Mahindra Finance

Mahindra & Mahindra Financial Services Limited

FD PROCESSING CENTER

15, Arcot Street, Opposite M.G.R. Memorial House, T. Nagar, Chennai-600017

Toll Free No.: 18002335678 (Monday to Friday between 10.00 am to 5.00 pm) ● Email: mfinfd@mahindra.com



CRISIL RATING FAAA INDICATES HIGHEST SAFETY

CUMULATIVE SCHEME

| Minimum Amount | Period (Months) | Amount Payable(Rs.) | Interest*/¶ p.a. | Effective Yield p.a.** |
|-------------------|--------------------|------------------------|---------------------|---------------------------|
| | 12 | 10,925 | 9.25% | 9.25% |
| | 18 | 11,510 | 9.75% | 10.07% |
| | 24 | 12,100 | 10.00% | 10.50% |
| Rs.10,000† | 36 | 13,401 | 10.25% | 11.34% |
| | 48 | 14,508 | 9.75% | 11.27% |
| | 60 | 15,923 | 9.75% | 11.85% |

NON-CUMULATIVE SCHEME

| Period (Months) | Interest p.a.*#/¶ (Half Yearly) | Interest p.a.*#/¶ (Quarterly) |
|--------------------|------------------------------------|----------------------------------|
| 12 | 9.00% | 8.90% |
| 24 | 9.75% | 9.65% |
| 36 | 10.00% | 9.90% |
| 48,60 | 9.50% | 9.40% |
| Minimum Amount | Rs. 25,000† | Rs. 50,000† |

Note: Senior Citizen will get an additional rate of 0.25% per annum / Employees will get an additional rate of 0.35% per annum (all M & M Group Company Employees)

† Additional amount will be accepted in multiples of Rs. 1,000/-

** Compounded Annually

Interest rate/Credit rating are subject to change and the Interest rate/Credit rating applicable will be the prevailing Interest rates/Credit rating as on the date of Deposit

Please Note: • Renewals will be accepted in the Scheme prevailing on date of maturity • Only Principal Amount will be renewed in case of renewal

Forms can also be downloaded from Company's Website: www.mahindrafinance.com

Application Forms can be submitted at the designated offices of the Principal Brokers/Agents, Collection Banks and the Company.

PRINCIPAL BROKERS/AGENTS TO THE FIXED DEPOSIT SCHEME

| RR INVESTORS CAPITAL SERVICES PVT. LTD. 18/105, 1st Floor, Bombay Samachar Marg, Fort, Mumbai - 400 023. Tel.: 022 - 2270 0755 / 2270 0756 ● Toll Free No. 1800110444 |
|---|
| KARVY KARVY STOCK BROKING LTD. Jeevan Udyog Building, 2nd Floor, D.N. Road, Fort, Mumbai · 400 001. Tel : 022-2206 2077, 2087, 2051, 2023, 18004258282 |
| Integrated INTEGRATED ENTERPRISES (INDIA) LIMITED 15, 1st Floor, Modern House, Dr. V. B. Gandhi Marg, Fort, Mumbai - 400 023. Tel.: 022 - 4066 1800, 18004250042 |
| Off. Floor 8, "ITHINK" Bldg. Jolly Board Campus, Opp. Crompton Greaves Factory, Kanjurmarg (E), Mumbai - 400 042, Ph. 022-3075 3436, 3901 9400 |
| Stock Holding Corporation of India Limited SHCIL HOUSE, Plot No. P · 51, T.T.C. Industrial Area, MIDC, Mahape, Navi Mumbai · 400 710, Tel.: 022 · 6177 8500, mail: dphelp@stockholding.com |
| |

All communications with regard to Fixed Deposit should be addressed to the office of the Fixed Deposit Processing Center at the address mentioned above:

[#] Interest Payment Half Yearly on 30th September and 31st March only through NECS/NEFT. Interest Payment Quarterly on 30th June, 30th September, 31st December and 31st March only through NECS/NEFT

1. ACCEPTANCE OF DEPOSITS:

- PTANCE OF DEPOSITS:

 The minimum amount, period and rate of interest of the scheme is indicated on the cover page. The Company will not entertain any request for change once the scheme is selected. Where the scheme choice is not indicated in the Application Form the deposit will be treated as placed in Cumulative Scheme 12 months. Senior Citizens' (60 years and above), will get an additional rate of 0.25% per annum and M. & M. Group company employees 1 will get and additional rate of 0.35% per annum on the
- respective Deposits.

 Interest on Fixed Deposits will commence from the date of realisation of cheque / demand draft by the Company.

 Any Change in Name, Address, Bank Mandate, Bank Particulars etc, should be lodged with the offices of the fixed deposit processing center, at least 45 days before the date on which any payment falls due to avoid delay for dispatching FDR/Interest/Maturity Payment. Interest on the Fixed Deposit will cease to accrue from the maturity date of the deposit.

 The Board of Directors of the Company reserve the right to change / alter / modify all or any of the Fixed Deposit schemes without prior notice.

 MICR code and NEFT code are mandatory for all the depositors and a copy of cancelled cheque. iii

- vi
- of the Fixed Deposit schemes without prior notice.

 MICR code and NEFT code are mandatory for all the depositors and a copy of cancelled cheque is to be attached along with the application.

 If the KYC documents are incomplete then forms will be rejected and returned without any interest. Please provide the correct documents proof. Provide your mobile number and E-mail ID for faster communication, KYC documents of all the deposit holders should be attached and should be self attested
- Kindly send all your documents to our FD processing Center at Chennai office for faster response. Please do not send any of your FD related documents to any other address. Company will not be responsible for any delay or misplacement of documents which are sent to other office/branch addresses of company.

2. IDENTIFICATION OF DEPOSITORS:

To comply with "Know your Customer" Guidelines for NBFCs prescribes by the Reserve Bank of India, depositors is required to comply with the KYC requirements by submitting the following self attested documents. (For all the investors)

(a) Latest photograph (b) Certified copy of the proof of Identity (c) certified copy of the proof

(i) Passport copy (ii) PAN Card copy (iii) Voters Identity Card (iv) Driving License (v) Aadhar Card. In case the depositor has already submitted the above documents in his/her earlier deposit, then he/she need not submit the above documents again, but has to be provide the reference of his folio number or deposit No. In case the address mentioned in the above documents differs from the present address, a copy of any one of the following documents should be furnished for proof of residential address.
Address Proof.- (i) Telephone Bill (ii) Bank Account Statement (iii) Letter from any recognized

public authority (iv) Electricity Bill (v) Letter from Employer (vi) Ration Card (vii) Aadhar Card.

APPLICATION:

- CATION:

 Applications for Deposits in the prescribed form duly signed by all the joint applicants and accompanied by cheques or demand drafts should be submitted at the addresses given in the Application Form. Payments should be made by means of an Account Payee cheque / demand draft made payable to "MMFSL-FIXED DEPOSIT" payable at par at the centers where the application is submitted. Outstation cheques/drafts will not be accepted.
- Outstation cheques/drafts will not be accepted.

 ii. Deposits will be accepted from Resident individuals, HUFs, Domestic Company, Registered trust and Minors (through their guardians only).

 iv. Signature by thumb impression must be attested by a Magistrate or a Notary Public or a Special Executive Officer under his Official Seal., Fixed Deposits upto Rs. 15,000 (Rupees Fifteen Thousand Only) will be accepted in cash at the designated offices of the Company.]

 JOINT DEPOSITS:

 i. In the case of deposits made in Joint Names:

 a) all correspondence will be addressed, unless otherwise directed by the depositor to the

- i. In the case of deposits made in Joint Names:

 a) all correspondence will be addressed, unless otherwise directed by the depositor, to the person whose name appears firston the Deposit Receipt.
 b) all cheques/interest warrants/ECS Credits for payment of maturity amount/payment of interest will be drawn only in favour of the first named depositor and will be sent to his/her registered address, and only discharge given by either/any of the depositors for payment of interest/or repayment of maturity amount shall be valid and binding on all the joint depositors.
 ii. In the event of death of the first named depositor, the repayment of the Fixed Deposit will be made without reference to the heirs and / or legal representative of the deceased, to the person first in the order of the survivor(s) unless otherwise instructed by the depositor during his lifetime.
 In the event of death of a sole depositor, the deposit amount and the interest due thereon, will be pald to the legal representative(s) of the deceased on production of proper legal representation such as Probate, Will, Succession Certificate or Letter of Administration granted by a court of competent jurisdiction.

 FIXED DEPOSIT RECEIPTS:

- Succession Certificate or Letter of Administration granted by a court of competent jurisdiction.

 FIXED DEPOSIT RECEIPTS:

 i. Fixed Deposit Receipts shall be mailed by Courier or Registered/Speed Post within 6 weeks of the date of realization of the Cheque, at the address of the first applicant given in the Application Form. The Company shall not be responsible for any loss or delay in transit.

 ii. In case of loss or destruction or mutilation of the Deposit Receipt, the Company may at its sole discretion issue a duplicate receipt subject to compliance with its terms and conditions including an indemnity duly signed by all the joint depositors. All expenses in this connection will be borne by the depositor(s).

 iii. Fixed Deposit Receipts will not be transferable. The Company may however, at its discretion permit the addition of one name to the Deposit Receipt under certain circumstances and subject to such terms and conditions as it may deem fit. The Company will not accept or recognise any lien on or assignment of the Fixed Deposit Receipt for a loan taken from or by arrangement with the Company.

 PAYMENT OF INTEREST

PAYMENT OF INTEREST
Interest on Deposit (Non Cumulative) will be paid on 30th September and 31st March under Half Yearly scheme and on 30th June, 30th September, 31st December and 31st March under quarterly scheme. In case of interest payment for part period the same will be made on pro-rata basis. However, if a Deposit is made within a period of 30 days prior to any of the interest payment date, the interest for the part period will be paid on the next interest payment date. Payment of interest will be made through National Electronic Clearing Services(NECS) in respect he places where such facility has been offered by the company or through interest warrant incase of NECS rejected cases.

- Payment of interest will be made through National Electronic Clearing Services(NECS) in respect of the places where such facility has been offered by the company or through interest warrant incase of NECS rejected cases.

 INCOME TAX PROVISIONS RELATING TO FIXED DEPOSITS:

 I. TAX DEDUCTION AT SOURCE: TDS rates will be applicable from time to time as per the income Tax Act, 1961 and Income Tax Rules. Currently, Tax is deductible when interest paid or payable during the financial year exceeds or is likely to exceed Rs. 5000.

 II. FURNISHING OF PAN: As per Section 139A(5A) of the Income Tax Act, every person receiving any sum or income or amount from which Tax has been deducted under the provisions of the Income Tax Act, shall intimate his PAN number to the person responsible for deducting such Tax. As per Section 206AA every person receiving any sum or income or amount from which Tax has been deducted under the provisions of the Income Tax Act, shall intimate his PAN number to the person responsible for deducting such Tax. As per Section 206AA every person receiving any sum or income or amount from which Tax is deductible shall furnish his Permanent Account Number (PAN) to the person responsible for deducting such Tax failing which Tax shall be deducted at the higher rate ie. 20%. If Pan is not furnished then Form 15G/H and other exemption certificates submitted will be invalid and tax at the higher rate will be applicable. Please note in the absence of PAN no credit of the Tax Deducted shall be available in the Tax Statement (Form 26AS) issued under the Income Tax Rules.

 III. SUBMISSION OF FORM 15G/H: No deduction of Tax shall be made for taxable interest in case a person furnishes to the person deducting the tax a declaration in writing in the prescibed Form 15G/H as applicable, to the effect that the tax on his estimated total income for the year will be hill. Form 15G/H as also mandatory. Form 15G can be submitted by an individual of the Pax and the beginning of every financial year. If Form 15G/H is submitte

9. RENEWAL/REPAYMENT OF DEPOSITS:

- WALIMEPAYMENT OF DEPOSITS:
 Deposits can be renewed by submitting the Deposit Receipts discharged on reverse(with revenue stamp)alongwith a fresh Application Form duly filled and signed by sole/joint Depositor(s) four weeks prior to the date of maturity. Any renewal of Deposit in advance of its maturity date, will be subject to the rate of Interest and other items and conditions prevailing on the date of said maturity. The Fixed Deposit will be repaid only on maturity and not on demand or notice except at the
- The Fixed Deposit will be repaid only on maturity and notion demand or notice except at the discretion of the Company.

 Repayment of the maturity amount will be made by account payee cheque/demand draft on the Company's Bankers encashable at par or though Electronic Clearing Service [ECS/NECS] facility/RTGS, NEFT

 No change in the first name of the depositor is permitted at the time of renewal.

 Company reserves the right to repay the deposit in case of non receipt of renewal request 4 weeks before the date of maturity. Ш

10. PREMATURE WITHDRAWAL:

- No premature withdrawal will be allowed before the completion of three months from the date of receipt as per the directions of the Reserve Bank of India currently in force. In case of request for premature withdrawal after the expiry of three months the rate given in the table below shall apply: However, all premature withdrawals are subjected to the prevailing guidelines of Reserve Bank of India as amended from time to time.
- Request for premature withdrawal may be permitted with specific reason at the sole discretion of the company only and can not be claimed as a matter of right by the depositor, subject to the Non Banking Financial Companies acceptance of Public Deposits(Reserve Bank) directions, 1998.

| Period Exceeding | But Less than | Applicable interest rate |
|---------------------|-----------------------------|--|
| 3 Months | 6 Months | Nil |
| 6 Months | Before the date of Maturity | The interest rate payable shall be 2% lower than the interest rate applicable for the period for which the deposit has run or if no rate has been specified for that period, then 3% lower than the minimum rate at which the public deposits are accepted by the Company. |

request or pre-maturity snould be signed by all the deposit noiders.

- In the event of death of a depositor, the deposit noders.

 In the event of death of a depositor, the deposit may be repaid prematurely to the surviving depositor's in the case of joint holding with survivor clause, or to the legal heir's with interest at the rate that would have ordinarily been paid, had such deposit been accepted for the period for which such deposit had run upto the date of repayment.

 Premature closure request should be received 30 days prior to maturity date.

NOMINATION :

NOMINATION: Individual Depositors can, singly or jointly nominate other person under this facility. The nominee shall be recognized as the holder of the title to the public deposit on the death of all the depositors. Power of Attorney Holder or a Guardian applying on behalf of a minor cannot nominate. In case the deposit is placed in the name of the minor the nomination can be made only by a person lawfully entitled to act on behalf of the minor. Depositors are advised to provide the specimen signature of the nominee to expedite the transmission of the deposits to the nominee in the event of demisse of the depositors. The payment by the Company to the nominee shall constitute full discharge to the Company of its liability in respect of the deposit.

in respect of the deposit.

Acopy of Birth certificate is to be attached with the application in case the nominee is a Minor

LOAN AGAINST DEPOSITS:

Loans may be granted against public deposits upto 75% of the Deposit amount carrying interest @ 2% per annum (at half yearly rests) above the interest rate and any other additional charges as applicable on such deposits, provided such deposits have run for a minimum period of three months. The outstanding loan together with interest shall be settled in one lump sum by the Depositor or shall be adjusted on matu the Deposit. However, the granting of loan will be at the sole discretion of the Company.

NATIONAL ELECTRONIC CLEARING SERVICE (NECS):
The interest will be credited directly to the depositors' bank account through NECS only. Intimation of interest credited would be sent to the depositors. However, the interest for the broken period on maturity as well as repayment of deposit amount will be made through warrants/NECS facility/RTGS, as the case may be at the depositors' risk.

GENERAL:

month(s)

- Company reserves the right:
 a) to waive or vary the above terms and conditions.
- b) to reject any Application for a fresh Deposit or for renewal without assigning any reason and c) to repay the Deposit prematurely before the due date.
- Acceptance, renewal and repayment of Fixed Deposits shall be subject to the Non-Banking Financial Companies Acceptance of Public Deposits (Reserve Bank) Directions, 1998, as amended from time to time.
- In the event of the Company deciding to repay the Deposits before the date of maturity (but not earlier than 12 months from accepting the same), interest on such Fixed Deposit will be paid in terms of regulations, framed by the Central Government / State Government / Reserve Bank of India or any other competent authority.
- Any disputes arising out of the acceptance of Fixed Deposits is subject to the jurisdiction of the courts of Mumbai.
- When the due date of any payment falls on a Saturday, Sunday, Bank Holiday or any other day on which the Company's office remains closed, the payment will be made on the next working day, a. In the case of applications from employee, the sole / first applicant should be an employee at the time of placement / renewal of deposit. All M& M Group Company Employees will get an additional rate of 0.35% per annum and should attach copy of ID card along with latest pay slip or letter from the company. No brokerage will be paid under employee category. An agent is not entitled to any commission, if it is the 1st, 2nd or 3rd Deposit holder.
 - b. In the case of the applications from senior citizens*, the first applicant should be an individual who has completed 60 years of age and should attach any one of the following as proof of age along with the application(s): self attested copy of passport, Voter ID Card, PAN Card, Driving License, Life Insurance Policy, Birth Certificate issued by the competent authority, or any other document acceptable to the company. (Senior Citizen will get additional rate @0.25% on the deposit) In case the investor makes a multiple selection of tenure under a scheme, the Company will as a
- default assume the deposit for the highest tenure from the selection made under the scheme. Where an investor makes a multiple selection of scheme, the Company will by default assume the deposit for Cumulative Scheme for the highest tenure from the selection made under that scheme.
- If an investor under a Non Cumulative Scheme submits wrong/incomplete information for enabling NECS/NEFT payments for the interest, the Company reserves the right to reject the application and refund the amount without any interest for the period and also recover any bank charges and / or postage charges incurred in this regard.
- Application should be in multiples of only Rs. 1000 over and above the minimum investment amount otherwise the applications will be rejected.
- To comply with Know Your Customer guidelines for NBFC, following documents need to be attached along with application(s):
 - (a) Domestic Company: copy of Board Resolution, Memorandum & Articles of Association, PAN card and list of authorized signatories (b) Registered Trust: copy of Board Resolution, certified true copy of Trust Deed, PAN card and list of authorized signatories, and KYC documents of all the trustees and authorized signatories.

APPL. NO. :

Where the investment amount is more than Rs 1 Cr. investor has to give the source of Income letter separately with application form.

Mahindra & Mahindra Financial Services Ltd. - Acknowledgement Slip (Collection Bank)

.....drawn on...

| Cheque / DD / FD (in case of renewal) No | |
|--|--------|
| Bank | oranch |

as Fixed Deposit under Cumulative / Non-Cumulative Scheme for a period of... as intered Deposits under Cumulative in Non-Cumulative Scheme for a period of.

→ Plaspert → PAN Card with address proof → Voiters Identity Card → Driving Licence. → Telephene Bill → Bank Account Statement

→ Letter from any recogniced public authority → Electricity Bill → Letter from employer → Ration Card → Cancelled cheque

→ Form 15 € → Form 15 H → Birth certificate in case of minor.

....dated

Received with thanks from Mr/Mrs/Ms

APPL. NO.

Mahindra & Mahindra Financial Services Limited

| | ATION FORM FOR FIXED DEPO in BLOCK LETTERS and [| | Principal Broker Code |
|--|--|--|--|
| Agents are not permitted to accept cash with application fo Mahindra & Mahindra Financial Services Limited will in no | | tendors. | Accel Octo |
| I/We hereby apply for a fixed deposit with your Company a | s per details below:- CUMULATIVE | | Agent Code |
| 12 Months 18 Months 24 Months | | 60 Months | |
| | ON-CUMULATIVE | | |
| | 6 Months 48 Months | 60 Months | Affix a latest |
| Existing FDR/Folio | Interest Payment Frequency Qua | arterly Half Yearly | photograph with signature (DO NOT STAPLE) |
| The fixed deposit should be in the name (s) of FIRST NAME | MIDDLE NAME LAST NA | ANAE | IGNORE if already submitted earlier |
| 1. Mr./Ms. | WIDDLE NAIVE LAST NA | HIVIE | |
| 2. Mr./Ms. | | | |
| 3. Mr./Ms. | | | Photograph furnished on existing FD, Yes No NA |
| Guardian's Name | | | Pan* of 1st holder /Guardian incase of minor. (Copy of pancard of all the investor compulsory) |
| | te of Birth of First Applicant (Compulsory) | W X X X X | |
| ADDRESS OF SOLE/FIRST APPLICANT Refer to Clause 8 (iv) of Terms and Conditions | (Compulsory) | | |
| | | | |
| Tel | Mobile | | Pin |
| E-mail Pagestia Company Resident to the | dual HUF Registered Trust | Others | DEPOSIT PAYABLE TO Please (✓) any one |
| Status Domestic Company Resident Indivi | Senior Citizen (Attach age proof document | Others | Director First Holder |
| Gender Male Female | | ons in Terms & Conditions (Item No. | Cithan as Combines |
| Please recover Income Tax as applicable and issue me TDS (| Certificate/s as applicable for each financial year. | Form 15H/15G is en | closed. Therefore, do not deduct Income tax. |
| Bank Details of the Sole / First Applicant | | (please attach a c | copy of your Bank's cheque for verification) |
| Name of Bank | | Branch | |
| Account Number | | NEFT IFSC code | Code |
| AMOUNT OF DEPOSIT | | | |
| Rs Rs. (in words) | | | |
| MODE OF PAYMENT Cheque / Demand Draft No. | Dated D D M M Y | Renewal of FDR | |
| Drawn on bank | Dates of the second | Branch | |
| | NOMINATION (OPTIONAL) | | |
| Name of the Nominee | | | Date of Birth |
| Relationship of Nominee with First Depositor: | | | |
| Guardian's Name (if Nominee is minor) | | | |
| Address of Nominee | | | |
| | | Pin | Tel. |
| Date & Place : | | Witness | s Signature : |
| DECLARATION: I/We hereby declare that the amount being deponamed depositor is the beneficial owner of this joint deposit and is Terms and Conditions of Deposits and agree to abide by them.) I/W making the deposit with the Company at my/our own risk and volition Deposit is through legitimate source and does not involve directly or the Prevention of Money Laundering Act, 2002 and any Rules, Regifully oo-operate in any investigation as and when required by the Coall respect and nothing has been concealed. | to be treated as the payee for the purpose of ded We have gone through the financials and other deck in. II/We further declare that, I/We am/are authorized indirectly any proceeds of Schedule of offence and/c ulations, Notifications, Guidelines or Directions there | duction of Tax under section 19 arations furnished by the C to make this Deposit in the abo for is not designed for the purpo eunder, as amended from time | AAA of the Income Tax Act, 1961. (I/We have read the company and after careful consideration I am / We are over mentioned Scheme and that the amount kept in the use of any contravention or evasion of the provisions of the totime. I/We shall provide any further information and |
| * *Thumb impressions must be attested by Magistrate or Notary Public or Special Executive Officer. | | | |
| Signature Designation / Authority | FIRST APPLICANT (Guardian in case of Minor) **5 | SECOND APPLICANT SIGNATURES OF THE APPLI | |
| IDENTIFICATION OF DEPOSITORS (Refer Terms and Condition): To comply with "Know your Customer" Guidelines for NBFCs prescribed by the Reserve Bank of India, new investors should provide self attested copy of any one of the following documents (which contains the photograph of the concerned first depositor) for identification and proof of residential address. Passport PAN Card with address proof Voters Identity Card Driving Licence Aadhar Card. In case the address mentioned in the above documents differs from the present address, a copy of any of the following documents should be furnished as proof of residential address: Telephone Bill Bank Account Statement Letter from any recognized public authority Electricity Bill Letter from employer Ration Card | | | |

*-Please refer point No. 8 of the Terms and Conditions governing the Fixed Deposit Scheme.

Mahindra & Mahindra Financial Services Limited

(A subsidiary of Mahindra & Mahindra Limited)

1.

2.

- residential address:

 (ii) Telephone Bill (iii) Bank Account Statement (iii) Letter from any recognized public authority (iii) Electricity Card (v) Letter from employer (vi) Ration Card.

 Payments should be made by way of an Aic Payee chequeldemand draft made payable to "MMFSL-Fixed Deposit" payable at par at the centres where the application is submitted. Fixed Deposit will also be accepted online through the Company's website www.mahindfinance.com. at the centres where the application is solubilities. Pixed begins the accepted of the company is vessite www.mahindrafinance.com.

 Fixed Deposits up to Rs. 15,000 (Rupees Fifteen Thousand only) will be accepted in cash at the designated offices of the Company, PARTICULARS AS PER NON-BANKING FINANCIAL COMPANIES AND MISCELLANEOUS NON-BANKING COMPANIES (ADVERTISEMENT) RULES 1977 AS AMENDED

 A. Name of the Company; Mahindra & Mahindra Financial Services Limited (MMFSL). Regd. Office - Gateway Bldg., Apollo Bunder, Mumhai - 400 001.

 B. Date of Incorporation: 1 st January, 1991

 C. Business carried on by the Company and its subsidiaries with details of branches or units, if any.

 1. The Company is primarily engaged in providing financing for new and pre-owned auto and utility vehicles, tractors, cars and commercial vehicles, personal loans, mutual fund distribution services and related financial services.

 2. Subsidiaries - The Company has following Subsidiaries:

 A. Mahindra Incurance Prokers and having 18 Road Office at a proper of the purpose Prokers and having its Road Office at a proper of the purpose Prokers and having its Road Office at a proper of the purpose Prokers and having its Road Office at a proper of the purpose Prokers and having its Road Office at a proper of the purpose Prokers and having its Road Office at a proper of the purpose of

- Subsidiaries The Company has following Subsidiaries:

 a. Mahindra Insurance Brokers Limited carrying on the business of Insurance Brokers and having its Regd. Office at Mahindra Towers, P.K.Kurne Chowk, Worl, Mumbai 400 018.

 b. Mahindra Towers, P.K.Kurne Chowk, Worl, Mumbai 400 018.

 c. Mahindra Business & Consulting Services Private Limited is engaged in the business of providing human resources services including stalling, back office support and allied services to the Company, its subsidiaries and Mahindra & Mahindra Limited. the ultranate parent company and having its Regd. Office at Sadhana House, 570 P.B.Marg, Worls, Mumbai 400 018

services including staffing, back office support and allied services to the Company, its subsidiaries and Mahindra & Mahindra Limited. the ultimate parent company and having its Regd. Office at Sadhana House, 570 P.B.Marg, Work, Mahindra M. Mahindra & Charles & Managar, Sadhana House, 570 P.B.Marg, Work, Managar, Sadhana M.B.Mardsour, Managar, Mahindra, Charles, Sadhana Managar, Managar, Managar, Mahindra, Mandak, Mandsour, Manendragarh, Naugari, Morena, Mahasamund, Naringhpur, Panna, Raipur, Rajipur, Rajipur, Saghan Managar, Sadhana Managari, Morena, Mahasamund, Naringhpur, Panna, Rajipur, Rajipur, Anghana Managari, Managari, Morena, Mahasamund, Naringhpur, Pannagar, Saghana Managari, Mahasamund, Naringhpur, Pannagar, Saghana Managari, Mahagari, Morena, Mahasamund, Naringhpur, Sahana, Saghana Managari, Saghana Managari, Saghana Managari, Saghana Managari, Saghana Managari, Sag

Brief particulars of the management of the Company: The Company's affairs are managed by its Managing Director, under the guidance of the Board of Directors.

Name, address and occupation of the Directors of the Company.

| NAME | ADDRESS | OCCUPATION |
|--|---|--|
| Mr. Bharat N. Doshi Non-Executive Chairman | Mahindra & Mahindra Ltd. Mahindra Towers, P. K. Kurne Chowk, Worli, Mumbal-400 018. | Executive Director Mahindra & Mahindra Ltd. |
| Mr. Uday Y. Phadke | Mahindra & Mahindra Ltd. Mahindra Towers, P. K. Kurne Chowk, Worli, Mumbai-400 018. | Principal Advisor (Finance) Mahindra & Mahindra Ltd. |
| Mr. Ramesh Iyer Managing Director | MMFSL Mahindra Towers, P. K. Kurne Chowk, Worli, Mumbai-400 018. | Company Director |
| Mr. Dhananjay Mungale | MMFSL Mahindra Towers, P. K. Kurne Chowk, Worli, Mumbai-400 018. | Consultant |
| Dr. Pawan Goenka | Mahindra & Mahindra Ltd. Mahindra Towers, P. K. Kume Chowk, Worli, Mumbai-400 018. | Company Executive |
| Mr. M.G. Bhide | MMFSL Mahindra Towers, P. K. Kurne Chowk, Worli, Mumbai-400 018. | Retired Bank Executive |
| Mr. Piyush Mankad MMFSL Mahindra Towers, P. K. Kurne Chow Worli, Mumbai-400 018. | | Retired Civil Servant (IAS) |
| Ms. Rama Bijapurkar MMFSL Mahindra Towers, P. K. Kurne Chowk, Worli, Mumbai-400 018. | | Consultant |

| F & G. Profits and | Dividena: | | (RS. In Lakns) | |
|--------------------|--|----------------------|---------------------|---------------------------------|
| YEAR ENDED | PROFIT BEFORE DEPRECIATION AND TAX | PROFIT BEFORE TAX | PROFIT AFTER TAX | DIVIDEND ON EQUITY SHARES |
| 2009-10 | 53047.14 | 52056.85 | 34270.73 | 75% |
| 2010-11 | 71823.62 | 70244.82 | 46310.92 | 100% |
| 2011-12 | 94481.92 | 92525.6 | 62011.67 | 140% |
| | | | | |

Summarised financial position of the Company as appearing in the two latest audited balance sheets immediately preceeding the date of the advertisement i.e. as on 31st March 2011 and 31st March 2010:

| Total | 1856155.82 | 1368297.26 | Total | 1856155.82 | 1368297.26 |
|---|---|---|---|--|---------------------------------------|
| 3) Current liabilities a) Short Term Borrowings b) Trade payables c) Other current liabilities d) Short term provisions | 37653.68 | a) Current investments b) Trade receivables 28953.37 289077.88 36441.37 421728.92 a) Chert was equivalents d) Short-term loans and advances e) Other current assets | 768.40 24521.03 828791.06 754.49 883772.53 | 694.62 29761.99 609023.63 577.43 693215.45 | |
| a) Long-term borrowings b) Other Long-term liabilities c.) Long term provisions | 929073.95 4874.18 40222.25 974170.38 | 3720.26 44437.22 697558.92 | d) Long-term loans and advances 2) Current assets a) Current investments | 921056.92 972383.29 28937.55 | 631214.32 675081.81 |
| 2) Non-current liabilities | 295101.06 929073.95 | 249009.42 649401.44 | iii) Capital work-in-progress b) Non-current investments c) Deferred tax assets (Net) | 21313.04 20121.03 | 722.00 14297.67 21672.96 |
| Shareholders' funds Share Capital Reserves and Surplus | | 10245.29 238764.13 | Non-current assets Tangible assets I) Intangible assets | 9614.47 95.11 182.72 | 7027.47 147.39 |
| LIABILITIES | (Rs. in Lakhs) as on 31.03.2012 | (Rs. in Lakhs) as on 31.03.2011 | ASSETS | (Rs. in Lakhs) as on 31.03.2012 | (Rs. in Lakhs) as on 31.03.2011 |

Contingent Liabilities - Rs.93418.02 (Contains Income Tax Matters-Rs.4629.06 Lakhs,Corporate Undertaking on Assignment Transactions-Rs.86274.38, Outstanding Capital Commitment Rs.447.13 Lakhs & pending Legal Suits Rs.2067.45 Lakhs). The previous year figures are suitably regrouped. Total Exposure to companies in the same Group and other entities in which Directors are holding substantial interest as on \$ pending Legal state residence from and other entities in which Directions.

31st March 2012- Rs. Nil.

1. i) The amount which the company can raise by way of deposits-Rs. 1095558.09 Lakhs

ii) Amount of deposits held as at 31st March 2012-Rs. 137487.39 Lakhs

J. The Company has no overdues other than unclaimed deposits.

K. Non-Banking Financial Companies Acceptance of Public Deposits (Reserve Bank) Directions, 1008.

- - Deposits will be accepted under Non-Cumulative Scheme and Cumulative Scheme. The interest rate for all cases is as per the scheme mentioned on the cover page of current Fixed Deposit
 - Mode of Repayment of Deposits:

All repayments for refund of principal will be made by an account payee cheque/demand draft on the Company's Bankers encashable at par/National Electronic Clearing Service [NECS] facility / Real Time Gross Settlement (RTGS) / National Electronic Fund Transfer (NEFT) / Online Account Transfer

iii. Interest Rate in case of premature payment of Deposit

| Period Exceeding | But Less than | Applicable interest rate |
|------------------|-------------------|--|
| 0 Days | 3 Months | Withdrawal not allowed |
| 3 Months | 6 Months | Nil |
| 6 Months | Period of Deposit | The interest rate payable shall be 2% lower than the interest rate applicable for the period for which the deposit has run or if no rate has been specified for that period, then 3% lower than the minimum rate at which the public deposits are accepted by the Company. |

- W. The Deposit Receipt duly discharged on revenue stamp should be sent to the Corporate Office of the Company at least 4 weeks before the date of maturity to enable the Company to repay the Deposit. In the event of non receipt of the fixed deposit receipt before Ten days of the maturity date, the Company will repay the fixed deposit amount.

 Presently the Company has been assigned 'FAAA' by CRISILLtd.

 In the case of non-repayment of deposit or part thereof as per the terms and conditions of such deposit, the depositor may approach the Company Law Board, Western Region Bench, 2nd Floor, NTC House, 15 Narottam Morarjee Marg, Ballard Estate, Mumbai 400 038.

- NTC House, 15 Narottam Morarjee Marg, Ballard Estate, Mumbal 400 038.

 vii. In case of any deficiency of the Company in servicing, its depositor may approach the National Consumer Redressal Forum, State Level Consumer Redressal Forum or the District Level Consumer Redressal Forum, for relief.

 viii. Deposits accepted by us are not insured.

 ix. The Company is having a valid Certificate of Registration No. 13.00996 dated 21st March, 2007 in lieu of certificate of Registration No. 13.00996 dated 4th September 1998 issued by the Reserve Bank of India under section 45IA of the Reserve Bank of India Act, 1934. However the Reserve Bank of India does not accept any responsibility or quarantee about the present position as the financial soundness of the Company or for the correctness of any of the statements or representations made or opinion expressed by the Company for repayment of deposit / discharge of liabilities by the Company. liabilities by the Company.
- The Company hereby declares:

 - The Company hereby declares:

 that it has complied with the provisions of the directions contained in the Non-Banking Financial Companies (Reserve Bank) Directions 1998;

 ii. that compliance with the directions does not imply that repayment of deposits is guaranteed by the Reserve Bank of India;

 iii. that the deposits accepted by the Company (other than secured deposits, if any accepted under the provisions of the directions, the aggregate amount of which may be indicated) are unsecured and ranking pari passu with other unsecured liabilities;

 iv. that the acceptance of deposits is subject to the terms and conditions as appearing in the application form which are subject to change without notice;

 v. that the Company is not in default in the repayment of any deposit or part thereof and any interest thereupon in accordance with the terms and conditions of such deposits;

 vi. that the financial position of the Company as disclosed and the statements made in the application.

 - vi. that the financial position of the Company as disclosed and the statements made in the application form are true and correct, The Company and its Board of Directors are responsible for the correctness and veracity the
 - vii. the Board of Directors reserves the right to offer special terms for high value deposits within the RBI Guidelines.

The text of this advertisement was approved by the Board of Directors on 23rd April, 2012 and the above Advertisement is issued on the authority and in the name of the Board of Directors of the Company. A copy of the text of this Advertisement signed by the majority of the Board of Directors who approved this Advertisement has been delivered to the Regional Office of the Department of Non-Banking Companies of the Reserve Bank of India, Mumbai.

The financial activities of the Company are regulated by Reserve Bank of India. It must, however, be distinctly understood that Reserve Bank of India does not undertake any responsibility for the financial soundness of the Company or for the correctness of any of the statements or the representations made or opinions expressed by the Company and for the repayment of deposit/discharge of liabilities by the Company.

> By the Order of the Board For Mahindra & Mahindra Financial Services Limited

Place: Mumbai

Arnavaz M. Pardiwalla