limited RR Investors Retail Services Pvt.Ltd.

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AMOUNT OF DEPO Rs. MODE OF PAYMENT Cheque / Demand Draft Note Drawn on bank Name of the Nominee Relationship of Nominee with F Guardian's Name (if Nominee is Address of Nominee Date & Place: DECLARATION: I/We hereby declar named depositor is the beneficial ow Terms and Conditions of Deposits at making the deposit with the Company Deposit is through legitimate source the Prevention of Money Laundering fully co-operate in any investigation as the company in the company of the prevention of Money Laundering fully co-operate in any investigation as the company in the company in the company of	SIT RS T O. Grirst Depositors are that the ammer of this join and agree to alway at my/our own and does not in Act, 2002 and as and when recealed.	. (in w	ng depose and is to deministrate the control of the	sited he have	erewit treated e gone furthe s, Notifi	NOM	ot out of the payers that it has a second of the payers of the fictor of the payers of	any fur se for the nancial , I/We a Schedu delines o	nds acq ne purpo ls and o ım/are a ille of offi or Direc	uired by ose of d ther de uthorize ence an	r me/ucticlaratiful do not not not not not not not not not no	Re Pin s by I in a	new Bran	Branch MI C code val of I value of the code of the c	FDF //itnes acception 19 the Cone above purpour n times	s s Signatura Si	Tel.	Birth / other	persux Accarefu	on. I. i, 196 il cori	We stat that asio y further than the state of the state o	M decl.	are t have	Y hat the reason / V the rovis matic	y y y and the first add the every exercise to not of one o

IDENTIFICATION OF DEPOSITORS (Refer Terms and Condition): To comply with "Know your Customer" Guidelines for NBFCs prescribed by the Reserve Bank of India, new investors should

In case the address mentioned in the above documents differs from the present address, a copy of any of the following documents should be furnished as proof of residential address: 🔲 Telephone Bill

provide self attested copy of any one of the following documents (which contains the photograph of the concerned first depositor) for identification and proof of residential address.

Bank Account Statement ☐ Letter from any recognized public authority ☐ Electricity Bill ☐ Letter from employer ☐ Ration Card

*-Please refer point No. 8 of the Terms and Conditions governing the Fixed Deposit Scheme.

Passport PAN Card with address proof Voters Identity Card Driving Licence Aadhar Card.

Mahindra & Mahindra Financial Services Limited

- Applications for Deposits in the prescribed form duly signed by all the joint applicants and accompanied by cheque or demand draft should be submitted at the addresses given in the Application form.

 To comply with "Know Your Customer" Guidelines for MBFCs prescribed by the Reserve Bank of India, new investors should provide a self-attested copy of any of the following documents (which contains the photograph of the concerned depositor (s)) for identification and proof of residential address.

 (i) Passport (ii) PAN Card with address proof (iii) Voters (lentity Card (iv) Driving Licence. In case the address method be above documents of lifers for more present address, a copy of any one of the following documents should be furnished for proof of
- residential address: (i) Telephone Bill (ii) Bank Account Statement (iii) Letter from any recognized public authority (iv) Electricity Card (v) Letter from employer (vi) Brion Card.
- employer (VII Hation Card.

 Payment should be made by way of an Alc Payee chequeldemand draft made payable to "MMFSL-Fixed Deposit" payable at par at the centres where the application is submitted. Fixed Deposit will also be accepted online through the Company's website www.mahindrafinance.com. 3. at the curries where the application is summittee. Type opens will also be excepted time integral to the company's wealstee www.malhindfances.com.
 Fraed Deposits up to 8s. 15,000 Rupues Fifteen Thousand only) will be expected in cash at the designated office of the Company. PARTICULARS AS PER NON-BANKING FINANCIAL COMPANIES AND MISCELLANEOUS NON-BANKING COMPANIES (ADVERTISENDENT) RULES 1977 AS AMENUED.
 A. Name of the Company. Malhindra & Mahindra Financial Services Limited (MMFSL). Regd. Office - Gateway Bldg., Apollo Bunder, Mumbia - 400 001.

 B. Date of Incorporation: 1st January, 1991

2.

- Date of Incorporation: 1st January, 1991

 Business carried only the Company and its subsidiaries with details of branches or units, if any,

 1. The Company is primarily engaged in providing financing for new and pre-owned auto and utility vehicles, tractors, cars and commercial vehicles, personal learn, mutual fund distribution services and related financial services.

 2. Subsidiaries The Company has following Subsidiaries:

 a. Mailandra Insurance Brokers: Entired carrying on the business of Insurance Brokers and having its Regd. Office at Mailandra Towers, P.K.Kurne Chowk, Worfi, Membai -400 18.

 b. Mailandra Rural Houssing Finance Lid carrying on the business of Housing Finance and having its Regd. Office at Mailandra Towers, P.K.Kurne Chowk, Worfi, Mumbai -400 18.

 c. Mailandra Business & Consulting Services Private Limited is engaged in the business of providing human resources services including stalling, back office support and laided services to the Company, its subsidiaries and Mailandra & Mellandra Limited, the ultimate parent company and having its Regd. Office at Sedhane House, 570 P.B.Marg, Worfi, Mumbai -400 18

services including staffing, back office support and allied services to the Company, its aubsidiaries and Manindra Limited, the ultimate parent company and having its Regul. Office at Sedhama House, 570 P.B.Marg, World, Mumbai-400018

Branches -The Company has branches at Antibiapur-(Satra), Aruppur, Ashok Nagar, Balodahazar, Bhind, Bhila, Bhopal, Blaora, Blaspur -Chhattaganh, Bina, Barel-M.P., Burhampur, Betul, Chhindwara, Chhatagan, Chakarapur, Dewas, Dhamtan, Dhare, Guna-Mo, Owalior, Harda, Hohsangabad, Indoor, Jabaghur-Mb, Jagdaghur-Mb, Jashpur, Jahabus, Khandwa, Kainkhampur, Barradhara, Mandala, Mandabur, Jamshadpur, -Jankhand, Johral, Jowal, Jeypore- Orissa, Kharagpur, Krishnanagar, Madad (West Bengal), Moshari, Nabiari, Napiari, Napiari, Mandabur, Jamshadpur, -Jankhand, Johral, Jowal, Jeypore- Orissa, Kharagpur, Krishnanagar, Madad (West Bengal), Moshari, Nabiari, Napiari, Mandabur, Jamshadpur, -Jankhand, Johral, Jowal, Jeypore- Orissa, Kharagpur, Krishnanagar, Madad (West Bengal), Moshari, Nabiari, Napiari, Mandabur, Jamshadpur, -Jankhand, Johral, Jowal, Jeypore- Orissa, Kharagpur, Krishnanagar, Madad (West Bengal), Moshari, Nabiari, Napiari, Mandabur, Mandabu

- D Brief particulars of the management of the Company: The Company's affairs are managed by its Managing
- E Name, address and occupation of the Directors of the Company.

		COCURATION
NAME	ADDRESS	OCCUPATION
Mr. Bharat N. Doshi Non-Executive Chairman	Mahindra & Mahindra Ltd. Mahindra Towers, P. K. Kurne Chowk, Worli, Mumbai-400 018.	Executive Director Mahindra & Mahindra Ltd.
Mr. Uday Y. Phadke	Mahindra & Mahindra Ltd. Mahindra Towers, P. K. Kurne Chowk, Worli, Mumbai-400 018.	Principal Advisor (Finance) Mahindra & Mahindra Ltd.
Mr. Ramesh lyer Managing Director	MMFSL Mahindra Towers, P. K. Kurne Chowk, Worli, Mumbai-400 018.	Company Director
Mr. Dhananjay Mungale	MMFSL Mahindra Towers, P. K. Kurne Chowk, Worli, Mumbai-400 018.	Consultant
Dr. Pawan Goenka	Mahindra & Mahindra Ltd. Mahindra Towers, P. K. Kurne Chowk, Worli, Mumbai-400 018.	Company Executive
Mr. M.G. Bhide	MMFSL Mahindra Towers, P. K. Kurne Chowk, Worli, Mumbai-400 018.	Retired Bank Executive
Mr. Piyush Mankad	MMFSL Mahindra Towers, P. K. Kurne Chowk, Worli, Mumbai-400 018.	Retired Civil Servant (IAS)
Ms. Rama Bijapurkar	MMFSL Mahindra Towers, P. K. Kurne Chowk, Worli, Mumbai-400 018.	Consultant

la	hinc	lra & Mahindra	Limited)	
		Description and District	dans de	(D - 1 - 1

F & G. Profits and	Dividend :		(RS. III Lakiis)	
YEAR ENDED	PROFIT BEFORE DEPRECIATION AND TAX	PROFIT BEFORE TAX	PROFIT AFTER TAX	DIVIDEND ON EQUITY SHARES
2009-10	53047.14	52056.85	34270.73	75%
2010-11	71823.62	70244.82	46310.92	100%
2011-12	94481.92	92525.6	62011.67	140%

Summarised financial position of the Company as appearing in the two latest audited balance sheets immediately preceeding the date of the advertisement i.e. as on 31st March 2011 and 31st March 2010;

d) Short term provisions	41327.34 586884.38 1856155.82	36441.87 421728.92 1368297.26	e) Other current assets	754.49 883772.53 1856155.82	577.43 693215.45 1368297.26
Current liabilities a) Short Term Borrowings b) Trade payables c) Other current liabilities	144913.51 37653.68 362989.85	67655.80 28553.37 289077.88	a) Current investments b) Trade receivables c) Cash and cash equivalents d) Short-term loans and advances	28937.55 768.40 24521.03 828791.06	53157.78 694.62 29761.99 609023.63
Non-current liabilities a) Long-term borrowings b) Other Long-term liabilities c) Long term provisions	929073.95 4874.18 40222.25 974170.38	649401.44 3720.26 44437.22 697558.92	b) Non-current investments c) Deferred tax assets (Net) d) Long-term loans and advances 2) Current assets	21313.04 20121.03 921056.92 972383.29	14297.67 21672.96 631214.32 675081.81
Shareholders' funds Share Capital By Reserves and Surplus	10268.75 284832.31 295101.06	10245.29 238764.13 249009.42	Non-current assets i) Tangible assets ii) Intangible assets iii) Capital work-in-progress	9614.47 95.11 182.72	7027.47 147.39 722.00
LIABILITIES	(Rs. in Lakhs) as on 31.03.2012	(Rs. in Lakhs) as on 31.03.2011	<u>ASSETS</u>	(Rs. in Lakhs) as on 31.03.2012	(Rs. in Lakhs) as on 31.03.2011

Contingent Liabilities - Rs.93418.02 (Contains Income Tax Matters-Rs.4629.06 Lakhs, Corporate Undertaking on Assignment Transactions-Rs.86274.38, Outstanding Capital Commitment Rs.447.13 Lakhs & pending Legal Sulist Rs.2067.45 Lakhs). The previous year figures are suitably regrouped. Total Exposure to companies in the same Group and other entities in which Directors are holding substantial interest as on 31st March 2012- Rs. Nil.

1. i) The amount which the company can raise by way of deposits-Rs.1095558.09 Lakhs
ii) Amount of deposits held as at 31st March 2012-Rs.137487.39 Lakhs

- The Company has no overdues other than unclaimed deposits.

 Non-Banking Financial Companies Acceptance of Public Deposits (Reserve Bank) Directions,

 - Deposits will be accepted under Non-Cumulative Scheme and Cumulative Scheme. The interest rate for all cases is as per the scheme mentioned on the cover page of current Fixed Deposit
- form. Mode of Repayment of Deposits:
 All repayments for refund of principal will be made by an account payee cheque/demand draft on the Company's Bankers encashable at par/National Electronic Clearing Service [NECS] facility / Real Time Gross Settlement (RTGS) / National Electronic Fund Transfer (NEFT) / Online Account
 - iii. Interest Rate in case of premature payment of Deposit

Period Exceeding	But Less than	Applicable interest rate
0 Days	3 Months	Withdrawal not allowed
3 Months	6 Months	Nil
6 Months	Period of Deposit	The interest rate payable shall be 2% lower than the interest rate applicable for the period for which the deposit has run or if no rate has been specified for that period, then 3% lower than the minimum rate at which the public deposits are accepted by the Company.

- iv. The Deposit Receipt duly discharged on revenue stamp should be sent to the Corporate Office of the Company at least 4 weeks before the date of maturity to enable the Company to repay the Deposit. In the event of non receipt of the fixed deposit receipt before Ten days of the maturity date, the Company will repay the fixed deposit amount.

 v. Presently the Company has been assigned 'FAAA by CRISILLtd.
 vi. In the case of non-repayment of deposit or part thereof as per the terms and conditions of such deposit, the depositor may approach the Company Law Board, Western Region Bench, 2nd Floor, NTC House, 15 Narottam Morarjee Marg, Ballard Estate, Mumbai 400 038.
 vii. In case of any deficiency of the Company in servicing, its depositor may approach the National Consumer Redressal Forum, for relief.
 viii. Deposits accepted by us are not insured.
 viii. The Company is having a valid Certificate of Registration No. 13.00996 dated 21st March, 2007 in lieu of certificate of Registration No. 13.00996 dated 4th September 1998 issued by the Reserve Bank of India under section 451A of the Reserve Bank of India does not accept any responsibility or guarantee about the present position as to the financial soundness of the Company or for the correctness of any of the statements or representations made or opinion expressed by the Company for repayment of deposit / discharge of Ilabilities by the Company hereby declares:
- The Company hereby declares:
 - that it has compiled with the provisions of the directions contained in the Non-Banking Financial Companies (Reserve Bank) Directions 1998; Companies (Reserve Bank) Directions 1998; Companies (Reserve Bank) Directions does not imply that repayment of deposits is guaranteed by the
 - Reserve Bank of India:

 - Reserve Bank of India:

 iii. that the deposits accepted by the Company (other than secured deposits, if any accepted under the provisions of the directions, the aggregate amount of which may be indicated) are unsecured and ranking pari passu with other unsecured liabilities;

 iv. that the acceptance of deposits is subject to the terms and conditions as appearing in the application form which are subject to change without notice;

 v. that the Company is not in default in the repayment of any deposit or part thereof and any interest thereupon in accordance with the terms and conditions of such deposits;

 vi. that the financial position of the Company as disclosed and the statements made in the application form are true and correct. The Company and its Board of Directors are responsible for the correctness and veracity thereof; and vii. the Board of Directors reserves the right to offer special terms for high value deposits within the RBI Guidelines.

The text of this advertisement was approved by the Board of Directors on 23rd April, 2012 and the above Advertisement is issued on the authority and in the name of the Board of Directors of the Company. A copy of the text of this Advertisement signed by the majority of the Board of Directors who approved this Advertisement has been delivered to the Regional Office of the Department of Non-Banking Companies of the Reserve Bank of India, Mumbai.

"The financial activities of the Company are regulated by Reserve Bank of India. It must, however, be distinctly understood that Reserve Bank of India does not undertake any responsibility for the financial soundness of the Company or for the correctness of any of the statements or the representations made or opinions expressed by the Company and for the repayment of deposit/discharge of liabilities by the Company."

By the Order of the Board For Mahindra & Mahindra Financial Services Limited

Date: 23rd April, 2012 FORMS AVAILABLE AND ACCEPTED AT

Arnavaz M. Pardiwalla Company Secretary

Application forms for Deposits will be supplied on request at the Corporate Office Annexe of the Company - MMFSL, Sadhana House, Behind Mahindra Towers, 2rd Floor, 570 PB Marg, Worli, Mumbai – 400 018, Tel.: 022-6652 6000, Fax: 022-24900728, the offices of the Fixed Deposit Processing Center/the Offices of the Principal Brokers / Agents to the Fixed Deposit Scheme and designated branches of collection Banks as indicated