

Think Investments. Think Kotak.

Kotak Mahindra Mutual Fund

36-38A, Nariman Bhavan, 227, Nariman Point Mumbai - 400 021

KEY INFORMATION MEMORANDUM & APPLICATION FORMS

CONTINUOUS OFFER:

Unit of all Schemes available at prices related to Applicable NAV

KOTAK 50

Kotak Mahindra 50 Unit Scheme

An Open-Ended Equity Scheme Continuous Offer from 21-Jan-1999.

This product is suitable for investors who are seeking* long term capital growth, Investment in portfolio of predominantly equity & equity related securities.

High Risk (Brown)

KOTAK OPPORTUNITIES

Kotak Opportunities

An Open-Ended Equity Growth Scheme Continuous Offer from 10-Sep-2004.

This product is suitable for investors who are seeking* long term capital growth, Investment in portfolio of predominantly equity & equity related securities.

High Risk (Brown)

KOTAK TAX SAVER

Kotak Tax Saver Scheme

An Open-Ended Equity-Linked Savings Scheme Continuous Offer from 25-Nov-2005.

This product is suitable for investors who are seeking* long term capital growth with a 3 year lock in, Investment in portfolio of predominantly equity & equity related securities

High Risk (Brown)

KOTAK MID-CAP

Kotak Midcap Scheme

An Open-Ended Equity Growth Scheme
Continuous Offer from 25-Feb-2005.
This product is suitable for investors who are seeking*
long term capital growth, Investment in equity &
equity related securities predominantly in mid cap
stocks.

High Risk (Brown)

KOTAK BALANCE

Kotak Mahindra Balance Unit Scheme 99

An Open-Ended Balanced Scheme Continuous Offer from 29-Nov-1999.

This product is suitable for investors who are seeking* long term capital growth, Investment in equity & equity related securities balanced with income generation by investing in debt & money market instruments

High Risk (Brown)

KOTAK EQUITY ARBITRAGE FUND

Kotak Equity Arbitrage Fund

An Open-Ended Equity Oriented Scheme Continuous Offer from 3-Oct-2005.

This product is suitable for investors who are seeking* income from arbitrage opportunities in the equity market, investment in arbitrage opportunities in the cash & derivatives segment of the equity market

Low Risk (Blu

KOTAK CLASSIC EQUITY SCHEME

Kotak Classic Equity Scheme

An Open-Ended Equity Growth Scheme Continuous Offer from 27-July-2005. This product is suitable for investors who are seeking* long term capital growth, Investment in portfolio of predominantly equity & equity related securities.

High Risk (Brown)

KOTAK EQUITY FOF

Kotak Equity FOF

An Open-Ended Equity Fund of Funds Scheme
Continuous Offer from 10-Aug-2004.
This product is suitable for investors who are seeking*
long term capital growth, investment in
predominantly in open-ended diversified equity
schemes of mutual funds registered with SEBI.

High Risk (Brown)

KOTAK SELECT FOCUS FUND

Kotak Select Focus Fund

An Open-Ended Equity Scheme
Continuous Offer from 11-Sep-2009.
This product is suitable for investors who are seeking*
long term capital growth, Investment in portfolio of
predominantly equity & equity related securities
generally focussed on a few selected sectors

High Risk (Brown)

KOTAK EMERGING EQUITY SCHEME

Kotak Emerging Equity Scheme

An Open-Ended Equity Growth Scheme
Continuous Offer from 31-Mar-2010
This product is suitable for investors who are seeking*
long term capital growth, Investment in equity & equity related securities predominantly in mid & small cap companies

High Risk (Brown)

KOTAK GLOBAL EMERGING MARKET FUND

Kotak Global Emerging Market Fund

An Open - Ended Equity Scheme
Continuous Offer from 28-Sep-2010.
This product is suitable for investors who are seeking*
long term capital growth, investment in overseas
mutual fund schemes that invest in a diversified
portfolio of securities in global emerging markets

High Risk (Brown)

* Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Note: Risk may be represented as: Investors understand that their principal will be at Low risk (Blue), Investors understand that their principal will be at Medium risk (Pellow), Investors understand that their principal will be at High risk (Brown).

THE SPONSOR: Kotak Mahindra Bank Ltd., 36-38A, Nariman Bhavan, 227, Nariman Point, Mumbai - 400 021
THE TRUSTEE: Kotak Mahindra Trustee Co. Ltd., 36-38A, Nariman Bhavan, 227, Nariman Point, Mumbai - 400 021
THE ASSET MANAGEMENT COMPANY: Kotak Mahindra Asset Management Co. Ltd., 36-38A, Nariman Bhavan, 227, Nariman Point, Mumbai - 400 021

This Key Information Memorandum (KIM) sets forth the information, which a prospective investor ought to know before investing. For further details of the Scheme(s) / Mutual Fund, Due diligence certificate by the AMC, Key Personnel, Investors' rights & services, Risk Factors, Penalties & Pending Litigations, Associate Transactions, etc. investors should, before investment, refer to the Schemes Information Document and Statement of Additional Information available free of cost at any of the Official Acceptance Points or distributors or from the website www.assetmanagement.kotak.com.

The Scheme(s) particulars have been prepared in accordance with Securities and Exchange Board of India (Mutual Funds) Regulations, 1996, as amended till date, and filed with Securities and Exchange Board of India (SEBI). The Units being offered for public subscription have not been approved or disapproved by SEBI, nor has SEBI certified the accuracy or adequacy of this KIM.

Scheme Name	K _O 1	AK 50	KOTAK OPPORTUNITIES					
Jeneme Hame	An Open-Endo	ed Equity Scheme	An Open - Ended Equity Growth Scheme					
Investment Objective	To generate capital appreciation from a portfolic The portfolio will generally comprise of equity a which may go up to 59 companies.	To generate capital appreciation from securities.	a diversified portfolio of e	quity and equity relate				
Asset Allocation Pattern of the	Investments	Indicative allocation	Risk profile	Investments	Indicative allocation	Risk profile		
Scheme	Equity and equity related securities	65% to 100%	Medium to High	Equity and equity related securities	65% to 100%	Medium to Hig		
	* Debt and Money Market Instruments	0% to 35%	Low to Medium	Debt and Money Market Instruments The Scheme will not invest in securitise	0% to 35%	Low		
	*Debt securities/instruments are deemed securitised debt will not exceed 50% of debt Note: The asset allocation shown above is defensive considerations. Review and rebala falls outside the range indicated above.	portion of the Scheme. indicative and may change	e for a short term on	Note: The asset allocation shown circumstances at the sole discretion Review and rebalancing will be conduindicated above. If the exposure falls Working Days.	above is indicative and r of the Fund Manager, on o cted when the asset allocation	n falls outside the ran		
Risk Profile of the Scheme	Mutual Fund Units involve investment risks i summarized on page 10-11	ncluding the possible loss o	f principal. Please read t	the SID carefully for details on risk factors before investment. Scheme specific Risk Factors are				
Plans & Options	Plan: (a) Non Direct (b) Direct (Please refe Option: Dividend Payout, Dividend Reinves		Plan: (a) Non Direct (b) Direct (Please Option: Dividend Payout, Dividend Re					
Applicable NAV (after the scheme opens for repurchase & sale)	Please refer to page 11 for details.							
Minimum Application Amount/ Number of Units	Initial Investment: Rs. 5000/- and in mulswitches. Additional Investment: Rs. 1000/- and in for switches. SIP Investment: Rs. 1000/- (Subject to a m Redemption: Rs. 1,000 or 100 units, If the processing the redemption request, the en Scheme.	multiples of Re. 1 for purch inimum of 6 SIP instalment holding is less than Rs. 100	Initial Investment: Rs. 5000/- and ir for switches. Additional Investment: Rs. 1000/- a 0.01 for switches. SIP Investment: Rs. 1000/- (Subject teach). Redemption: Rs. 1,000 or 100 units, after processing the redemption requirements.	and in multiples of Re. 1 for look a minimum of 6 SIP install	purchases and for Rements of Rs. 1000/-s. 1000 or 100 units,			
Despatch of Repurchase (Redemption) Request	Within 10 working days of the receipt of th	e redemption request at the	e authorised centre of t	he Kotak Mutual Fund.				
Benchmark Index	CNX Nifty			CNX 500				
Dividend Policy	Trustee's Discretion. Please refer to page 11	for details.						
Name of the Fund Managers	Mr. Pradeep Kumar		Mr. Harsha Upadhyaya					
Name of the Trustee Company	Kotak Mahindra Trustee Company Limited			Kotak Mahindra Trustee Company Lir	mited			
Compounded	lised (March 25, 2615, March 36, 2615 and March 31, 2615 being no working days)		Performance of the scheme as on March 28, 2013* (* March 29, 2013, March 30, 2013 and March 31, 2013 being no working days					
Annualised Returns (%)			Kotak Opportunities	С	NX 500			
ast 1 year	9.73	7.3	5	5.88		5.16		
ast 3 years	4.07	2.6	9	2.51		0.96		
ast 5 years	4.54	3.7	2	4.12		3.02		
Since Inception	20.60	14.0)5	19.57		14.46		
nception Date	December 29,1998			September 9, 2004				
-	Absolute Returns (%) for each	financial year for the la	ast 5 years	Absolute Returns (%) for each financial year for the last 5 years				
	100 208-09 2009-10 2010-11	2011-12 2012-13	Kotak 50* CNX Nifty	-20.00 -40.00 -60.00 -40.00 -60.00		otak Opportunities NX 500		
	*All payouts during the period have been re		e scheme at the then p			in future.		
xpenses of the	Continuous Offer			Continuous Offer				
Scheme	Entry Load: Nil			Entry Load: Nil				
i) Load Structure	Exit Load: 1) For redemptions / switch outs (including SIP/STP) within 1 year from the date of allotment of units, irrespective of the amount of investment: 1% 2) For redemptions / switch outs (including SIP/STP) after 1 year from the date of allotment of units, irrespective of the amount of investment: NIL 3) Where units are allotted upon Reinvestment of Dividends/ Bonus: NIL 4) Any exit load charged (net off Service Tax, if any) shall be credited back to the Scheme.			Exit Load: 1 For redemptions / switch outs (including SIP/STP) within 1 year from the da allotment of units, irrespective of the amount of investment: 1% 2) For redemptions / switch outs (including SIP/STP) after 1 year from the date of allo of units, irrespective of the amount of investment: NIL 3) Where units are allotted upon Reinvestment of Dividends/Bonus: NIL 4) Any exit load charged (net off Service Tax, if any) shall be credited back to the Schem				
(ii) Recurring expenses (% of weekly average net assets)	Please refer to page 12 for details. enc i) ii)	ual expenses for the previo ed March 31, 2013 (Unaud Non Direct - 2.23% P. A. Direct - 1.86% P. A.	ous Financial Year dited):	Year Please refer to page 12 for details. Please refer to page 12 for details. Actual expenses for the previous Firended March 31, 2013 (Unaudited) i) Non Direct - 2.25% P. A. ii) Direct - 1.87% P. A.				
	rect Applications: Not applicable. Please refer investors: Investor is advised to refer to the d		Additional Information	and also independently refer to his torre	advisor			
	(NAV) Publication: Please refer to page 11 for		aditional information	and also independently releft to fils tax a	2GVI3UI.			
For Investor Grievance	es please contact: Please refer to page 12 for							
Unitholders' Informati AAUM and Folio	ion: Please refer to page 12 for details. (a) Non Direct: AAUM: Rs. 723.99 ci	rores. Folio: 1,15,83	39	(a) Non Direct: AAUM: Rs. 63:	3.86 crores. Folio: 1,36,4	18		
	(b) Direct: AAUM: Rs. 1.33 cror		-	(b) Direct: AAUM: Rs. 0.7		· -		

Scheme Name	KOTAK TAX SAVER				KOTAK MID-CAP				
	An Open-Ended Eq	uity Linked Saving So	theme		An Open - Ended Equity	Growth Scheme	e		
Investment Objective	To generate long-term capital appreciation securities and enable investors to avail the i			To generate capital appreciation from a diversified portfolio of equity and equity relat securities.					
Asset Allocation	Investments	Indicative	Risk profile	Asset	Investments	Indicative	Risk profile		
attern of the cheme	Equity and equity related securities	allocation 80% to 100%	Medium to High	Class		allocation			
cheme	Debt and Money Market Securities*	0% to 20%	Low to Medium	A A1	Equity and Equity related instruments Midcap Stocks	65% to 100% 65% to 100%	High High		
	*Debt securities shall be deemed to inc	lude securitised debts (excludi	ng foreign securitised	A2	Other than Midcap Stocks	0 to 35%	High		
	*Debt securities shall be deemed to inc debt) and investment in securitised debts Scheme. Investments may be made in fo	s shall not exceed 50% of the di reign debt securities not exceed	ebt component of the ding 20% of the debt	В	Debt and Money Market Securities	0 to 35%	Low		
	component of the Scheme. However, in include investment in foreign securitised Investments may be made in GDRs/ADR	vestments made in foreign deb debt.	t securities would not	Note:	The asset allocation (between asset classes	A and B) shown above	is indicative a		
	Scheme may engage in stock lending not	exceeding 20% of the net asset	s of the Scheme.	consid	ary according to circumstance at the discrete eration. Review and rebalancing will be seen asset classes A and B) falls outside the rail	conducted when the	asset allocati		
	The above percentages will be reckoned based on a steady state situation.			outside	e the above range, it will be restored within Te	en Working Days			
	Note: The asset allocation shown above at the sole discretion of the Fund Manage will be conducted when the asset alloc exposure falls outside the above range, it	is indicative and may vary accor ir, on defensive consideration. Re ation falls outside the range in will be restored within Seven Wo	ding to circumstances eview and rebalancing ndicated above. If the orking Days.	every o	set allocation between A1 and A2 as indicat calendar quarter and rebalancing, if require . The Scheme will not invest in securitised deb	ed will be conducted wi	ved at the end ithin a month		
Risk Profile of the Scheme	<u> </u>			he SID ca	refully for details on risk factors before inves	tment. Scheme specific	Risk Factors a		
Plans & Options	Plan: (a) Non Direct (b) Direct (Please re Option: Dividend Payout, Dividend Rein (applicable for all plans)		rs) & Gowth	Plan: (Option	a) Non Direct (b) Direct (Please refer to pag n: Dividend Payout, Dividend Reinvestment	e 12 for details) & Growth (applicable fo	or all plans)		
Applicable NAV (after the scheme opens for	Discounting to a second of feed data lies			I					
repurchase & sale)	Please refer to page 11 for details.			T					
Minimum Application	Initial Investment: Rs. 500/- and in mult Additional Investment: Rs. 500/- and in	multiples of Rs. 500.		for swi	Investment: Rs. 5000/- and in multiples of thes.	•			
Amount/ Number of Units	SIP Investment: Rs. 500/- and in multiple Redemption: If the holding is less than F	ks. 1000 or 100 units, after proce		0.01 fc	ional Investment: Rs. 1000/- and in multip or switches.	•			
	request, the entire amount/units will be period of 3 years)	redeemed from the Scheme. (each).	vestment: Rs. 1000/- (Subject to a minimur					
			Reden redem	nption: If the holding is less than Rs. 10 ption request, the entire amount/units will be	000 or 100 units, after redeemed from the Sch	r processing eme.			
Despatch of Repurchase	Within 10 working days of the receipt of	f the redemption request at the	a authorised centre of t	he Kotak	Mutual Fund				
Redemption) lequest	Within 10 working days of the receipt of the redemption request at the authorised centre of				The Notak Matadi Fana.				
enchmark Index	CNX 500			CNX Midcap					
ividend Policy	Trustee's Discretion. Please refer to page	e 11 for details.							
lame of the und Managers	Mr. Pankaj Tibrewal				nkaj Tibrewal				
lame of the rustee Company	Kotak Mahindra Trustee Company Limited			Kotak	Mahindra Trustee Company Limited				
Compounded	Performance of the scheme as on March 28, 2013*				Performance of the scheme as	s on March 28, 2013*	امريمام مرمنياسم		
Annualised Returns (%)	(* March 29, 2013, March 30, 2013 and March 31, 2013 being no working days) Kotak Tax Saver CNX 500		(*	March 29, 2013, March 30, 2013 and Marc Kotak Midcap	ch 31, 2013 being no w CNX Midca				
ast 1 year	5.39	5.10			5.29	-4.04	•		
ast 3 years	2.17	0.96		5.05 -1.33					
				4.79 3.47					
ast 5 years	2.23	3.02							
ince Inception	8.52	9.64	4		12.54	11.95			
nception Date	November 23, 2005			Februa	ry 24, 2005				
	Absolute Returns (%) for e	each financial year for the la	st 5 years		Absolute Returns (%) for each finan	icial year for the last	5 years		
				160	.00. 126.12				
	120.00		Kotak Tax Saver*	120	109.62	Kotak	(Midcap*		
	100.00 - & & &		CNX 500	. 80	1.00 -	CNX	Midcap		
	% 60.00 -		CHIX 500	0.					
	7.56 7.26 7.26	5.36		3et		5.26			
	2 0.00			0	.00	.00			
	-40.00	-5.97		-40	00.00	-4.0			
	-80.00 -60.00 -71.4.4 -71.4.6.00			-80	47.99				
	00.00	1 2011-12 2012-13			2008-09 2009-10 2010-11 2011	1-12 2012-13			
	*All payouts during the period have be	een reinvested in the units of t	he scheme at the then	prevailin	g NAV. Past Performance may or may n	ot be sustained in fut	ture.		
xpenses of the	Continuous Offer			Conti	nuous Offer				
cheme	Entry Load: Nil			Entry	Load: Nil				
i) Load Structure	Exit Load: Nil			Exit Lo	oad: r redemptions / switch outs (including SIF	P/STP) within 1 year fr	om the date		
				Ot.	r redemptions / switch outs (including SII otment of units, irrespective of the amount of redemptions / switch outs (including SIP/STI units, irrespective of the amount of investme here units are allotted upon Reinvestment of / exit load charged (net off Service Tax, if any)	nt: NII			
				., , , , , ,	<u> </u>				
ii) Recurring expenses (% of weekly average net assets)	Please refer to page 12 for details.	Actual expenses for the previo ended March 31, 2013 (Unauc i) Non Direct - 2.40% P. A. ii) Direct - 1.99% P. A.	us Financial Year dited):	Please	refer to page 12 for details. ended Marc	enses for the previous Fi ch 31, 2013 (Unaudited ect - 2.44% P. A. 1 95% P. A			
Naiver of Load for Di	rect Applications: Not applicable. Please re	·			ny sweet				
	investors: Investor is advised to refer to the		Additional Information	and also	independently refer to his tax advisor.				
	(NAV) Publication: Please refer to page 1: es please contact: Please refer to page 12								
	ion: Please refer to page 12 for details.	ioi detalis.							
AUM and Folio	(a) Non Direct: AAUM: Rs. 376.86 (b) Direct: AAUM: Rs. 0.25 (c)		6		on Direct: AAUM: Rs. 257.52 crores.				
as on March 31, 2013)	(b) Direct: AAUM: Rs. 0.25 c Risk Measures: Please refer to pages 8-10			(b) Di	rect: AAUM: Rs. 0.46 crores.	Folio: 404			

Scheme Name	KOTAK E	BALANCE		KOTAK EQUITY ARBITRAGE An Open - Ended Equity Growth Scheme The investment objective of the scheme is to generate capital appreciation and income I predominantly investing in arbitrage opportunities in the cash and derivatives segment of the equity market, and by investing the balance in debt and money market instruments.			
Scrieme Name	An Open-Ended	Balanced Scheme					
nvestment Objective	To achieve growth by investing in equity & eq generation by investing in debt & money marke	uity related instruments, let instruments.	balanced with income				
Asset Allocation	Investments	Indicative	Risk profile	a. The asset allocation under normal of	ircumstances will be as	follows:	
attern of the cheme	Equity and equity related securities	allocation 51%	Medium to High	Investments Equity and equity related instruments	Indicative allocation	Risk profile	
	* Debt and Money Market Instruments	49%	Low to Medium	including derivatives Debt and money market instruments	65% to 90%	Low to mediu	
	*Debt securities/instruments are deemed to	include securitised deb	ot and investment in	including margin money deployed in	10% to 35%	Low	
	securitised debt will not exceed 50% of the del Note: The asset allocation shown above is indi Manager's view of the market conditions for above allocation may change to maintain the equity oriented scheme under Sections 115R said provision, dividend distributed by Equit	ot portion. cative and may change de a short term on defensive ratio required for the Scl and 115T of Income Tax y oriented schemes is e	epending on the Fund re considerations. The heme to qualify as an Act, 1961. Under the xempt from dividend	derivatives transactions ** Note: (i) ** Debt securities / instruments investment in securitized debt will not exceed (ii) The asset allocation as given under nor according to circumstances at the sole di rebalancing will be conducted when the assabove, within a reasonable period of time.	are deemed to include se 150% of the debt portion o mal circumstances is indic scretion of the Fund Ma et allocation falls outside	curitized debt ar f the scheme. ative and may va nager. Review ar the range indicat	
	distribution tax. However, the equity exposur assets of the Scheme. If the exposure falls below	w the said lower limit or ex	ceeds the upper limit,	b. The asset allocation under defensive	circumstances will be a	s follows:	
	it will be restored within Seven (7) Working Day	/S.		Investments Fauity and equity related instruments	Indicative allocation	Risk profile	
				Equity and equity related instruments including derivatives	0% to 65%	Low to medi	
				Debt and money market instruments . including margin money deployed in	35% to 100%	Low	
				derivatives transactions **	are deemed to include so	curitized debt a	
				Note: (i) ** Debt securities / instruments are deemed to include securitized del investment in securitized debt will not exceed 50% of the debt portion of the scheme (ii) Defensive circumstances are when the arbitrage opportunities in the market pla negligible or returns are lower than alternative investment opportunities as per allo pattern. The allocation under defensive considerations will be made keeping in vie interest of the unitholders.			
isk Profile of the cheme	Mutual Fund Units involve investment risks inc summarized on page 10-11	luding the possible loss of	f principal. Please read t	he SID carefully for details on risk factors before	investment. Scheme speci	fic Risk Factors ar	
lans & Options	Plan: (a) Non Direct (b) Direct (Please refer to page 12 for details) Option: Dividend Payout & Dividend Reinvestment (applicable for all plans)			Plan: (a) Non Direct (b) Direct (Please refer t Option: Dividend Payout, Dividend Reinvest	o page 12 for details) ment & Growth (applicable	e for all plans)	
Applicable NAV (after the scheme opens for epurchase & sale)	Please refer to page 11 for details.						
/linimum	Initial Investment: Rs. 5000/- and in multip	les of Re. 1 for purchases	and for Re 0.01 for	Initial Investment: Rs. 5000/- and in multiples of			
Application Amount/ Number	switches. Additional Investment: Rs. 1000/- and in m	ultiples of Re. 1 for purch	nases and for Re 0.01	Additional Investment: Rs. 1000/- and in multipl switches.	es of Re. 1 for purchases ar	nd for Re 0.01 fo	
f Units	for switches. SIP Investment: Rs. 1000/- (Subject to a minimum of 6 SIP instalments of Rs. 1000/- each).			SIP Investment: Rs. 1000/- (Subject to a mi each).	nimum of 6 SIP instalment	s of Rs. 1000/-	
	Redemption: If the holding is less than Rs. 11 redemption request, the entire amount/units	000 or 100 units, after pr will be redeemed from th	ocessing the e Scheme.	Redemption: If the holding is less than Rs. 1000 or 100 units, after processing the redemption request, the entire amount/units will be redeemed from the Scheme			
espatch of Repurchase Redemption) Request	Within 10 working days of the receipt of the	redemption request at the	he Kotak Mutual Fund.				
enchmark Index	Crisil Balanced Fund Index			CRISIL Liquid Fund Index			
vidend Policy	Half yearly (25th of March/ September)			Monthly (Monday preceding the last Thursda	y of the month)		
ame of the und Managers	Mr. Emmanuel Elango & Mr. Abhishek Bisen.			Mr. Deepak Gupta			
ame of the	Kotak Mahindra Trustee Company Limited			Katali Makindra Turataa Cananani Limitad			
rustee Company	Performance of the scheme as on March 28, 2013*			Kotak Mahindra Trustee Company Limited Performance of the sche	me as on March 28, 201	2*	
Compounded Annualised	(* March 29, 2013, March 30, 2013 and	March 31, 2013 being r	no working days)	(* March 29, 2013, March 30, 2013 and March 31, 2013 being no working days)			
leturns (%)	Kotak Balance	CRISIL Balanced	d Fund Index	Kotak Equity Arbitrage Fund CRISIL Lic		und Index	
ast 1 year	9.98	8.2	3	9.52	8.22	2	
ast 3 years	6.03	4.6	4	8.29	7.62	2	
ast 5 years	6.53	5.78	8	7.26	7.06	5	
ince Inception	15.39	N.A	λ.	7.61	6.89)	
<u> </u>	November 25, 1999			July 27, 2005			
nception Date	Absolute Returns (%) for each t	inancial year for the la	act E voare	July 27, 2005 Absolute Returns (%) for each	financial year for the la	et E voore	
		mancial year for the la	sst 3 years	Absolute Returns (76) for each	illiancial year for the la	st 5 years	
	58.64 47.31		Kotak Balance*			Kotak Equity	
	90]		Crisil Balanced	15.00		Arbitrage Fund	
	40 - % 20 -	8.19	Fund Index			CRISIL Liquid Fund Index	
	Return 8 % 20	51 80		6. 1. 7	8.47	Turiu iriuex	
	2 -20 -	14		8.69 - 6.00 - 6.			
	-40 m m	ю́.		2 5.00 T			
	-60 - 27.4.			0.00			
	-80 J 2008-09 2009-10 2010-11 20	111-12 2012-13		2008-09 2009-10 2010-11	2011-12 2012-13		
			he scheme at the then	prevailing NAV. Past Performance may or m	nav not be sustained in	future.	
xpenses of the	Continuous Offer			Continuous Offer	.,		
cheme	Entry Load: Nil			Entry Load: Nil			
) Load Structure	Exit Load:			Exit Load:			
	 For redemptions / switch outs (including S of units, irrespective of the amount of investigation) 	itment: 1%	the date of allotment	1) For redemptions / switch outs (including STP/SWP) within 180 days from the day			
	of units, irrespective of the amount of inves 2) For redemptions / switch outs (including SI units, irrespective of the amount of investments)	P/STP) after 1 year from the	ne date of allotment of	For redemptions / switch outs (including allotment of units, irrespective of the amo	g STP/ SWP) after 180 day unt of investment: NIL	s from the date	
 3) Where units are allotted upon Reinvestment of Dividends/ Bonus: NIL 4) Any exit load charged (net off Service Tax, if any) shall be credited back to the Scheme. 3) Where units are allotted upon Reinvestment of Dividends/ Bonus: NIL 4) Any exit load charged (net off Service Tax, if any) shall be credited back to the Scheme. 						to the Scheme.	
ii) Recurring	Actual expenses for the previous Financial Year Actual expenses for the previous Financial						
expenses (% of veekly average	Please refer to page 12 for details. Please refer to page 12 for details. Please refer to page 12 for details. Please refer to page Non Direct - 2.62% P. A.				l March 31, 2013 (Unaud on Direct - 1.04% P. A.	ted):	
et assets)	ii) D	irect - 2.15% P. A.			rect - 0.49% P. A.		
	ect Applications: Not applicable. Please refer to nvestors: Investor is advised to refer to the det		Additional Information	and also independently refer to his tax advisor			
	(NAV) Publication: Please refer to page 11 for o		aditional IIIIOIIIIdUOII	and also independently refer to his tax advisor	•		
or Investor Grievances	s please contact: Please refer to page 12 for de						
	on: Please refer to page 12 for details. (a) Non Direct: AAUM: Rs. 125.77 cror	res. Folio: 7,675		(a) Non Direct: AAUM: Rs. 121.33 c	rores. Folio: 619		
AAUM and Folio as on March 31, 2013)	(a) Non Direct: AAUM: Rs. 125.77 cror (b) Direct: AAUM: Rs. 0.11 crores.			(a) Non Direct: AAUM: Rs. 121.33 C			
				<u> </u>			

Scheme Name KOTAK CLASSIC EQUITY		Υ	KOTAK EQUITY FOF				
	An Open - Ended Eq	uity Growth Sch	An Open - Ended Equity Fund of Funds Scheme				
Investment Objective	To generate capital appreciation from a diversecurities.	ersified portfolio of equi	ty and equity related	The Investment Objective of the Scheme is to generate long term capital appreciation from portfolio created by investing predominantly in open-ended diversified equity schemes Mutual Funds registered with SEBI.			
Asset Allocation Pattern of the	Investments Indicative allocation Risk pro		Risk profile	The asset allocation under the Scheme, under	cheme, under normal circumstances, will be as foll		
Scheme	Equity and equity related securities Debt and Money Market Securities*	65% to 100% 0% to 35%	Medium to High Low to Medium	Investments Profile Open – Ended Diversified equity	Indicative Risk Allocation*	Risk Medium to Hig	
	*Debt securities/instruments are deemed to securitised debt will not exceed 50% of the deb Note: The asset allocation shown above is indi at the sole discretion of the Fund Manag rebalancing will be conducted when the ass above. If the exposure falls outside the above	ot portion. cative and may vary accor er, on defensive consic et allocation falls outside	rding to circumstances leration. Review and the the range indicated	schemes Reverse repo and/ or CBLO and/or short- ter fixed deposits and/ or Schemes which inve predominantly in the money market or floati	est	Low	
	Days.			rate securities * * The Fund Manager will normally invest in Mahindra Floater Short Term Scheme. Howev scheme of a mutual fund registered with SEI market or floating rate securities. The asset allocation shown above is indicative the sole discretion of the Fund Manager, on de will be conducted when the asset allocation fa exposure falls outside the above range, it will be	er, the Fund Manager may BI, which invest predomina e and may vary according t fensive consideration. Revie	invest in any oth antly in the mone o circumstances www.and.rebalancir	
Risk Profile of the Scheme	Mutual Fund Units involve investment risks inc summarized on page 10-11	luding the possible loss o	f principal. Please read t	the SID carefully for details on risk factors before			
Plans & Options	Plan: (a) Non Direct (b) Direct (Please refer to Option: Dividend Payout, Dividend Reinvestm	page 12 for details) ent & Growth (applicable	e for all plans)	Plan: (a) Non Direct (b) Direct (Please refer to Option: Dividend Payout, Dividend Reinvestn	page 12 for details) nent & Growth (applicable	for all plans)	
Applicable NAV (after the scheme opens for repurchase & sale)	Please refer to page 11 for details.						
Minimum Application Amount/ Number of Units	Initial Investment: Rs. 5000/- and in multiples of Re. 1 for purchases and for Re 0.01 for switches. Additional Investment: Rs. 1000/- and in multiples of Re. 1 for purchases and for Re 0.01 for switches. SIP Investment: Rs. 1000/- (Subject to a minimum of 6 SIP instalments of Rs. 1000/- each). Redemption: Rs. 1,000 or 100 units, If the holding is less than Rs. 1000 or 100 units, after processing the redemption request, the entire amount/ units will be redeemed from the Scheme.			Initial Investment: Rs. 5000/- and in multiples of Re. 1 for purchases and for Re 0.01 for switches. Additional Investment: Rs. 1000/- and in multiples of Re. 1 for purchases and for Re 0.01 for switches. SIP Investment: Rs. 1000/- (Subject to a minimum of 6 SIP instalments of Rs. 1000/- each) Redemption: Rs. 1,000 or 100 units, If the holding is less than Rs. 1000 or 100 units, after processing the redemption request, the entire amount/ units will be redeemed from the Scheme.			
Despatch of Repurchase (Redemption) Request	Within 10 working days of the receipt of the	redemption request at th	f the Kotak Mutual Fund.				
Benchmark Index	CNX 500		CNX Nifty				
Dividend Policy	Trustee's Discretion. Please refer to page 11 fo	or details.					
Name of the und Managers	Mr. Emmanuel Elango		Mr. Deepak Gupta				
Name of the Trustee Company	Kotak Mahindra Trustee Company Limited			Kotak Mahindra Trustee Company Limited			
Compounded	Performance of the scheme as on March 28, 2013* (* March 29, 2013, March 30, 2013 and March 31, 2013 being no working days)			Performance of the scher (* March 29, 2013, March 30, 2013 and	ne as on March 28, 2013 March 31, 2013 being no	* working days)	
Annualised Returns (%)	Kotak Classic Equity	CNX	500	Kotak Equity FOF	CNX Ni		
ast 1 year	11.18	5.1	6	5.80	7.35		
_ast 3 years	4.21	0.9	6	1.03	2.69		
Last 5 years	7.90	3.0	2	4.57	3.72		
Since Inception	11.09	10.6	57	16.10	15.45		
nception Date	July 27, 2005			August 9, 2004			
	Absolute Returns (%) for each f	inancial year for the la	ast 5 years	Absolute Returns (%) for each financial year for the last 5 years			
	2008-09 2009-10 2010-11	CNX 11	k Classic Equity* 500	Returns % 0.00 - 40.00 - 34.84 - 00.08 - 37.36.19 - 00.08 - 37.36 - 00.08 - 00		Equity FOF*	
	*All payouts during the period have been re	invested in the units of t	he scheme at the then	prevailing NAV. Past Performance may or m	ay not be sustained in f	uture.	
Expenses of the Scheme	Continuous Offer			Continuous Offer			
(i) Load Structure	Entry Load: Nil Exit Load: 1) For redemptions / switch outs (including SIP/STP) within 1 year from the date of allotment of units, irrespective of the amount of investment: 1% 2) For redemptions / switch outs (including SIP/STP) after 1 year from the date of allotment of units, irrespective of the amount of investment: NIL 3) Where units are allotted upon Reinvestment of Dividends/ Bonus: NIL 4) Any exit load charged (net off Service Tax, if any) shall be credited back to the Scheme.			Entry Load: Nil Exit Load: 1) For redemptions / switch outs (includin allotment of units, irrespective of the amou 2) For redemptions / switch outs (including S of units, irrespective of the amount of inve 3) Where units are allotted upon Reinvestme 4) Any exit load charged (net off Service Tax, if	stment: NIL nt of Dividends/Bonus: NIL		
(ii) Recurring expenses (% of weekly average net assets)	Please refer to page 12 for details. endec i) No ii) Dir	l expenses for the previous I March 31, 2013 (Unaumn Direct - 2.61% P. A. ect - 2.19% P. A.		Please refer to page 12 for details. ended i) Nor	expenses for the previous March 31, 2013 (Unaudit n Direct - 0.50% P. A. ect - 0.21% P. A.		
	rect Applications: Not applicable. Please refer to investors: Investor is advised to refer to the deta		Additional Information	and also independently refer to his tax advisor.			
Daily Net Asset Value	(NAV) Publication: Please refer to page 11 for o	details.	· · · · · · · · · · · · · · · · · · ·				
	 s please contact: Please refer to page 12 for de on: Please refer to page 12 for details. 	etails.					
AAUM and Folio	(a) Non Direct: AAUM: Rs. 74.48 crore			(a) Non Direct: AAUM: Rs. 23.15 cro		Land to the	
(as on March 31, 2013)	(b) Direct: AAUM: Rs. 0.10 crores.	Folio: 135		(b) Direct: AAUM: Rs. 0.00* cro	(b) Direct: AAUM: Rs. 0.00* crores. Folio: 6 (*Less than 1 Cro		

Scheme Name	KOTAK SELECT	FOCUS FU	IND	KOTAK EMERGIN	G EQUITY SCHEME		
Scheme Name	An Open - Ende	d Equity Scheme		An Open-Ended Equity Growth Scheme			
Investment Objective	The investment objective of the scheme is to oportfolio of equity and equity related securities,	enerate long-term capita generally focused on a fe	al appreciation from a w selected sectors.		generate long-term capital appreciation from ies, by investing predominantly in mid and sm		
Asset Allocation	Investments	Indicative allocation	Risk profile	Investments Equity & Equity related securities of which	Indicative allocation Risk profile		
attern of the cheme	Equity and equity related securities	65% to 100%	Medium to High	Mid and small cap companies	65% to 100% Medium to High		
	Debt & Money Market Instruments *	0% to 35%	Low to Medium	Other Companies Debt & Money Market Instruments *	0% to 35% 0% to 35% Low		
	instruments. This will also include margin money for derivative transactions. The scheme may also invest in derivatives upto a maximum of 100% of the portfolio value. From time to time the Scheme may hold cash for the following reasons: • To meet the redemption requirements • Due to lag in deal date and value date of acquiring an asset • If in opinion of the Fund Manager it is in interest of unit holders to hold cash. Note: The asset allocation shown above is indicative and may vary according to circumstances at the sole discretion of the Fund Manager, on defensive consideration. Review and rebalancing will be conducted when the asset allocation falls outside the range indicated above. If the exposure falls outside the above range, it will be restored within 30 days.			y sole discretion of the Fund Manager, on Gerensive Consideration. Review and repalancing w conducted when the asset allocation falls outside the range indicated above. If the exposure outside the above range, it will be restored within 10 Business Days. If permitted by SEBI under extant regulations/guidelines, the scheme may also engage in elending, not exceeding 20 % of the net assets of the Scheme, provided the minimum corp the scheme is Rs.100 Crore. Investments will be made in derivatives instruments upto 35% or net assets of the Scheme. ** Debt instruments shall be deemed to include securitised debts and investment in			
Risk Profile of the	Mutual Fund Units involve investment risks inc	uding the possible loss o	f principal. Please read tl	he SID carefully for details on risk factors befor	e investment. Scheme specific Risk Factors ar		
cheme lans & Options	summarized on page 10-11 Plan: (a) Non Direct (b) Direct (Please refer to	page 12 for details)		Plan: (a) Non Direct (b) Direct (Please refer	to page 12 for details)		
Applicable NAV (after	Option: Dividend Payout, Dividend Reinvestm	ent & Growth (applicable	e for all plans)	Option: Dividend Payout, Dividend Reinver			
Applicable NAV (after the scheme opens for repurchase & sale)	Please refer to page 11 for details.						
Minimum Application	Initial Investment: Rs. 5000/- and in multiple switches.	es of Re. 1 for purchases	Initial Investment: Rs. 5000/- and in multiswitches.	tiples of Re. 1 for purchases and for Re 0.01			
Application Amount/ Number of Units	Additional Investment: Rs. 1000/- and in m for switches.	ultiples of Re. 1 for purch	Additional Investment: Rs. 1000/- and in	multiples of Re. 1 for purchases and for Re 0			
5	SIP Investment: Rs. 1000/- (Subject to a mini Redemption: If the holding is less than Rs. 10			for switches. SIP Investment: Rs. 1000/- (Subject to a mir			
	redemption request, the entire amount/units v			Redemption: If the holding is less than Rs. 1000 or 100 units, after processing redemption request, the entire amount/units will be redeemed from the Scheme			
Despatch of Depurchase Redemption)	Within 10 working days of the receipt of the	edemption request at the	e authorised centre of t	he Kotak Mutual Fund.			
equest enchmark Index	CNX Nifty			S & P BSE MID CAP			
ividend Policy	Trustee's Discretion. Please refer to page 11 fo	r details		3 & 1 BSE MID CAI			
ame of the	Mr. Harsha Upadhyaya	details.		Mr. Pankaj Tibrewal.			
und Managers lame of the				•			
rustee Company	Kotak Mahindra Trustee Company Limited Performance of the scheme as on March 28, 2013*			Kotak Mahindra Trustee Company Limited	March 20, 2042#		
Compounded Annualised	(* March 29, 2013, March 30, 2013 and	March 31, 2013 being r	no working days)	(* March 29, 2013, March 30, 2013 an	eme as on March 28, 2013* ad March 31, 2013 being no working days)		
Returns (%)	Kotak Select Focus Fund	CNX	(Nifty	Kotak Emerging Equity Scheme S & P BSE MID CAP			
ast 1 year	8.78	7	.35	5.23	-3.24		
ast 3 years	4.37	2	69	2.89	-3.37		
ast 5 years			-	2.07	-0.91		
ince Inception	5.73	4	.69	3.08	2.22		
nception Date	September 11, 2009			March 30, 2007			
	Absolute Returns (%) for each	financial vear for the I	ast 3 vears	Absolute Returns (%) for each	financial year for the last 5 years		
	20.00 - 15.00 - 20.00	Fur	tak Select Focus nd* X Nifty	100.00 - 120.00 - 120.00 - 100	Kotak Emerging Equity Scheme* S & P BSE Midcap 2011-12 2012-13		
	*All payouts during the period have been re	nvested in the units of t	he scheme at the then	prevailing NAV. Past Performance may or I	may not be sustained in future.		
xpenses of the scheme	Continuous Offer			Continuous Offer			
) Load Structure	Entry Load: Nil			Entry Load: Nil			
	Exit Load: 1) For redemptions / switch outs (including SIP/STP) within 1 year from the date of allotment of units, irrespective of the amount of investment: 1% 2) For redemptions / switch outs (including SIP/STP) after 1 year from the date of allotment of units, irrespective of the amount of investment: NIL 3) Where units are allotted upon Reinvestment of Dividends/Bonus: NIL 4) Any exit load charged (net off Service Tax, if any) shall be credited back to the Scheme.			Exit Load: 1) For exit within 1 year from date of allotment of units: 1%. 2) For exit after 1 year from the date of allotment of units: Nil. 3) Where units are allotted upon Reinvestment of Dividends/Bonus: NIL. 4) Any exit load charged (net off Service Tax, if any) shall be credited back to the Scher			
ii) Recurring expenses (% of weekly average net assets)	Please refer to page 12 for details. ende i) N ii) D	al expenses for the previ d March 31, 2013 (Unat on Direct - 2.42% P. A. rect - 1.92% P. A.		Please refer to page 12 for details. ender	al expenses for the previous Financial Year d March 31, 2013 (Unaudited): on Direct - 2.61% P. A. rect - 2.08% P. A.		
	ect Applications: Not applicable. Please refer to investors: Investor is advised to refer to the deta		Additional Information a	and also independently refer to his tax adviso	r.		
	(NAV) Publication: Please refer to page 11 for o	etails.					
For Investor Grievance	s please contact: Please refer to page 12 for de						
For Investor Grievance		tails.		(a) Non Direct: AAUM: Rs. 103.98	crores. Folio: 17,662		

Calcons No	KOTAK GLOBAL EMERGING MARKET FUND								
Scheme Name	An Open Ended Equity Scheme								
Investment Objective	The investment objective of the scheme is to prescribed by SEBI from time to time in global e		<u> </u>	nvesting in an overseas mutual fund scheme that invests in a diversified portfolio of securities a					
Asset Allocation	Investments	Indicative allocation	Risk profile						
Pattern of the Scheme	Units of Emerging Markets Equity Mutual	90%-100%	High						
	Fund Schemes * Debt and Money market Securities **	0% to 10%	Low						
	Price (in its prospectus), based on its exposure amplify the unpredictability of return. This gra indication of likely returns. Trustees, at their discretion and in the interest emerging markets equity mutual fund scheme **Pending deployment of funds the scheme markets.	e to a diversified glob- ding is indicative of the t of unitholders, may , consistent with the in hay invest in fixed depo- prodance with the invest	al portfolio of emergin- ne level of risk believed decide to shift all inves- nvestment objective of to sits of scheduled commistment objective, the sc	Fund of T. Rowe Price SICAV. This scheme has been assigned a "Higher Risk" designation by T. Rov g markets equities, which may reduce liquidity, increase currency, political and investment risk are to be associated with the Fund and is not intended to be a guarantee of any actual level of risk or a timents made in TGEMF (T. Rowe Price Global Emerging Market Equity Fund) to any other overse he scheme. In a specific price of the guidelines given in SEBI Circular no. SEBI/IMD/CIR No. 1/91171/07 dated Apheme may invest in Liquid / Floater schemes of Kotak Mutual Fund, not exceeding the limits specific					
Risk Profile of the Scheme	Mutual Fund Units involve investment risks inc	luding the possible lo	ss of principal. Please re	ead the SID carefully for details on risk factors before investment. Scheme specific Risk Factors are					
Plans & Options	Plan: (a) Non Direct (b) Direct (Please refer to	page 12 for details)	Option: Dividend I	Payout, Dividend Reinvestment & Growth (applicable for all plans)					
Applicable NAV (after the scheme opens for	Please refer to page 11 for details.								
repurchase & sale) Minimum	Initial Investment: Rs. 5000/- and in multip	les of Rs 1 for purcha	ises and for Re 0.01 for	switches.					
Application Amount/ Number of Units	Additional Investment: Rs. 1000/- and in m SIP Investment: Rs. 1000/- (Subject to a min	nultiples of Rs 1 for puiltiples of Rs 1 for puilting	urchases and for Re 0.0 ments of Rs. 1000/- eac	1 for switches.					
Despatch of Repurchase (Redemption) Request	Within 10 working days of the receipt of the	redemption request a	at the authorised centre	e of the Kotak Mutual Fund.					
Benchmark Index	MSCI Emerging Market Index								
Dividend Policy	Trustee's Discretion. Please refer to page 11 f	or details.							
Name of the Fund Managers	Mr. Deepak Gupta and Mr. Abhishek Bisen								
Name of the Trustee Company	Kotak Mahindra Trustee Company Limited								
Compounded Annualised	Performance of the scheme as on March 28, 2013* (* March 29, 2013, March 30, 2013 and March 31, 2013 being no working days)								
Returns (%)	Kotak Global Emerging Market Fund		ng Market Index						
Last 1 year	17.24	-	0.85						
Last 3 years	10.76		4.10						
Last 5 years	4.28	-	1.34						
Since Inception	3.72	-	2.42						
Inception Date	September 26, 2007								
		15.89	■ K	otak Global Emerging Market Fund* /ISCI Emerging Market Index					
	*All payouts during the period have been rein	vested in the units of	f the scheme at the the	en prevailing NAV. Past Performance may or may not be sustained in future.					
Expenses of the Scheme	Continuous Offer								
(i) Load Structure	Entry Load: Nil Exit Load: 1) For exit within 1 year from the date of allott 2) For exit after 1 year from the date of allotm 3) Where units are allotted upon Reinvestmer 4) Any exit load charged (net off Service Tax, if	ment of units: 1%. ent of units: Nil nt of Dividends/Bonus: any) shall be credited l	. NIL pack to Scheme.						
(ii) Recurring expenses (% of weekly average net assets)	Please refer to page 12 for details.	March 31, 2 i) Non Dire ii) Direct - 1		inancial Year ended					
	ect Applications: Not applicable. Please refer to nvestors: Investor is advised to refer to the det			tion and also independently refer to his tax advisor.					
Daily Net Asset Value (NAV) Publication: Please refer to page 11 for	details.	·						
	s please contact: Please refer to page 12 for don: Please refer to page 12 for details.	etalls.							
	(a) Non Direct: AAUM: Rs. 57.82 crore	c Folio: 1F 274							

INVESTMENT STRATEGIES & RISK MEASURES

Investment Strategy
The investment Strategy
The investment strategy of the AMC is directed to investing in stocks, which, in the opinion of the Investment Manager, are priced at a material discount to their intrinsic value. Such intrinsic value is a function of both past performance and future growth prospects. The process of discovering the intrinsic value is through in-house research supplemented by research available from other sources.

For selecting particular stocks as well as determining the potential value of such stocks, the AMC is guided, inter alia, by one or more of the following considerations:

1. The financial strength of the companies, as indicated by well recognised financial parameters;

2. Reputation of the management and track record;

3. Companies that are relatively less prone to recessions or cycles, either because of the nature of their businesses or superior strategies followed by their management;

4. Companies which pursue a strategy to build strong brands for their products or services and those which are capable of building strong franchises; and

5. Market liquidity of the stock.

Risk is managed by adequate diversification by spreading investments over a range of industries.

The Scheme may invest in listed/unlisted and/or rated/unrated debt or money market securities, provided the investments are within the limits indicated in the Asset Allocation Pattern Table. Investment in unrated debt securities is made with the prior approval of the Board of the AMC, provided the investment is in terms of the parameters approved by the Board of the Trustee. Where the proposed investment is not within the parameters as mentioned above, approval of the Boards of both the AMC and the Trustee is taken before making the investment.

To reduce the risk of the portfolio, the Scheme also uses various derivative and hedging products from time to time, in the manner permitted by SEBI.

Subject to the maximum amount permitted from time to time, the Scheme may invest in GDRs/ADRs, in the manner allowed by SEBI/RBI. Such investments will be in conformity with the investment objective of the Scheme and the guidelines and Regulations prevailing at the time.

Risk control measures for investment strategyThe fund will comply with the prescribed SEBI limits on exposure. Risk is monitored and necessary action would be taken on the portfolio if required. Attribution analysis is done to monitor the under or overperformance vis a vis the benchmark and the reasons for the same..

Risk mitigation measures for portfolio volatilityThe overall volatility of the portfolio would be maintained in line with the objective of the scheme. The portfolio would be adequately diversified to mitigate volatility. Volatility would be monitored with respect to the benchmark and peer set.

Risk mitigation measures for managing liquidity
The scheme predominantly invests in large cap stocks which are actively traded and thereby liquid. The fund manager may also keep some portion of the portfolio in debt and money market instruments and/or cash within the specified asset allocation framework for the purpose of meeting redemptions. The liquidity would be monitored and necessary action would be taken on the portfolio if required. Stock turnover is monitored at regular intervals. The debt/money market instruments that are invested by the fund will have a short term duration.

Kotak Opportunities: Investment Strategy
The Scheme will invest across sectors based on performance and potential of companies within the sectors. It will invest in a mix of large cap and mid cap stocks. This portfolio diversification is with a view to derive superior performance compared to other diversified equity schemes.

Allocations between asset classes as well as the portfolio mix between large cap and mid cap stocks will be driven by the overall macro economic situation. The portfolio construction will be based on bottom up investment ideas.

The restructuring witnessed amongst the Indian companies over the past decade has deepened and spread across sectors. Apart from the large companies, a lot of mid cap companies have restructured and become leaner.

As the economic growth gathers momentum and becomes broad based it will benefit the mid cap companies. This will throw large number of opportunities in the mid cap universe. Along with the fact that mid cap stocks are generally available at lower valuations, they can also provide higher growth

The Scheme may invest in listed/unlisted and/or rated/unrated debt or money market securities, provided the investments are within the limits indicated in the Asset Allocation Pattern Table. Investment in unrated debt securities would be made with the prior approval of the Board of the AMC, provided the investment is in terms of the parameters approved by the Board of the Trustee. Where the proposed investment is not within the parameters as mentioned above, approval of the Boards of both the AMC and the Trustee would be taken before making the investment.

The Scheme may invest in GDRs/ADRs, in the manner permitted by SEBI/RBI. Such investments will be in conformity with the investment objective of the Scheme and the prevailing guidelines and Regulations. The Scheme may also use various derivative and hedging products from time to time, in a manner permitted by SEBI to reduce the risk of the portfolio.

Risk control measures for investment strategyThe fund will comply with the prescribed SEBI limits on exposure. Risk is monitored and necessary action would be taken on the portfolio if required. Attribution analysis is done to monitor the under or overperformance vis a vis the benchmark and the reasons for the same.

Risk mitigation measures for portfolio volatility
The overall volatility of the portfolio would be maintained in line with the objective of the scheme. The portfolio would be adequately diversified to mitigate volatility. Volatility would be monitored on with

portfolio would be adequately diversified to mitigate volatility. Volatility would be monitored on with respect to the benchmark and peer set

Risk mitigation measures for managing liquidity

A significant part of the scheme is invested in large cap stocks which are actively traded and thereby liquid. The fund manager may also keep some portion of the portfolio in debt and money market instruments and/or cash within the specified asset allocation framework for the purpose of meeting redemptions. The liquidity would be monitored and necessary action would be taken on the portfolio if required. Stock turnover is monitored at regular intervals. The debt/money market instruments that are invested by the fund will have a short term duration.

Kotak Tax Saver: Investment Strategy
The investment polices shall be in accordance with SEBI (Mutual Funds) Regulations, 1996 and rules and guidelines for ELSS - 1992 scheme (including any modification to them) and within the following

guidelines for ELSS - 1992 scheme (including any modification to them) and within the following guidelines:

1. The funds collected under the scheme shall be invested in equities, cumulative convertible preference shares and fully convertible debentures and bonds of companies. Investment may also be made in partly convertible issues of debentures and bonds including those issued on rights basis subject to the condition that, as far as possible, the non-convertible portion of the debentures so acquired or subscribed, shall be disinvested within a period of 12 months.

2. It shall be ensured that funds of the scheme shall remain invested to the extent of at least 80 percent in securities specified in clause (1). The scheme shall strive to invest their funds in the manner stated above within a period of 6 months from the date of closure. In exceptional circumstances, this requirement may be dispensed with by the scheme, in order that the interests of the investors are protected.

3. Pending investment of funds of the scheme in the required manner, the scheme may invest the funds in short-term money market instruments or other liquid instruments or both. After three years of the date of allotment of the units, the scheme may hold upto 20 percent of net assets of the plan in short-term money market instruments and other liquid instruments to enable them to redeem investment of those unitholders who would seek to tender the units for repurchase. The scheme will endeavour to generate superior return by investing in equity and equity linked instruments across the market capitalisations. The scheme will use bottom-up stock selection to build its

portfolio. Risk will be managed by adequate diversification by spreading investments over a range of industries and companies.

The investment strategy of the AMC is directed to investing in stocks, which, in the opinion of the Investment Manager, are priced at a material discount to their intrinsic value. Such intrinsic value is a function of both past performance and future growth prospects. The process of discovering the intrinsic value is through in-house research supplemented by research available from other sources.

The Scheme may invest in GDRs/ADRs, if and in the manner permitted by SEBI/RBI. Such investments will be in conformity with the investment objectives of the Scheme and the prevailing guidelines and Regulations. The Scheme may also use various derivatives from time to time, in a manner permitted by SEBI to reduce the risk of the portfolio.

For selecting particular stocks as well as determining the potential value of such stocks, the AMC is guided, inter alia, by one or more of the following considerations:

The financial strength of the companies, as indicated by well recognised financial parameters; Reputation of thermanagement and track record; Companies that are relatively less prone to recessions or cycles, either because of the nature of their businesses or superior strategies followed by their management; Companies which pursue a strategy to build strong brands for their products or services and those which are capable of building strong franchises; and Marketliquidity of the stock.

The Scheme is not restrained from investing in listed/unlisted and/or rated/unrated debt or money market securities, provided the investments are within the limits indicated in the Asset Allocation Pattern Table. Investment in unrated debt securities is made with the prior approval of the Board of the AMC, provided the investment is in terms of the parameters approved by the Board of the Trustee. Where the proposed investment is not within the parameters as mentioned above, approval of the Boards of both the AMC and the Trustee is taken before making the investment.

The Scheme may invest in GDRs/ADRs, if and in the manner permitted by SEBI/RBI. Such investments will be in conformity with the investment objectives of the Scheme and the prevailing guidelines and Regulations. The Scheme may also use various derivatives from time to time, in a manner permitted by SEBI to reduce the risk of the portfolio.

The Scheme may also use various derivatives from time to time, in a manner permitted by SEBI to reduce the risk of the portfolio.

Risk control measures for investment strategyThe fund will comply with the prescribed SEBI limits on exposure. Risk is monitored and necessary action would be taken on the portfolio if required. Attribution analysis is done to monitor the under or overperformance vis a visithe benchmark and the reasons for the same.

Risk mitigation measures for portfolio volatility
The overall volatility of the portfolio would be maintained in line with the objective of the scheme. The portfolio would be adequately diversified to mitigate volatility. Volatility would be monitored with respect to the benchmark and peer set

Risk mitigation measures for managing liquidity

A lock-in period for the scheme enables better liquidity management. A significant part of the scheme is invested in large cap stocks which are actively traded and thereby liquid. The fund manager may also keep some portion of the portfolio in debt and money market instruments and/or cash within the specified asset allocation framework for the purpose of meeting redemptions. The liquidity would be monitored and necessary action would be taken on the portfolio if required. Stock turnover is monitored at regular intervals. The debt/money market instruments that ae invested by the fund will have a short term duration.

Kotak Midcap: Investment Strategy
The Scheme will invest predominantly (atleast 65%) in midcap stocks, which in the opinion of the Fund Manager offers above average earnings, growth potential and attractive valuation.

To pursue its investment objective, the Fund Manager has the discretion to invest in other than mid cap stocks (stocks, which have a market capitalisation of above or below the market capitalisation range of midcap stocks) and related derivatives. On defensive consideration, the Scheme may also invest in debt and money market instruments.

In order to build a diversified portfolio of investments, the Scheme will make investments across sectors. The Scheme will normally invest in companies, which have the following characteristics:

Proven products and services.

Record of above average earnings growth and have potential to sustain such growth, Stock prices that appear to undervalue their growth prospects, and Companies, which are in their early and more dynamic stage of the life cycle, but are no more

• Companies, which are in their early and more dynamic stage of the message of the message. The Scheme may invest in listed/unlisted and/or rated/unrated debt or money market securities, provided the investments are within the limits indicated in the Asset Allocation Pattern Table. Investment in unrated debt securities would be made with the prior approval of the Board of the AMC provided the investment is in terms of the parameters approved by the Board of the Trustee. Where the proposed investment is not within the parameters as mentioned above, approval of the Boards of both the AMC and the Trustee would be taken before making the investment.

Subject to the maximum amount permitted from time to time, the Scheme may invest in ADRs/GDRs or other offshore securities, in the manner allowed by SEBI/RBI, provided such investments are in conformity with the investment objectives of the Scheme and the prevailing guidelines and Regulations. The Scheme may also use various derivative and hedging products from time to time, in the manner permitted by SEBI.

To avoid duplication of portfolios and to reduce expenses the Scheme may invest in any other scheme of the Fund to the extent permitted by the Regulations. In such an event, as per the Regulations, the AMC cannot charge management fees on the amounts of the Schemes so invested.

Risk control measures for investment strategyThe fund will comply with the prescribed SEBI limits on exposure. Risk is monitored at and necessary action would be taken on the portfolio if required. Attribution analysis is done to monitor the under or overperformance vis a vis the benchmark and the reasons for the same.

Risk mitigation measures for portfolio volatility
The overall volatility of the portfolio would be maintained in line with the objective of the scheme. The portfolio would be adequately diversified to mitigate volatility. Volatility would be monitored with respect to the benchmark and peer set

Risk mitigation measures for managing liquidity
Since this is a mid cap oriented fund, liquidity risk may be higher than schemes which have a larger proportion of large cap stocks. The fund manager may also keep some portion of the portfolio in debt and money market instruments, large cap stocks and/or cash within the specified asset allocation framework for the purpose of meeting redemptions. The liquidity would be monitored and necessary action would be taken on the portfolio if required. Stock turnover is monitored at regular intervals. The debt/money market instruments that are invested by the fund will have a short term duration.

Kotak Balance: Investment Strategy

Investment Strategy
Balancing Equity and Debt Risk:
The investment strategy is aimed at exploiting the potential for capital appreciation of equity and the stable returns of debt while balancing the risks of equity with the comparative safety of debt. Emphasis is given to choosing securities, which, in the opinion of the Fund Manager, are less prone to market risk and default risk, while bearing in mind the liquidity needs arising out of the open-ended nature of the Scheme.

Equity Portion: The investment strategy of the AMC is directed to investing in stocks, which, in the opinion of the Fund Manager, are priced at a material discount to their intrinsic value and are less prone

INVESTMENT STRATEGIES & RISK MEASURES (cont.)

to market risk. Such intrinsic value is a function of both past performance and future growth prospects. The process of discovering the intrinsic value is through in-house research, supplemented by research available from other sources. For selecting particular stocks as well as determining the potential value of such stocks, the AMC will be guided, inter alia, by the following considerations:

(i) The financial strength of the companies, as indicated by well recognised financial parameters;

(ii) The reputation of the management and its track record;

(iii) Companies that are relatively less prone to recessions or cycles, either because of the nature of their businesses or superior strategies followed by their management;

(iv) Companies which are generally believed to be a good credit risk;

(v) Companies which pursue a strategy to build strong brands for their products or services and those which are capable of building strong franchises; and

(vi) The market capitalisation on, volatility and liquidity of the stock.

Risk is distributed by spreading investments over a range of industries/sectors.

Debt Portion: The Scheme may invest in listed/unlisted and/or rated/unrated debt or money market **Debt Portion:** The Scheme may invest in listed/unlisted and/or rated/unrated debt or money market instruments/securities, Gilts/Government Securities, securities issued/guaranteed by the Central/State Governments, securities issued by public sector companies, financial institutions and/or money market instruments such as commercial paper, certificates of deposit, permitted securities under a repo agreement etc., provided the investment is within the limits indicated in the Asset Allocation Pattern Table. Investment in unrated debt securities is made with the prior approval of the Board of the AMC, provided the investment is in terms of the parameters approved by the Board of the Trustee. Where the proposed investment is not within the parameters as mentioned above, approval of the Boards of both the AMC and the Trustee is taken before making the investment. The maturity profile of debt instruments is selected in accordance with the Fund Manager's view regarding market conditions, interest rate outlook and stability of rating.

The Scheme may invest in call money / term money market in terms of RBI guidelines in this respect.

To avoid duplication of portfolios and to reduce expenses, the Scheme may invest in any other scheme of the Fund to the extent permitted by the Regulations. In such an event, the AMC cannot charge management fees on the amounts of the Schemes so invested, unless permitted by the Regulations.

Risk control measures for investment strategyThe fund will comply with the prescribed SEBI limits on exposure. Risk is monitored and necessary action would be taken on the portfolio if required. Attribution analysis is done to monitor the under or overperformance vis a visithe benchmark and the reasons for the same.

Risk mitigation measures for portfolio volatilityThe overall volatility of the portfolio would be maintained in line with the objective of the scheme. The portfolio would be adequately diversified to mitigate volatility. Volatility would be monitored on with

portfolio would be adequately diversified to mitigate volatility. Volatility would be monitored on with respect to the benchmark and peer set.

Risk mitigation measures for managing liquidity

The fund invests a significant part of its portfolio in debt and money market instruments which are actively traded and thereby liquid for the purpose of meeting redemptions. The liquidity would be monitored and necessary action would be taken on the portfolio if required. Stock turnover is monitored at regular intervals The debt/money market instruments that are invested by the fund will contain an adequate portion to help manage the liquidity needs of the fund.

Kotak Equity Arbitrage Fund: Investment Strategy
The scheme will endeavor to invest predominantly in arbitrage opportunities between spot and futures prices of exchange traded equities and the arbitrage opportunities available within the derivative segment. If suitable arbitrage opportunities are not available in the opinion of the Fund Manager, the scheme may predominantly invest in debt and money market securities.

The fund manager will evaluate the difference between price of a stock in the futures market and in the spot market. If the price of a stock in the futures market is higher than in the spot market, after adjusting for cost and taxes, the scheme may buy the stock in the spot market and sell the same stock in equal quantity in the futures market simultaneously.

For example, on 05-04-2013, the scheme buys 10,000 shares of XYZ Ltd. on spot @ Rs. 144.40/- and at the same time sells 10,000 XYZ Ltd. futures for Apr. 2013 expiry @ Rs. 145.70. The scheme thus enters into a fully hedged transaction by selling the equity position in the futures market for expiry on 25-04-2013. If the scheme holds this position till expiry of the futures, the scheme earns an annualised net return (after adjusting brokerage, service tax and STT) of 9.03%, irrespective of what is the price of XYZ Ltd. on the date of expiry. On the date of expiry, if the price differential between the spot and futures position of the subsequent month maturity still persists, the scheme may rollover* the futures position and hold onto the position in the spot market. In case such an opportunity is not available, the scheme would liquidate the spot position and settle the futures position simultaneously. simultaneously.

- * Rolling over of the futures transaction means,
 Unwinding the short position in the futures and simultaneously buying futures of the subsequent month maturity, and
 Holding onto the spot position.

There could also be instances of unwinding both the spot and the future position before the expiry of the current-month future to increase the base return or to meet redemption. Return enhancement through the use of arbitrage opportunity would depend primarily on the availability of such opportunities.

Disclaimer: XYZ Ltd. is a hypothetical name used only for the purpose of providing illustration. It does not refer to any company actually in existence.

Risk control measures for investment strategyThe fund will comply with the prescribed SEBI limits. In addition to the SEBI prescribed limits, the fund will comply with the limits prescribed in the Scheme Information Document. These limits are monitored on a daily basis and necessary corrective action is taken, if required.

Risk mitigation measures for portfolio volatilityThe overall volatility of the portfolio would be maintained in line with the objective of the scheme. As the scheme is involved only in cash-futures arbitrage, the portfolio volatility depends on the spread between the cash and the futures prices.

Risk mitigation measures for managing liquidityA major part of the scheme is invested in liquid stocks. The fund manager may also keep some portion of the portfolio in debt and money market instruments and/or cash within the specified asset allocation framework for the purpose of meeting redemptions. Stock turnover is monitored at regular intervals.

Kotak Classic Equity: Investment Strategy
While investing in stocks of companies across the range of market capitalisation, the Scheme will follow a bottom up approach to identify the universe of companies. Bottom up approach de-emphasizes the relative significance of economic and market cycles, focusing instead on the analysis of individual

Of the universe so defined, the Scheme's stock picking will broadly be guided by the following criteria:

ii) Have attractive valuations, which is the difference between the estimated intrinsic value of the business and its current market price.

While estimating the intrinsic value of a company, some or all of the following factors will be considered:
The future growth potential of the company, acquisition values of similar companies in comparable times, its range of products and services, its competitive position in the industry, strength of its management, its financials, etc.

The attractive valuation could be a result of an early identification of positive fundamental changes in the underlying company, such as significant cost cutting, launch of new products, expanding distribution network, consolidation in the industry, etc.

In an endeavour to preserve capital in bearish market conditions, the Fund Manager may invest in money or debt market securities upto 35% of the portfolio.

The Scheme may invest in listed/unlisted and/or rated/unrated debt or money market securities, provided the investments are within the limits indicated in the Asset Allocation Pattern Table. Investment in unrated debt securities is made with the prior approval of the Board of the AMC, provided the investment is in terms of the parameters approved by the Board of the Trustee. Where the proposed investment is not within the parameters as mentioned above, approval of the Boards of both the AMC and the Trustee is taken before making the investment.

To reduce the risk of the portfolio, the Scheme may also use various derivative and hedging products from time to time, in the manner permitted by SEBI.

To avoid duplication of portfolios and to reduce expenses, the Scheme may invest in any other scheme of the Fund to the extent permitted by the Regulations. In such an event, the AMC cannot charge management fees on the amounts of the Schemes so invested, unless permitted by the Regulations.

Subject to the maximum amount permitted from time to time, the Scheme may invest in GDRs/ADRs, in the manner allowed by SEBI/RBI. Such investments will be in conformity with the investment objectives of the Scheme and the guidelines and Regulations prevailing at the time.

Risk control measures for investment strategyThe fund will comply with the prescribed SEBI limits on exposure. Risk is monitored and necessary action would be taken on the portfolio if required. Attribution analysis is done to monitor the under or overperformance vis a vis the benchmark and the reasons for the same.

Risk mitigation measures for portfolio volatilityThe overall volatility of the portfolio would be maintained in line with the objective of the scheme. The portfolio would be adequately diversified to mitigate volatility. Volatility would be monitored with respect to the benchmark and peer set.

Risk mitigation measures for managing liquidity

A significant part of the scheme is invested in large cap stocks which are actively traded and thereby liquid. The fund manager may also keep some portion of the portfolio in debt and money market instruments and/or cash within the specified asset allocation framework for the purpose of meeting redemptions. The liquidity would be monitored and necessary action would be taken on the portfolio if required. Stock turnover is monitored at regular intervals. The debt/money market instruments that are invested by the fund will have a short term duration.

Kotak Equity FOF: Investment Strategy
The Scheme will invest predominantly in open-ended diversified equity schemes of Mutual Funds, which are registered with SEBI.
The Fund Manager will normally invest not more than 25% of scheme's equity allocation in one or more equity scheme(s) of KMMFsubject to SEBI regulations.

A combination of quantitative filters and qualitative judgment will be used in fund selection.

Quantitative analysis: Past performance of funds will be evaluated based on parameters like consistency in generating better risk and style adjusted returns, fund volatility, etc. The funds will be ranked based on combination of above listed parameters and best performing funds will be further subjected to qualitative judgment process described below.

Qualitative judgment: The Fund-Of-Funds manager, if considered necessary, may interact with the fund management teams of prospective/ current underlying funds to assess them on parameters like consistency and meritsdemerits of their investment style (cap, sector, growth/value bias), research depth, clarity in decision making process and transparency in disclosures.

Hence, only the funds which pass through both quantitative and qualitative filters described above shall be included as underlying funds in the Kotak Equity FOF.

Pending deployment of the funds of the Scheme in terms of the investment objective, the Fund can invest the funds of the Scheme in short term deposits of scheduled commercial banks as per the guidelines given in SEBI Circular no. SEBI/IMD/CIR No. 1/91171/07 dated April 16, 2007.

Risk control measures for investment strategyThe fund will comply with the prescribed SEBI limits on exposure. Risk is monitored and necessary action would be taken on the portfolio if required. Funds to be invested in are identified based on evaluation of quantitative and qualitative parameters.

Risk mitigation measures for portfolio volatility
Kotak Equity FOF invests in multiple equity schemes thereby ensuring greater diversification at the
stock, sector and investment style level. These underlying schemes are in-turn identified using
quantitative parameters which involve portfolio volatility as one of the criteria. Accordingly schemes with higher risk adjusted returns are identified.

Risk mitigation measures for managing liquidityThe scheme invests in open ended equity schemes which offer liquidity on a daily basis. Certain qualitative parameters like size and track record of the fund are used to identify the underlying schemes. Additionally, the fund managers of the underlying schemes may undertake liquidity monitoring at the respective portfolio level.

Kotak Select Focus Fund:
Investment Strategy

To achieve the investment objective, the scheme will invest in equity and equity linked instruments across companies irrespective of their market capitalisations. However, the Fund Manager will generally invest in a few selected sectors, which in the opinion of the fund manager have potential to grow. To that extent it would be a concentrated strategy but managed actively. Moreover there will not be any restrictions in terms of investment in a single sector or cap on floor of investment per sector. There will be concentration in the portfolio on certain select sectors, which are in the opinion of the fund manager expected to do well.

The selection of sectors would be driven primarily by the growth prospects and valuations of the businesses over a medium to long term as per the discretion of the fund manager. The fund manager broadly follows the sector classification suggested by AMFI; however, the sector classification of an individual stock will be decided by the fund manager as per his/her understanding about the growth driver for that stock. For example, a company classified under consumer durables may be reclassified into real estate sector by the fund manager, if in the opinion of fund manager, the stock is doing and/or expected to do well because of its other revenues arising out of real estate transactions. The Sectoral focus of the scheme is restricted to investment in equity and equity related instruments and does not extend to debt securities. The total number of sectors focussed will be kept around 50% of the sectors represented in CNX Nifty index; however the sectors/stocks selected may or may not be within the sectors represented in CNX Nifty index.

The sectors represented in CNX Nifty index as on the last date of the previous quarter will be considered for selecting the sectors to be focused during the quarter. The asset allocation across the select sectors may be rebalanced in thirty days from the end of the quarter.

The investment strategy of the AMC is directed to investing in stocks, which, in the opinion of the Investment Manager, are priced at a material discount to their intrinsic value. Such intrinsic value is a function of both past performance and future growth prospects. The process of discovering the intrinsic value is through in-house research supplemented by research available from other sources.

For selecting particular stocks as well as determining the potential value of such stocks, the AMC is guided, inter alia, by one or more of the following considerations:

The financial strength of the companies, as indicated by well recognised financial parameters; Reputation of the management and track record; Companies that are relatively less prone to recessions or cycles, either because of the nature of their businesses or superior strategies followed by their management; Companies which pursue a strategy to build strong brands for their products or services and those which are capable of building strong franchises; and

INVESTMENT STRATEGIES & RISK MEASURES (cont.)

5. Marketliquidity of the stock. In an endeavour to preserve capital in bearish market conditions, the Fund Manager may invest in money or debt market securities upto 35% of the portfolio. The Scheme may invest in listed/unlisted and/or rated/unrated debt or money market securities, provided the investments are within the limits indicated in the Asset Allocation Pattern Table. Investment in unrated debt securities is made with the prior approval of the Board of the AMC, provided the investment is in terms of the parameters approved by the Board of the Trustee. Where the proposed investment is not within the parameters as mentioned above but within the limits prescribed under SEBI mutual fund regulations, approval of the Boards of both the AMC and the Trustee is taken before making the investment.

To reduce the risk of the portfolio, the Scheme may also use various derivative and hedging products from time to time like stock specific and/or index derivatives for hedging and rebalancing purposes, in the manner permitted by SEBI.

To avoid duplication of portfolios and to reduce expenses, the Scheme may invest in any other scheme of the Fund to the extent permitted by the Regulations. In such an event, the AMC cannot charge management fees on the amounts of the Schemes so invested, unless permitted by the Regulations.

Risk control measures for investment strategy

The fund invests in a few select sectors which in the opinion of the fund manager are expected to grow. The selection of the sectors is primarily driven by growth prospects and valuations of the business over the medium to long term. The fund will comply with the prescribed SEBI limits on exposure. Risk is monitored and necessary action would be taken on the portfolio if required. Attribution analysis is done to monitor the under or overperformance vis a vis the benchmark and the reasons for the

Risk mitigation measures for portfolio volatilityThe overall volatility of the portfolio would be maintained in line with the objective of the scheme. The portfolio would be adequately diversified to mitigate volatility. Volatility would be monitored on with respect to the benchmark and peer set.

Risk mitigation measures for managing liquidity
A significant part of the scheme is invested in large cap stocks which are actively traded and thereby liquid. The fund manager may also keep some portion of the portfolio in debt and money market instruments and/or cash within the specified asset allocation framework for the purpose of meeting redemptions. The liquidity would be monitored and necessary action would be taken on the portfolio if required. Stock turnover is monitored at regular intervals. The debt/money market instruments that are invested by the fund will have a short term duration.

Kotak Emerging Equity Scheme:
Investment Strategy and Risk Control Measures
The scheme will use bottom-up stock selection and invest across sectors and companies. To achieve the investment objective, the scheme will predominantly invest in equity and equity linked instruments of mid & small cap companies, i.e., companies that have market capitalisation lower than the large cap companies.

For the purpose of determining market capitalisation, the scheme will follow the market capitalisation range as per BSE MIDCAP, or other such agency as may be designated by the AMC, at the end of every calendar quarter Any stock which has a market capitalization above the highest market capitalisation in S&P BSE Midcap would be considered as Largecap, and, any stock which has a market capitalisation below the lowest market capitalisation in S&P BSE Midcap would be considered as smallcap

The universe would also include those companies coming with the IPO and whose post issue market cap (based on the issue price) would fall under above-mentioned criteria.

The investment strategy of the AMC is directed to investing in stocks, which, in the opinion of the Fund Manager, are priced at a material discount to their intrinsic value. Such intrinsic value is a function of both past performance and future growth prospects. The process of discovering the

intrinsic value is through in-house research supplemented by research available from other sources.

For selecting particular stocks as well as determining the potential value of such stocks, the AMC is

For selecting particular stocks as well as determining the potential value of such stocks, the AMC is guided, inter alia, by one or more of the following considerations:

a) The financial strength of the companies, as indicated by well-recognised financial parameters;

b) Reputation of the management and track record;

c) Companies that are relatively less prone to recessions or cycles, either because of the nature of their businesses or superior strategies followed by their management;

d) Companies which pursue a strategy to build strong brands for their products or services and those which are capable of building strong franchises; and

e) Market limitify of the stock

Market liquidity of the stock.

In an endeavour to preserve capital in bearish market conditions, the Fund Manager may invest in money or debt market securities up to 35% of the portfolio.

The Scheme may invest in listed/unlisted and/or rated/unrated debt or money market securities. provided the investments are within the limits indicated in the Investment Pattern Table. Investment in unrated debt securities is made with the prior appoval of the Board of the AMC, provided the investment is in terms of the parameters approved by the Board of the Trustee. Where the proposed investment is not within the parameters as mentioned above, approval of the Boards of both the AMC and the Trustee is taken before making the investment.

The Scheme may also use various derivative products from time to time, in the manner permitted by SEBI.

To avoid duplication of portfolios and to reduce expenses, the Scheme may invest in any other scheme of the Fund to the extent permitted by the Regulations. In such an event, the AMC cannot charge management fees on the amounts of the Schemes so invested, unless permitted by the Regulations.

Kotak Global Emerging Market Fund:
Investment Strategy
The Scheme will invest predominantly in overseas mutual fund/collective investment scheme(s) primarily investing in equity and equity related instruments in globally emerging markets. Kotak Mutual Fund is currently invested in the 'Global Emerging Markets Equity Fund' of T. Rowe Price SICAV, (TGEMF) which is a Luxembourg domiciled fund. TGEMF predominantly invests in equity and equity related securities of companies established or conducting a significant proportion of their business activities in the economically emerging countries of Latin America, Asia, Europe, Africa and the Middle East. The AMC, may in the interest of investors, decide to shift full or part of the investments made in TGEMF to any other overseas equity mutual fund schemes that invest in globally emerging markets.

Risk Control Measures for investment strategy
The overseas schemes into which investments would be made would be selected by doing research based on quantitative and qualitative parameters. Due diligence would also be exercised on the schemes thus selected. The performance of overseas mutual funds will be regularly monitored and decision to redeem or further invest in specific schemes will be determined based on the performance of the overseas mutual funds shows the overseas mutual funds shows the performance o of the overseas mutual fund scheme

Risk Mitigation measures for portfolio volatility

Portfolio volatility will be managed by ensuring reasonable diversification. First level of diversification would be at the geography level, where the fund would endeavour to invest in multiple economies thereby reducing country specific risk. The second level of diversification would be that of choosing underlying schemes which would have a reasonably diversified portfolio at the stock level.

Risk mitigation measures for managing liquidityAsset allocation of the fund allows upto 10% of its assets to be invested in debt and money market instruments in order to meet redemption requirement and to that extent avoid redemption in the underlying investments. Further the redemption period is kept as T+6 days to account for delay in receipt of redemption proceeds from the underlying scheme.

RISK FACTOR

Kotak 50: The portfolio of Kotak 50 will comprise predominantly of Equity and Equity Related Notar 50. The portrollor Notars of will complise predominantly of equity and equity herace instruments and there would be Moderate to High risk on account of Price Fluctuations and Volatility. Since this is not a sector scheme and plans to invest generally in upto 50 scrips but not exceeding 59 stocks, the Concentration and Sector Risks are low. The Liquidity risks are also expected to be low. Some investments may also be made in Equity based derivatives such as Options and Futures, in which case, the risks associated with such Derivatives would be also be annlicable

Kotak Opportunities: a) The portfolio of Kotak Opportunities will comprise predominantly of Equity and Equity Related instruments and there would be Moderate to High risk on account of Price Fluctuations and Volatility. The Scheme can have concentrated exposure to some sectors (weightages may be different from benchmark index). Hence the performance of the Scheme can be different from the performance of the benchmark and the Concentration / Sector Risks are moderate. b) The Scheme can have at a particular time significant exposure to mid-cap companies. Due to this, the beta of the Scheme could be higher vis-à-vis benchmark index. The liquidity risk is moderate as the liquidity in some of the mid cap stocks is low and may impact the Scheme fithere is sudden large redemption. c) The Liquidity risks are also expected to be low. Some investments may also be made in Equity based derivatives such as Options and Futures, in which case, the risks associated with such Derivatives would also be applicable. d) Since some portion of the portfolio may be invested in Debt and Money market securities, there would be Moderate Credit Risk and Moderate to Low Interest rate/Price risk. e) The Scheme has the flexibility to invest upto 35% in money market instruments and debt securities, and if there is a sharp upward movement in the market, the Scheme can under perform the benchmark index.

Kotak Tax Saver: Liquidity aspect of investments in the Scheme: The amount invested in the Scheme shall be subject to a lock-in of 3 years, irrespective of whether the investment would be eligible for tax benefit or not. The Liquidity risks of the portfolio are also expected to be low, however, there being a 3-year lock in period, the investors will not be allowed any redemption during this period. The portfolio of the scheme will comprise predominantly of Equity and Equity Related instruments and there would be Moderate to High risk on account of Price Fluctuations and Volatility. Since this is not a sector scheme and plans to invest generally in stocks across the market capitalisation, the Concentration and Sector Risks are low. The above does not constitute an advice or a representation. Investors are requested to seek professional advice in this regard.

Kotak Midcap: The portfolio of Kotak Midcap Scheme will comprise predominantly of midcap equity stocks and there would be Moderate to High risk on account of Price Fluctuations and Volatility. The ability of the Midcap companies to withstand the changes in business cycle is limited, which may also lead to higher volatility in the stock prices of such midcap stocks. Since this is not a sector scheme and plans to invest across sectors, the Concentration and Sector Risks are low. Since the liquidity of midcap stocks is relatively lower than large cap stocks, the Liquidity risks are also expected to be relatively higher. Some investments may also be made in Equity based derivatives such as Options and Futures, in which case, the risks associated with such Derivatives would also be oplicable. Since some portion of the portfolio may be invested in Debt and Money market scurities, there would be Moderate Credit Risk and Moderate to Low Interest rate/Price risk.

Kotak Balance: The portfolio of Kotak Balance will comprise predominantly of Equity and Equity Related instruments and there would be Moderate to High risk on account of Price Fluctuations and Volatility. Since this is not a sector scheme, the Concentration and Sector Risks are low. The Liquidity risks are also expected to be low. Some investments may also be made in Equity based derivatives such as Options and Futures, in which case, the risks associated with such Derivatives would be also

be applicable. Since upto 49% of the portfolio may be invested in Debt and Money market securities, there would be Moderate Credit Risk and Moderate to Low Interest rate/Price risk.

Kotak Equity Arbitrage: a) In case of a large redemption, the scheme may need to reverse the spot-futures transaction before the date of futures' settlement. This eventuality may lead to the basis risk. b) While reversing the spot-futures transaction on the Futures & Options settlement day on the National Stock Exchange, there could be a risk of volume-weighted-average-price of the market being different from the price at which the actual reversal is processed. This may result in

Kotak Classic Equity Scheme: The portfolio of Kotak Classic Equity Scheme Scheme will comprise predominantly of Equity and Equity Related instruments and there would be Moderate to High risk on account of Price Fluctuations and Volatility. The Scheme can have concentrated exposure to some sectors (weightage may be different from benchmark index). Hence the performance of the Scheme can be different from the performance of the benchmark and the Concentration / Sector Risks are moderate. The scheme shall face the risk of misjudging the prospectus and valuations of a company. Since the Scheme will invest in companies, which are fundamentally sound having attractive valuations, the liquidity risk is moderate and may impact the Scheme if there is sudden large redemption. Some investments may also be made in Equity based derivatives such as Options and Futures, in which case, the risks associated with such Derivatives would be also be applicable. Since some portion of the portfolio may be invested in Debt and Money market securities, there would be Moderate Credit Risk and Moderate to Low Interest rate/Price risk. The Scheme has the flexibility to invest upto 35% in money market instruments and debt securities, and if there is a sharp upward movement in the market the Scheme can under perform the benchmark index.

Kotak Equity FOF: The Scheme proposes to invest predominantly in the diversified equity schemes of Mutual Funds, registered with SEBI. Hence the Scheme's performance will depend upon the performance of the underlying schemes. Any change in the investment policies or the fundamental attributes of the underlying schemes may affect the performance of the Scheme. The investors of the Scheme shall bear the recurring expenses of the Scheme in addition to the expenses of the underlying schemes. Hence the investor under the Scheme may receive lower pre-

tax returns than what they may receive if they had invested directly in the underlying schemes in the

The Portfolio disclosure of the Scheme will be limited to providing the particulars of the underlying schemes where the Scheme has invested and will not include the investments made by the

underlying schemes.
Since the Scheme proposes to invest in underlying schemes, the significant under-performance in even one of the underlying schemes may adversely affect the performance of the Scheme.

- Kotak Select Focus Fund may invest substantially in equity and equity related securities and Nota Select roots full of many invest substantially in equity and equity related securities and to a lesser extent in debt and money market securities. Liquidity in these investments may be affected by low trading volumes, settlement periods and delay on transfer procedures. These factors may also affect the Scheme's ability to make the intended purchases/sales, cause potential losses to the Scheme and result in the Scheme missing certain investment opportunities.
- opportunities. The level of concentration of sectors and stocks in this Fund is likely to be higher than a well-diversified equity fund. The risks associated with such a strategy, are likely to be higher than in a well-diversified equity fund. As the fund will be invested in a limited number of sectors

RISK FACTOR (cont.)

- the movement of the NAV may be more volatile than in the case of a diversified equity fund the movement of the NAV may be more volatile than in the case of a diversified equity fund. Since the scheme follows a concentrated sector strategy, in case the chosen sector does not perform it could adversely impact the returns of the scheme.

 Some investments may also be made in equity-based derivatives such as Options and Futures in which case, the risk associated with such derivatives would also be applicable.
- c)
- Different types of securities in which the scheme would invest as given in the offer document carry different levels and types of risk. Accordingly the scheme's risk may increase or decrease depending upon its investment Pattern. The Scheme may invest in corporate bonds. Corporate bonds carry higher amount of risk than government securities. Further, even among corporate bonds, bonds, which are AAA rated, are comparatively less risky than bonds, which are AA rated. The scheme may from time to time invest in domestic securitised debt, for instance, in asset
- Ine scheme may from time to time invest in domestic securities debt, for instance, in asset backed securities or mortgage-backed securities. Typically, investments in securitiesd debt carry credit risk (where credit losses in the underlying pool exceed credit enhancement provided) and the reinvestment risk (which is higher as compared to the normal corporate or sovereign debt). The underlying assets in securitised debt are receivables arising from automobile loans, personal loans, loans against consumer durables, loans backed by mortgage of residential/commercial properties, etc.

 The risks associated with the use of derivatives are different from or possibly greater than, the risks associated with investing directly in securities and other traditional investments.
- The risks associated with investing directly in securities and other traditional investments. The scheme investments are generally guided by AMFI sector classification. Portfolio disclosure in factsheet and at other places may use industry classification of the stock. Due to this difference, though the scheme may not have focus in select sectors, the disclosures may not represent such focus.

Kotak Emerging Equity Scheme

- The portfolio of Kotak Emerging Equity Scheme will comprise predominantly of equity and equity related securities and there could be Moderate to High risk on account of Price Fluctuations and volatility. The ability of the mid & small cap companies to withstand the change in the business cycle is limited, which may also lead to higher volatility in stock
- Mid and small cap companies may lack depth of management, be unable to generate funds necessary for growth or development, or be developing or marketing new products or services for which the markets are not well established and may never become established. They could also suffer from disadvantages such as suboptimal technologies, lack of bargaining power with suppliers, low entry barriers, inadequate transparency & corporate governance, limited resilience to withstand shocks of business/economic cycles etc.

 Since this is a not a sector scheme and plans to invest across sectors, the concentration and
- sector risk is low.
- sector risk is low.

 Since the liquidity in the stocks of mid & small cap companies is relatively lower than the stocks of large companies, the liquidity risk is also expected to be relatively higher. However, the diversification and flexibility to invest up to 35% in other companies (large companies) reduces the overall volatility and liquidity risk of the portfolio.

 Some investments may also be made in equity-based derivatives such as Options and Futures in which case, the risk associated with such derivatives would also be applicable.

 Different types of securities in which the scheme would invest as given in the SID carry.
- Different types of securities in which the scheme would also be applicable. Different types of securities in which the scheme would invest as given in the SID carry different levels and types of risk. Accordingly the scheme's risk may increase or decrease depending upon its investment Pattern. The Scheme may invest in corporate bonds. Corporate bonds carry higher amount of risk than government securities. Further, even among corporate bonds, bonds, which are AAA rated, are comparatively less risky than vi bonds which are AA rated
- The scheme may from time to time invest in domestic securitised debt, for instance, in asset backed securities or mortgage-backed securities. Typically, investments in securitised debt carry credit risk (where credit losses in the underlying pool exceed credit enhancement provided) and the reinvestment risk (which is higher as compared to the normal corporate or sovereign debt). The underlying assets in securitised debt are receivables arising from automobile loans, personal loans, loans against consumer durables, loans backed by mortgage of residential/commercial properties, etc.

Kotak Global Emerging Market Fund

The Scheme may invest predominantly in the units of overseas mutual fund(s), which invest in equity or equity related or debt securities of companies in globally emerging markets. Any

- change in the investment policies or the fundamental attributes of the underlying schemes could affect the performance of the Scheme.

 The Scheme will primarily invest in overseas mutual funds. For every such investment, the risk factors of the underlying schemes will be relevant and must be treated as risk factors of Kotak Global Emerging Market Fund. The risks in such underlying schemes may relate to factors such
- Global Emerging Market Fund. The risks in such underlying schemes may relate to factors such as performance of underlying stocks, bonds, derivative instruments, offshore investments, interest rates risks, and exchange risks, to name a few.

 To the extent the assets of the Scheme are invested in overseas funds, the performance, risk profile and liquidity of the Scheme will be directly related to those of the underlying funds. The funds in which the Scheme invests may not perform in line with the market and may also not achieve its investment objective in such a situation, the performance of the Scheme could be affected and its ability to achieve its investment objective may be impaired.
- be affected and its ability to achieve its investment objective may be impaired.

 The following are the significant risks mentioned in the prospectus of T. Rowe Price SICAV Global Emerging Markets Equity Fund, into which the scheme is currently invested.

 1. Political Risks: The value of funds' assets may be affected by uncertainties, such as political developments, changes in government policies, taxation and currency repatriation and restrictions on foreign investment in some of the countries in which a fund may invest.
- restrictions on foreign investment in some of the countries in which a fund may invest.

 2. Currency Risk: The fund may invest in securities denominated in a broad range of currencies and may maintain cash in such currencies. As a consequence, fluctuations in the value of such currencies against the currency denomination of the relevant fund will have a corresponding impact on the value of the Fund. Furthermore, investors should be aware that movements in the rate of exchange between the currency of denomination of a fund and their home currency will affect the value of their shareholding when measured in their home currency.

 3. Liquidity and settlement Risks: The fund will be exposed to a credit risk on parties with whom it trades and will also bear the risk of settlement default.

 4. Regulatory risks and accounting standards: The degree of market regulation in the emerging market securities is generally less stringent than in more mature markets. In general,
- emerging market securities is generally less stringent than in more mature markets. In general, emerging market securities are less liquid than securities that trade in developed markets. This any adversely affect the timing and pricing of the acquisition and the disposal of securities. This may adversely affect the timing and pricing of the acquisition and the disposal of securities. Emerging market companies are generally not subject to accounting, auditing, and financial reporting standards, practices and disclosure requirements comparable to those in the developed markets. Investments in emerging markets can be adversely affected by political and economic changes.
- economic changes.

 S. Custodial Risk: Investments in emerging markets are subject to certain risks with regard to the ownership and custody of securities (for example, these risks may be significant in relation to investments in Russia). In certain countries, ownership is evidenced by entries in the books of a company or its registrar (which is neither an agent nor responsible to the Custodian). Certificates representing ownership of companies may not be held by the custodian or any of its local correspondents or in an effective central depository system. As a result of this system and the lack of effective state regulation and enforcement, the Company, outside its complete control, could lose its registration and ownership of securities through fraud, negligence or even mere oversight.

 The Scheme may mainly invest in the units of overseas mutual funds that largely invest in
- The Scheme may mainly invest in the units of overseas mutual funds that largely invest in globally emerging market equity stocks. The disclosures in portfolio statement of the Scheme may be limited to the underlying schemes and securities in which investments have been made. Investors may not be able to obtain specific details of the investments made by the underlying
- The scheme will have currency risk associated with it as the subscriptions received will have to be converted into foreign currency for investments and similarly, the redemption proceeds received will have to be converted for foreign currency into Indian Rupees for disbursement to unitholders under the scheme.
 There could be settlement risks as the local fund and the overseas fund may follow different
- settlement cycles.
 NAV of overseas Mutual Fund may be made available with a time lag upto 24 hours depending
- upon the time zone differences and laws applicable to overseas mutual funds. If the underlying scheme(s) declare shut period/record date/book closure as may be applicable to the underlying scheme as per the terms of the prospectus/regulations/legal provisions, there
- to the underlying scheme as per the terms of the prospectus/regulations/legal provisions, there could be delay in remitting the redemption proceeds to the scheme which in turn may result in delay for payment of redemption amount to the unit holder. If the underlying scheme(s) wind up the scheme(s) for any reason, the scheme may have to find a similar alternative scheme. Until such alternative is found and investments transferred into it, the Scheme may not earn scheme objective related returns.

COMMON INFORMATION TO SCHEMES

Dividend Policy:

Growth Option

Under the Growth option, there will be no distribution of income and the return to investors will be only by way of capital gains, if any, through redemption at applicable NAV of Units held by them.

Dividend Option

Dividend OptionUnder the Dividend option, the Trustee may at any time decide to distribute by way of dividend, the surplus by way of realised profit and interest, net of losses, expenses and taxes, if any, to Unitholders if, in the opinion of the Trustee, such surplus is available and adequate for distribution. The Trustee's decision with regard to such availability and adequacy of surplus, rate, timing and frequency of distribution shall be final. The Trustee may or may not distribute surplus, even if available, by way of dividend.

The dividend will be paid to only those Unitholders whose names appear on the register of Unitholders of the Scheme/Option at the close of the business hours on the record date, which will be announced in advance. The Fund is required to dispatch dividend warrants within 30 days of the date of declaration of the dividend.

The Dividend Option will be available under two sub-options – the Payout Option and the Reinvestment Option.

Option: Unitholders will have the option to receive payout of their dividend by way of dividend warrant or any other means which can be enchased or by way of direct credit into their account. Dividend Reinvestment Option: Under the reinvestment option, dividend amounts will be reinvested in the Dividend Reinvestment Option at the Applicable NAV announced immediately following the record date. However, the Trustees reserve the right to introduce new options and / or alter the dividend payout intervals, frequency, including the day of payout.

Waiver of Load for Direct Applications:
Pursuant to SEBI circular no. SEBI/IMD/CIR No.4/ 168230/09 dated June 30, 2009 no entry load shall be charged for all mutual fund schemes. Therefore, the procedure for waiver of load for direct applications is no longer applicable

Daily Net Asset Value (NAV) Publication:

The NAV will be declared on all business days and will be published in 2 newspapers. NAV can also be viewed on www.assetmanagement.kotak.com and www.amfiindia.com. You can also Contact us on our Toll Free Number, 1800222626.

Monthly Portfolio disclosure: The monthly portfolio of the Schemes shall be available in a user-friendly and downloadable format on the website viz. assetmanagement kotak.com on or before the tenth day of succeeding month.

Daily NAV Publication of Kotak Global Emerging Market Fund - The NAV for any Business Day (T day) will be available on the next Business Day (T+1 day) and the same shall be posted, on each Business Day on the Fund's website – www.assetmanagement.kotak.com and on the AMFI website - www.amfiindia.com on date of computation of NAV (T+1 day), by 10.00 am. Subsequently NAV information will be sent for publication in newspapers daily.

Applicable NAV (Continuous Offer) for Purchase/ Switch ins:

- For amounts greater than or equal to Rs. 2 lakhs:
 - In respect of valid applications received upto 3.00 p.m. on a business day and entire amount is available in the mutual fund's account for utilization before the cut off time of the same day—closing NAV of the day of receipt of application;

- In respect of valid applications received after 3.00 p.m. on a business day and the entire amount is available in the mutual fund's account for utilization before cut off time of the next business day the closing NAV of the next business day;
- Irrespective of the time of receipt of the application where the entire amount is available in Mutual fund's account for utilization before cut off time on any subsequent business day units will be allotted at such subsequent business day's NAV.
- For amounts less than Rs. 2 lakhs:

b) For amounts less than Rs. 2 lakhs:

In respect of valid applications received upto 3.00 p.m. with a local cheque or demand draft payable at par at the place where it is received – closing NAV of the day of receipt of application;
In respect of valid applications received after 3.00 p.m. with a local cheque or demand draft payable at par at the place where it is received – closing NAV of the next business day.

The Applicable NAVs will be as provided above even where the AMC or the Registrar has provided a facility to the investors to transact in the Schemes through the medium of Internet by logging onto specific websites and where investors have signed up for using these facilities. These applicable NAVs will also apply to Systematic Investment Plan (SIP), Systematic Withdrawal Plan (SWP) and Systematic Transfer Plan (STP).

- It is clarified that switches will be considered as redemption in the switch-out scheme and purchase /
- It is claimed that switches will be considered as redemption in the switch-out scheme and purchase / subscription in the switch-in-scheme considering the value of the transactions. Cheques received on a business day may be deposited with the primary bankers of the respective location on the next business day. NAV shall be as per the applicable NAV mentioned above. To enable early sighting of funds by the schemes, investors are requested to avail of electronic facilities like RTGS/NEFT in respect of subscriptions and submit the proof of transfer of funds alongwith their applications. AMC shall not be responsible for any delay on account of banking clearance or circumstances which are beyond the control of AMC.

Applicable NAV for Redemption/Switch outs:

- where the application is received upto 3.00 pm the closing NAV of the day immediately preceding the next business day; and
- (ii) where the application is received after 3.00 pm the closing NAV of the next business day

Uniform process for aggregating split transactions for NAV applicabilityPursuant to AMFI circular no. 135/BP/35/2012-13 dated February 18, 2013, the following practice of aggregating split transactions is made applicable from March 4, 2013 and accordingly the closing NAV of the day on which the funds are available for utilization shall be applied where the aggregated amount of investments is Rs. 2 lacs and above:

- All transactions received on the same day (as per Time stamp rule). Transactions will include purchases, additional purchases, excluding Switches, SIP/STP and triggered transactions
- Aggregations will be done on the basis of investor/s PAN. In case of joint holding, transactions with similar holding structures will be aggregated.
- All transactions will be aggregated where investors holding pattern is same as stated above, irrespective of whether the amount of the individual transaction is above or below Rs 2 lacs. Only transactions in the same scheme will be clubbed. This will include transactions at option level (Dividend and Growth).
- Transactions in the name of minor received through guardian will not be aggregated with the transaction in the name of same guardian.

COMMON INFORMATION TO SCHEMES (cont.)

For Investors' Grievances please contact:

Computer Age Management Services Pvt. Ltd. (Registrar) 148, Old Mahabalipuran Road, Okkiyan Thuralpakkam, Chennai - 600 096. Ph. 044 3040 7270 website: www.camsonline.con E-mail: eng_k@camsonline.com

Kotak Mahindra Asset Mangement Company Limited (Investment Manager) Mr. R. Chandrasekaran, 6th Floor, Kotak Infinity, Building No. 21, Infinity Park, Off. Western Express Highway, Gen.A.K. Vaidya Marg, Malad (E), Mumbai - 400 097. Ph. 022 6638 4400; Fax : 022 6638 4455; Website: www.assetmanagement.kotak.com; e-mail: mutual@kotak.com Registered Office: 36-38A, Nariman Bhavan 227, Nariman Point, Mumbai - 400 021

Unit holder's Information:

Unit holder's Information:
Consolidated Accounts Statements: Pursuant to Regulation 36 of SEBI (Mutual Funds) Regulations, 1996 and amendments thereto, read with SEBI Circular No. Cir/IMD/DF/16/ 2011 dated September 8, 2011; the investor whose transaction has been accepted by Kotak Mahindra Asset Management Company Ltd. / Kotak Mahindra Mutual Fund on or after October 1, 2011 shall receive the following:
1. On acceptance of the application for subscription, an allotment confirmation specifying the number of units allotted by way of email and/or SMS within 5 Business Days from the date of receipt of transaction request will be sent to the Unit holders registered e-mail address and/or mobile number.
2. A consolidated account statement (CAS) for each calendar month on or before 10th of the succeeding month shall be sent by email (wherever investor has provided email id) or physical account statement where investor has not provided email id., across the schemes of the mutual funds, to all the investors in whose folio(s) transaction(s) has/have taken place during the month.
3. For the purpose of sending CAS, common investors across mutual funds shall be identified by their

- For the purpose of sending CAS, common investors across mutual funds shall be identified by their Permanent Account Number (PAN).
- In case of a specific request is received from the investors, Kotak Mahindra Asset Management Company Ltd./Kotak Mahindra Mutual Fund will provide the physical account statement to the investors.
- The CAS will not be received by the investors for the folio(s) not updated with PAN details. The Unit holders are therefore requested to ensure that the folio(s) are updated with their PAN and email id. Such investors will get monthly account statement from Kotak Mutual Fund in respect of transactions carried out in the schemes of Kotak Mutual Fund during the month.
- The statement of holding of the beneficiary account holder for units held in demat will be sent by the
- The statement or noloning of the beneficiary account noider for units neid in demat will be sent by the respective DPs periodically.

 An Account Statement may be sent to a Unitholder using email. Account Statements to be issued in lieu of Unit Certificates under the Scheme are non-transferable. These Account Statements shall not be construed as proof of title and are only computer printed statements, indicating the details of transactions under the Scheme concerned.
- Any discrepancy in the Account Statement / Unit Certificate should be brought to the notice of the Fund/AMC immediately. Contents of the Account Statement/Unit Certificate will be deemed to be correct if no error is reported within 30 days from the date of Account Statement/Unit Certificate.

Annual Report or Abridged Summary: Pursuant to SEBI Circular No. Cirl/MD/DF/16/2011 dated September 8, 2011, Annual report or Abridged Summary will be available on assetmanagement kotak.com and shall be sent by way of email to the investor's registered email address or Physical copies (If investor's email address is not registered), not later than four months after the close of each financial year (March 31). The unit holders may request for a physical copy of scheme annual reports or abridged summary by writing to the Kotak Mahindra Asset Management Company Ltd./Investor Service Centre / Registrar & Transfer Agents. The unit holder can get physical copies of the above mentioned reports at the registered offices at all time. The annual report shall be disclaved on www.assetmanagement kotak com annual report shall be displayed on www.assetmanagement.kotak.com.

Half yearly Financial Results and Portfolio disclosure: The soft copy of unaudited financial results shall within one month from the close of each half year i.e. 31st of March and the 30th of September, be hosted on the website assetmanagement.kotak.com and will be sent to AMFI for posting on its website

Also an advertisement of hosting of the unaudited results shall be published in one English daily newspaper circulating in the whole of India and in a newspaper published in the language of the region where the Head Office of the Mutual Fund is situated.

Investments under 'Direct

New Purchases:

Investors who wish to invest in the Direct Plan should clearly mention the scheme name as "<Scheme> - Direct - <Options>" in the application form. The broker code field in the application form shall be blank OR investors can write as "Direct" before submitting the form to any of the Kotak Mutual Fund branches or

Additional Furctionses.

If the scheme name is clearly written as "<Scheme> - Direct - <Options>" in the application form, all such transactions will be processed under the Direct Plan. This is irrespective of whether the broker code/existing folio number is mentioned in the application form or not.

If the scheme name is clearly written as "<Scheme> - <Option>" and the broker code field is blank in the application form, the transaction will be processed in the Direct Plan.

Redemption/Switch:

Where Units under a Scheme are held under both Existing Plan and Direct Plan, investors should clearly mention the plan from which redemption/switch requests are to be processed. If the investor does not mention the plan then the application may be rejected.

SIP/STP:

- In case of Systematic Investment Plan (SIP) / Systematic Transfer Plan (STP)/, etc registered prior to January 1, 2013 without any distributor code under the Existing Plan, installments falling on or after February 1, 2013 will automatically be processed under the Direct Plan.
- Investors, who had registered for SIP/STP facility prior to January 1, 2013 with distributor code and wish to invest their future installments into the Direct Plan, shall make a written request to the Fund in this behalf. The Fund will take at least 15 days to process such requests. Intervening installments will continue in the Existing Plan.

In case of (a) and (b) above, the terms and conditions of the existing registered enrolment shall continue to apply

Direct Plan shall have a lower expense ratio excluding distribution expenses, commission, etc and no commission for distribution of Units will be paid/charged under Direct Plan.

All other terms & conditions of the Schemes will remain unchanged.

Non Direct Plan and Direct Plan:

Non Direct Plan: This Plan is for investors who wish to route their investment through any distributor.

Direct Plan: This Plan is only for investors who purchase /subscribe Units in a Scheme directly with the Fund and is not available for investors who route their investments through a Distributor. The portfolio of both plans will be unsegregated.

Total Expense Ratio (TER)

The maximum total expenses of the schemes under Regulation 52(6)© shall be subject to the following limits:

Daily Net Assets (Rs.)	Kotak 50/ Kotak Balance/ Kotak Opportunities/ Kotak Midcap/ Kotak Classic Equity/ Kotak Tax Saver/ Kotak Select Focus Fund/Kotak Emerging Equity Scheme	Kotak Equity Arbitrage Fund
First 100 crores	2.50%	2.25%
Next 300 crores	2.25%	2.00%
Next 300 crores	2.00%	1.75%
Balance assets	1 75%	1.50%

Additional expenses which may be charged to the Schemes:

The following additional expenses may be charged to the Schemes under Regulation 52 (6A), namely-

Brokerage and transaction costs (including service tax) which are incurred for the purpose of execution of trade and is included in the cost of investment, not exceeding 0.12 per cent in case of cash market transactions and 0.05 per cent in case of derivatives transactions. Any payment towards brokerage and transaction cost, over and above the said limits may be charged to the scheme within the maximum

limit of Total Expense Ratio (TER) above.

- Expenses not exceeding of 0.30 % of daily net assets, if the new inflows from beyond top 15 cities are at
- (i) 30 % of gross new inflows in the scheme; or
- (ii) 15 % of the average assets under management (year to date) of the scheme; whichever is higher.

Provided that if inflows from such cities is less than the higher of sub-clause (i) or sub- clause (ii), such expenses on daily net assets of the scheme shall be charged on proportionate basis.

Provided further that expenses charged under this clause shall be utilized for distribution expenses incurred for bringing inflows from such cities.

Provided further that amount incurred as expense on account of inflows from such cities shall be credited back to the scheme in case the said inflows are redeemed within a period of one year from the date of investment.

- Additional expenses upto 0.20% of daily net assets of the schemes, incurred towards different heads mentioned under Regulation 52 (2) and 52 (4).
- There is no sub limit on charging of management fee within the limits specified above

Expense Structure for Direct Plan - The annual recurring expenses will be within the limits specified under the SEBI (Mutual Funds) Regulations, 1996.

However, Direct Plan shall have a lower expense ratio than the Non Direct Plan. The expenses would exclude distribution expenses, commission, etc and no commission for distribution of Units will be paid / charged under Direct Plan.

Service Tax:

Service Tax on investment and advisory fees may be charged to the scheme in addition to the maximum limit of TER as prescribed in Regulation 52(6) ©. Service tax on other than investment and advisory fees, if any, shall be borne by the scheme within the maximum limit of TER as per Regulation 52.

Total Expense Ratio (TER) for Kotak Equity FOF and Kotak Global Emerging Market Fund

The total expenses of the scheme including weighted average of charges levied by the underlying schemes shall not exceed 2.50% of the daily net assets of the scheme.

Additional expenses which may be charged to the Schemes:

The following additional expenses may be charged to the Schemes under Regulation 52 (6A), namely

- Brokerage and transaction costs (including service tax) which are incurred for the purpose of execution of trade and is included in the cost of investment, not exceeding 0.12 per cent in case of cash market transactions and 0.05 per cent in case of derivatives transactions. Any payment towards bokerage and transaction cost, over and above the said limits may be charged to the scheme within the maximum limit of Total Expense Ratio (TER) above.
- Expenses not exceeding of 0.30 % of daily net assets, if the new inflows from beyond top 15 cities are at least.
 - (i) 30 % of gross new inflows in the scheme; or
 - (ii) 15 % of the average assets under management (year to date) of the scheme; whichever is higher.

Provided that if inflows from such cities is less than the higher of sub-clause (i) or sub-clause (ii), such expenses on daily net assets of the scheme shall be charged on proportionate basis.

Provided further that expenses charged under this clause shall be utilized for distribution expenses incurred for bringing inflows from such cities.

Provided further that amount incurred as expense on account of inflows from such cities shall be credited back to the scheme in case the said inflows are redeemed within a period of one year from the date of investment.

- Additional expenses upto 0.20% of daily net assets of the schemes, incurred towards different heads mentioned under Regulation 52 (2) and 52 (4).
- There is no sub limit on charging of management fee within the limits specified above

Expense Structure for Direct Plan - The annual recurring expenses will be within the limits specified under the SEBI (Mutual Funds) Regulations, 1996.

However Direct Plan shall have a lower expense ratio than the Non Direct Plan. The expenses would exclude distribution expenses, commission, etc and no commission for distribution of Units will be paid / charged under Direct Plan.

Service Tax:
Service Tax on investment and advisory fees may be charged to the scheme in addition to the maximum limit of TER as prescribed in Regulation 52(6)©. Service tax on other than investment and advisory fees, if any, shall be borne by the scheme within the maximum limit of TER as per Regulation 52.

Scheme Categorisation

Name	This product is suitable for investors who are seeking*
Kotak 50	Long term capital growth
	 Investment in portfolio of predominantly equity & equity related securities
	High risk. (Brown)
Kotak Classic	Long term capital growth
Equity	 Investment in portfolio of predominantly equity & equity related securities
11. 9	High risk. (Brown)
Kotak Emerging	Long term capital growth
Equity	 Investment in equity & equity related securities predominantly in mid & small
1. 9	cap companies
	High risk. (Brown)
Kotak Equity	Income from arbitrage opportunities in the equity market
Arbitrage	 Investment in arbitrage opportunities in the cash & derivatives segment of
5 .	the equity market
	Low risk. (Blue)
Kotak Mid Cap	Long term capital growth
	 Investment in equity & equity related securities predominantly in mid cap
	stocks
	High risk. (Brown)
Kotak	Long term capital growth
Opportunities	Investment in portfolio of predominantly equity & equity related securities
- - - - - - - - - - - - - -	High risk. (Brown)
Kotak Select Focus	Long term capital growth
	 Investment in portfolio of predominantly equity & equity related securities
	generally focussed on a few selected sectors
	High risk. (Brown)
Kotak Tax Saver	Long term capital growth with a 3 year lock in
	 Investment in portfolio of predominantly equity & equity related securities
	High risk. (Brown)
Kotak Equity FOF	Long term capital growth
	Investment in predominantly in open-ended diversified equity schemes of
	mutual funds registered with SEBI
	High risk. (Brown)
Kotak Global	Long term capital growth
Emerging Market	Investment in overseas mutual fund schemes that invest in a diversified
5 5	portfolio of securities in global emerging markets
	High risk. (Brown)
Kotak Balance	Long term capital growth
said balance	Investment in equity & equity related securities balanced with income
	generation by investing in debt & money market instruments
	High risk. (Brown)

Investors should consult their financial advisers if in doubt about whether the product is suitable for them

Note: Risk may be represented as: Investors understand that their principal will be at Low risk [Blue), Investors understand that their principal will be at Medium risk (Yellow), Investors understand that Investors understand that their principal will be at Medium risk their principal will be at High risk (Brown).

GUIDELINES FOR FILLING UP THE COMMON APPLICATION FORM

- 1. GENERAL INFORMATION
 a) Please fill up the Application Form legibly in English in CAPITAL LETTERS.
 b) Please read this Memorandum and the respective SAI/ SID carefully before investing. Your application for allotment of units in the Scheme(s) is construed to have been made with a full understanding of the terms and conditions applicable to it and the same is binding on you in respect of your investment in the Scheme(s).
 - Scheme(s).

 Application Forms incomplete in any respect or not accompanied by a Cheque/ Demand Draft are liable to be rejected. In case your investment application gets rejected on account of the same being incomplete in any respect, your investment amount would be refunded without interest within 30 days. Any correction/ over writing in the application form must be signed by the investor.

 AMC shall not be responsible for direct credit rejects or / payout delays due to incorect/ incomplete information provided by investor.

 Investor shall pay the upfront commission to the AMFI registered distributor directly, based on his assessment of various factors including the services rendered by distributor.

 The distributor shall clisclose all commissions (in the form of trail commission or any other mode) payable to them for the different competing Schemes of various Mutual Funds from amongst which the Scheme is being recommended to the investor.

f)

2. APPLICANT'S INFORMATION

If you are already a Unitholder in any scheme of the Fund and wish to make your present investment in the same Account, please fill in the Name of Sole/First Holder & Account No. in Section A, PAN and KYC details in Section B of the Application Form and then proceed to Section E. Your personal information and bank account details indicated for your account would also apply to this investment. If you are applying for units in Kotak Mahindra Mutual Fund for the first time, please furnish your complete postal address with Pin Code (P.O. Box No. not enough) and your Contact Nos. This would help us reach you faster.

Default noting (Common to all Schemes)

Default option (Common to all Schemes)

Indication not made	Default
Scheme Name	As indicated on the Cheque
Dividend/ Growth Option	Growth Option
Sub Options: Dividend Payout / Dividend Reinvestment	Sub Options: Dividend Reinvestment except in case of Kotak Tax Saver it will be Dividend Payout
Mode of holding (based on the number of applicants/ number of signatures on the form)	Single or Joint
Status of First Applicant (Individual, HUF, Company etc.)	Others#

Tax rates (including the tax on dividend distribution) wherever applied on 'others' by Kotak Mutual Fund shall be the same as applicable to a Resident Indian Company distribution. The Account Number (PAN) Information (Mandatory) With effect from January 1, 2009, it is mandatory for all existing and new investors (including joint holders, guardians of minors and NRIs) to enclose a copy of PAN card to the application for investing in mutual fund Schemes. Know Your Client (KYC)
With reference to SEBI Circular MIRSD/Cir-26/2011 dated December 23, 2011, investors may kindly note we.f. January 1, 2012, it is mandatory for all individual/ non individual investors to be KYC Compliant. Investors can approach any SEBI registered KRA for doing KYC.

In the event of KYC Form being subsequently rejected for lack of information/ deficiency/ insufficiency of mandatory documentation, the investment transaction will be cancelled and the amount may be redeemed at applicable NAV, subject to payment of exit load, wherever applicable.

Почетнем ак арыпкаміс мам, зиијекt to payment of exit load, wherever applicable.

If you are KYC Complaint, your Change of Address, Change in Name, etc. should be given at KRA for updation.

4. TERMS & CONDITIONS FOR INVESTORS WHO WISH TO HOLD THEIR UNITS IN DEMAT MODE

The Demat Account Details section on the investment application form needs to completely filled Please ensure that you submit supporting documents evidencing the accuracy of the demat account details. Applications received without supporting documents could be processed under the physical

details. Applications received without supporting documents could be processed and the processed and t

account statement.

If the investor names and their sequence in the investment application form does not match with the Demat Account details provided therein, the units will not be transferred to the Demat Account & units will be held in physical form.

The option of holding units in demat form is not being currently offered for investment in dividend option of schemes/ plans having dividend frequency of less than a month (ie: Investments in all Daily, Weekly and Forthightly Dividend Schemes cannot be held in Demat mode). In case the application is rejected post banking your payment instrument, the refund instrument will be sent with the bank details furnished in the investment application form & not as available in the Demat Account, post reconciliation of accounts.

5. BANK ACCOUNT DETAILS

Please furnish the Name of your Bank, Branch and City (i.e clearing circle in which the branch participates), Account Type and Account Number. This is mandatorily required as per SEBI. Applications without this information will be deemed to be incomplete & would be rejected. RTGS IFSC code & NEFT IFSC code would help us represent the trip. would help us serve you better

6. INVESTMENT DETAILS

a) Please issue a separate Cheque / Demand Draft for each separate Scheme / Plan.
b) Cheques should be crossed "A/c Payee Only" and drawn in favour of the Scheme in which you propose to invest.

to invest.

If you are residing / located in a city / town where we do not have an Official Acceptance Point, please draw a Demand Draft payable at your nearest city/ town where we have an Official Acceptance Point.

Payments by Cash, Stockinvests, Outstation Cheques, Non-MICR Cheques will not be accepted. Post dated cheques will not be accepted except for investments made under Systematic Investment Plan.

NRI investors are requested to provide debit certificate from their bank for each investment.

7. NOMINATION DETAILS

OMINATION DETAILS
With effect form April 1, 2011 nomination shall be mandatory for new folios / accounts opened by individual especially with sole holding and no new folios / accounts for individuals in single holding should be opened without nomination. The nomination can be made only by individuals applying for / holding units on their own behalf singly or jointly. Non-individuals including society, trust, body corporate, partnership firm, karta of Hindu Undivided Family, holder of Power of Attorney cannot nominate. Nomination cannot be updated in a folio held on behalf of minor.

folio held on behalf of minor.
Minor(S) can be nominated and in that event, the name, address and signature of the guardian of the minor nominee(s) shall be provided by the unitholder.
Nomination can also be in favour of the Central Government, State Government, a local authority, any person designated by virtue of his office or a religious or charitable trust.
The Nominee shall not be a trust other than religious and charitable trust, society, body corporate, partnership firm, karta of Hindu Undivided Family, a power of attorney holder. A non-resident Indian can be nominee subject to the exchange control regulations in force, from time to time.

Transfer of unit in favour of Noninee(s) shall be valid discharge by the Asset Management Company against the legal heir.

The cancellation of nomination can be made only by those individuals who hold unit on their behalf sinaly or iointly.

singly or jointly.

On cancellation of nomination, the nomination shall stand rescinded and the Asset Management Company shall not be under any obligation to transfer the units in favour of the Nominee(s). If there is multiple nomination and the percentage is less than 100% than the balance will be rebalanced to the first unitholder. If percentage is greater than 100% then nomination would be rejected. Nomination in respect of the units stands rescinded upon the transfer of units.

PANKYC of POA/Guardian is mandatory, applications without this information will be deemed to be incomplete & would be rejected.

8. KOTAK FACILITIES
a) If you have an E-Mail address, you can choose to receive E-mail communication from us in lieu of printed communication. Please furnish your E-Mail ID and indicate the nature of communication you wish to receive over E-Mail.
b) If you wish to view your investments or transact over the Internet/ Telephone, please fill in the Internet/ Phone Transactions Form. You can download the same from www.assetmanagement.kotak.com.

9. DECLARATION AND SIGNATURES

CLARATION AND SIGNATURES
Signatures can be in English or in any other Indian language. Thumb impressions must be attested by a Magistrate or a Notary Public or a Special Executive Magistrate under his/her official seal. Applications by minors must be signed on their behalf by their guardians. If you are investing through your constituted attorney, please ensure that the POA document is signed by you and your Constituted Attorney. The signature in the Application Form, then, needs to clearly indicate that the signature is on your behalf by the Constituted Attorney.

10. TRANSACTION CHARGES
Pursuant to SEBI Circular No. Cir/ IMD/ DF/13/ 2011 dated August 22, 2011, transaction charge per subscription of Rs. 10,000/- and above be allowed to be paid to the distributors of the Kotak Mahindra Mutual Fund products. The transaction charge shall be subject to the following:

1. For existing investors (across mutual funds), the distributor shall be paid Rs. 100/- as transaction charge per subscription of Rs. 10,000/- & above.

2. For first time investors, (across Mutual Funds), the distributor shall be paid Rs. 150/- as transaction charge for subscription of Rs. 10,000/- & above.

3. The transaction charge shall be deducted by Kotak AMC from the subscription amount & paid to the distributor (will be subject to statutory levies, as applicable) & the balance amount shall be invested.

In case of Systematic Investment Plan(s), the transaction charge shall be applicable only if the total commitment through SIPs amounts to Rs.10,000/- & above. In such cases the transaction charge shall be recovered in first 3/4 successful installments.

Transaction charges shall not be deducted/applicable for:

(a) Transaction other than purchases/subscriptions such as Switch/Systematic Transfer Plan (STP)/ Dividend Transfer Plan (DTP), etc.

Purchases/Subscriptions made directly with the Fund without any ARN code.
Transactions carried out through the stock exchange platforms.
Distributors who have chosen to either 'Opt In' or 'Opt Out' of charging the transaction charge based on type of the product.

With reference to SEBI circular no. Cir/IMD/DF/13/2011 dated August 22, 2011 and KMMF notice dated November 1, 2011; distributors shall now have the option to either opt in or opt out of charging transaction charge based on type of the product.

11. Employee Unique Identification Number (EUIN): SEBI has made it compulsory for every employee/ relationship manager/ sales person of the distributor of mutual fund products to quote the EUIN obtained by him/her from AMFI in the Application Form. EUIN would assist in addressing any instance of mis-selling even if the employee/relationship manager/sales person later leaves the employment of the distributor. Hence, if your investments are routed through a distributor please ensure that the EUIN is correctly filled up in the Application Form.

However, if your distributor has not given you any advice pertaining to the investment, the EUIN box may be left blank. In this case you are required to provide the declaration to this effect as given in the form.

CHECKLIST

Please ensure that:

Your Application Form is complete in all respects & signed by all applicants:

Your Application Form is complete in all respects & signed by all applicants:
 ■ Name, Address and Contact Details are mentioned in full.
 ■ Bank Account Details are entered completely and correctly. 9 digit MICR code / IFSC code / RTGS code of your bank is mentioned in the Application Form.
 ■ Permanent Account Number (PAN) of all Applicants is mentioned and necessary documents [refer Guidelines 2(d)] are enclosed.
 ■ Appropriate Investment Option is selected. If the Dividend Option is chosen, Dividend Payout or Re-investment and Dividend Frequency is Indicated.
 ■ If units are applied for Jointly, Mode of Operation of account is indicated.
 Your Investment Cheque / DD is drawn in favour of Scheme / Plan, dated and signed.
 Please write the Application Number / Folio Number on the face of the cheque (eg. Kotak Opportunities - 12345/67)
 A cancelled Cheque leaf of your Bank is enclosed in case your investment cheque is not from the same account.
 Documents as listed below are submitted along with the Application Form (as applicable to your specific case)

Documents	Companies	Trusts	Societies	Partnership Firms	NRIs / PIOs	FIIs	Investments through Constituted Attorner
Resolution / Authorisation to invest	✓	✓	✓	✓		✓	
2. List of Authorised Signatories with Specimen Signature(s)	✓	✓	✓	✓		✓	✓
3. Memorandum & Articles of Association	✓						
4. Trust Deed		✓					
5. Bye-Laws			✓				
6. Partnership Deed				✓			
7. Notarised Power of Attorney							✓
8. Account Debit / Foreign Inward Remittance Certificate from remitting Bank					✓	✓	
9. KYC allotment letter / PAN Proof	✓	✓	✓	✓	✓	✓	✓

OFFICIAL COLLECTION CENTRES

I. KMAMC AUTHORISED COLLECTION CENTRES

Ahmedabad: 9,10,11-2nd Floor, Siddhi Vinayak complex, Shivranjani Cross Roads, Satellite, Ahmedabad-380015 Bangalore: 2nd Floor, Umiya Landmark, 10/7, Lavelle Road, Bangalore-560001 Bhubaneshwar: 2nd Floor, Building No.24, SCR Janpath, Bapujinagar, Bhubaneswar-751001 Chandigarh: Sco No 2475-2476, 1st Floor, Sector 22 C, Chandigarh-160022 Chennai: 1st Floor, Eldorado Building, 112, Nungambakkam High Road, Chennai-600034 Cochin: Shop No: 56 & 57. 2nd Floor, Jacob DD Mall. M G Road, Shenoy's Junction, Cochin-682035 Goa: 3rd Floor, Mathias Flaza, 18th June Road, Panjim, Goa-403001 Gurgaon: 2nd Floor, ScO-14, Sector No 14, Gurgaon-122001 Guwahati: 5th Floor, Amaze Shopping Mall (Above Vishal Mega Mart) A.T.Road, Guwahati-781001 Hyderabad: Office No. 304, 3rd Floor, Jade Arcade, Paradise Circle, M. G. Road, Hyderabad – 500 003 Jaipur: 202, Mall-21, Opp. Raj Mandir Cinema, Bhagwandas Road, Jaipur - 302001 Jamshedpur: 1st Floor, Sanghi Mansion, Main Road, Sakchi Boulevard Road, Ram Mandir Area, Biustupur, Jamshedpur - 831001 Kanpur: Room No. 107, 1st Floor, Ratan Squire, 14/144 Chunni Ganj, Kanpur - 208001 Kolkata: 1st Floor, Horizon, 57 Chowranghee Road, Kolkata - 700 071 Lucknow: Aryans Business Park, 90 MG Marg, Lucknow - 226 001 Ludhiana: Lower Ground Floor, Cabin No.22, SCO - 18, Feroze Gandhi Market, Ferozepur Road, Ludhiana - 141001 Mumbai: 6th Floor, Kotak Infinity, Building No. 21, Infinity Park, Off Western Express Highway, Gen. A K Vaidya Marg, Malad (E), Mumbai -400097 Mumbai (Nariman Point): 36-38A, Nariman Bhavan, 227, Nariman Point Mumbai: -400 021 Mumbai (Thane): Ground Floor, Shop No.2, Ram Rao Sahani Sadan, Kaka Sohni Path, Thane (W) -400602 Nashik: Shop no.6, Ground Floor, Krishnaratna, Opp. Hotel Potoba, New Pandit Colony, Nashik - 422001 New Delhi: Unit No 9A & 9C, 9th Floor, Vandana Building, Tolstoy Marg, Connaught Place, New Delhi: 110 001 Patna: 204 Shyam Center, Besides Republic Hotel, Exhibition Road, Patna - 800001 Pune: Yeshwant, Office no 31, 3rd Floor, Plot No 37/10 B, Opp Lane no 9, Prab

II. COMPUTER AGE MANAGEMENT SERVICES PRIVATE LIMITED (CAMS) - INVESTOR SERVICE CENTRES

Ahmedabad: 402-406, 4th Floor, Devpath Building, Off C G Road, Behind Lal Bungalow, Ellis Bridge, Ahmedabad - 380006. Bangalore: Trade Centre, 1st Floor, 45, Dikensen Road, (Next to Manipal Centre), Bangalore-560042. Bhubaneswar: 3rd Floor, Plot No - 111, Varaha Complex Building, Station Square, Kharvel Nagar, Unit 3, Bhubaneswar - 751001. Chandigarh: Deepak Tower, SCO 154-155, 1st Floor, Sector 17-C, Chandigarh-160017. Chennai: Ground Floor No. 178/10, Kodambakkam High Road, Opp. Hotel Palmgrove, Nungambakkam, Chennai - 600034. Cochin: Ittoop's Imperial Trade Center, Door No. 64/58/1 – D. 3rd Floor, M. G. Road (North), Cochin – 682035. Coimbatore: Ground Floor, Old No. 66 New No. 86, Lokamanya Street (West), R.S. Puram, Coimbatore - 641002. Durgapur: 3rd Floor, City Plaza Building, City Centre, Durgapur - 713 216. Goa: No. 108, 1st Floor, Gurudutta Bldg, Above Weekender, M G Road, Panaij, Goa - 403001. Hyderabad: 208, 2nd Floor, Gurudutta Bldg, Above Weekender, M G Road, Panaij, Goa - 403001. Hyderabad: 208, 2nd Floor, Gurudutta Bldg, Above Weekender, M G Road, Panaij, Goa - 403001. Hyderabad: 208, 2nd Floor, Gurudutta Bldg, Above Weekender, M G Road, Panaij, Goa - 403001. Hyderabad: 208, 2nd Floor, Gurudutta Bldg, Above Weekender, M G Road, Panaij, Goa - 403001. Hyderabad: 208, 2nd Floor, Gurudutta Bldg, Jaipur - 302001. Kanpur: 1st Floor 106 to 108, CITY CENTRE Phase - II, Kanpur - 208001. Kolkata: Saket Building, 44 Park Street, 2nd Floor, Kolkata – 700016. Lucknow: Off No 4, 1st Floor, Centre Court Building, 3/c, 5 - Park Road, Hazratganj, Lucknow - 226001. Ludhiana: U/ GF, Prince Market, Green Field, Near Traffic Lights, Sarabha Nagar Pulli, Pakhowal Road, Ludhiana - 141002. Madurai: 1st Floor, 278, North Perumal Maistry Street (Nadar Lane), Madurai - 625 001. Mangalore: No. G 4 & G 5, Numbai - 400023. Nagpur: 145 Lendra, New Ramdaspeth, Nagpur - 440010. New Delhi: 7-E, 4th Floor, Deen Dayaal Research Institute Building, Swami Ram Tirath Nagar, Near Videocon Tower, Jhandewalan Extension, New Delhi - 11005

III. COMPUTER AGE MANAGEMENT SERVICES PRIVATE LIMITED (CAMS) - TRANSACTION POINT

Agartala: Advisor Chowmuhani, (Ground Floor), Krishnanagar, Agartala - 799001. Agra: No. 8, 2nd Floor, Maruti Tower, Sanjay Place, Agra - 282002. Ahmednagar: 203-A, Mutha Chambers, Old Vasant Talkies, Market Yard Road, Ahmednagar: 414001. Ajmer: AMC No. 423/30, New Church Brahampuri, Opp TB Hospital, Jaipur Road, Ajmer-305001. Akola: Opp, RLT Science College, Civil Lines, Akola - 444001. Allgarh: City Enclave, Opp, Kumar Nursing Home, Ramghat Road, Aligarh - 202001. Allahabad: 302, A88, Civil Lines Sation, Besides Vishal Mega Mart, Strachey Road, Allahabad - 211001. Alleppey: Doctor's Tower Building, Door No. 14/2562, 1st floor, North of Iorn Bridge, Near Hotel Arcadia Regency, Allpeye - 688 001. Alwar: 256A, Scheme No. 1, Arya Nagar, Alwar-301001. Amaravati: 81, Guisham Tower, 2nd Floor, Near Panchsheel Talkies, Amaravati: 444601. Ambala: Opposite PEER, Bal Bhavan Road, Almbala - 134003. Ammitsar: SCO - 188, T. Ce LOCK RANJIII AVENUE, Ammitsar- 140001. Annata-1101. A P Tower, Behind Sardhar Gunj, Next to Nathwani Chambers, Ananda - 388001. Annatapur: 155-570-33, 1st Floor, Pellavi Towers, Anantpur - 515001. Ankleshwar: G-34, Ravi Complex, Valia Char Rasta, G ID C, Bharuch, Ankleshwar: 939002. Assansion: Block - 6, 1st Floor, Per C chatterjee Market Complex, Rambandhu Talab, P. O Ushagram, Asansol - 713303. Aurangabad: Office No. 1, 1st Floor, Amodi Complex, Upoposite Pandey School), Station Road, Gladiam D Lassit: Office No. 3, 1st Floor, Jamia Shapping Complex, (Opposite Pandey School), Station Road, Gladiam D Lorisa, Berhampur: -750001. Bhagapur: Krishna, 1st Floor, Lorisa Pandar Mainde Cinema, Dr R P Road, Bhagapur - 583101. Berhampur: -75001. Bhagapur: Air Shapa, Ist Floor, Lorisa Pandar Mainde Cinema, Dr R P Road, Bhagapur - 812002. Bharita - 490020. Bhilawar: Indeparts and Bharita - 151001. Bhavangar: 305-306, Sterling Point, Waghawadi Road, OPP HDFC Bank, Bhavnagar: -364002. Bhilair: -2907 GH, Gr Road, Near Zila Parishad, Bhatinda: -151001. Bhavangar: 305-306, Sterling Point, Waghawadi Road, OPP HDFC Ba Agartala: Advisor Chowmuhani, (Ground Floor), Krishnanagar, Agartala - 799001. Agra: No.8, 2nd Floor, Maruti Tower, Sanjay Place, Agra - 282002. Ahmednagar: 203-A, Mutha Chambers, Old Vasant Talkies, To, invalidum - 193004. Microstrian - 25304. Utiliari - 25304. Uti

CAMS, Registrar and Transfer Agent to Kotak Mutual Fund will be the official point of acceptance for electronic transaction received through specified banks, Financial Institutions with whom Kotak Mahindra Mutual Fund has entered or may enter into specific arrangement for purchase/sale/switch of units and secured internet site operated by Kotak Mahindra Mutual Fund.



Scheme

Plan

Option

COMMON APPLICATION FORM

6th Floor, Kotak Infinity, Building No. 21, Infinity Park, Off. Western Express Highway, Gen.A.K. Vaidya Marg, Malad (E), Mumbai - 400 097.

	TVIGIGIG (E), TVIGITIDGI	100 057.
	022-6638 4400	mutual@kotak.cor
Ŋ.	assetmanagement	kotak com

Investment Advisor's Name & ARN	Sub-Broker's Name & A Sub-Broker \ LG Code	RN	EUIN	Official Acceptance Poin	Appl. CA
ARN-2111 A. G. Financial Products &		LG E	-029541		Date: DD / MM / YYYY
employee/relationship manager/sale manager/sales person of the distribut	s person of the above dist	ributor or notwithsta	nding the advice of in	-appropriateness, if any, pr	out any interaction or advice by the ovided by the employee/relationship
Sole / First Applican	nt		Applicant / All Applicants)		Third Applicant
Upfront commission shall be paid directly by	the investor to the AMFI regist	tered distributors based	on the investor's assessm	ent of various factors including	the service rendered by the distributor.
A. UNITHOLDER INFORMATION					[Refer Guideline 2(a)]
A) Have you ever invested in any, MutB) If you have, at any time, invested in				delines on page 13, point 9 esent investment in the same	
Folio Number and PAN details below an	d proceed to Section 4.			1	
Name of Sole / First Holder:				Folio No.:	/
B. NEW APPLICANT'S PERSONA	AL INFORMATION				[Refer Guideline 2]
SOLE/FIRST APPLICANT					Date of Birth**
					DD / MM / YYYY
GUARDIAN (in case Sole / First Applicant	is a minor)		Re	lationship	**Mandatory in case sole/first applicant is minor.
CONTACT PERSON (in case of Non-in	ndividual applicants)		ite	lationship	Status (Please ✓) ☐ Resident Individual
CONTACT TENSON (III case of North	имиша аррпсансу		De	esignation	NRI on Repatriation Basis NRI on Non-Repatriation Basis
SECOND APPLICANT (Joint Holder	1)				HUF Proprietorship Partnership Firm
					Private Limited Company
GUARDIAN (in case Second Applicant is a	minor)				Public Limited Company Mutual Fund
					☐ Mutual Fund FOF Scheme ☐ Body Corporate
THIRD APPLICANT (Joint Holder 2)					Registered Society PF/Gratuity/Pension/
					Superannuation Fund Trust AOP / BOI
GUARDIAN (in case Third Applicant is a n	ninor)				Foreign Institutional Investor On behalf of Minor
					Other(Please specify)
MODE OF OPERATION (where the	ere is more than one appli	cant)	O Joint		Occupation (Please ✓) (Mandatory) ☐ Business
PAN AND KYC COMPLIANT STATUS	*		<u> </u>		Service
PAN		AN		PAN	Professional Retired
Sole / First Applicant KYC Compliant Status*		Applicant liant Status*		Applicant npliant Status*	Housewife Student
☐ PAN Proof # ☐ Yes ☐ No		# ☐ Yes ☐ No		f # Yes No	Agriculture Other
(#Please attach PAN Card Copy) / (*K		mandatory)			(Please specify)
C. THIRD PARTY PAYMENT DECLA					
Parent/Grand-Parent/Guardian of Minor Name:	r/ Related Person Other than	the Register Guardia		ship with Applicant:	todian on behalf of FII.
PAN:	KYC Compliant Stat	us. 🗆 Aor 🗀 No	Relations	snip with Applicant.	
Declaration: I hereby declare and confirm that t funds for these investments on account of my na	he Applicant stated above is the b stural love and affection or incentiv	eneficial owner of the inverse to employee or for & on b	estment details mentioned a behalf of fll or as gift from my	bove. I am providing the bank account only.	Signature
Declaration (Guardian of minor, as registered in these funds on behalf of the minor.	the folio): I confirm that I am the le	gal guardian of the Minor,	registered in folio and have	no objection to receiving	
(Note: Aforeside signature should match with	the investment cheque signature	re)			
ADDRESS FOR COMMUNICATI	ON* (*Fields are Mandatory	<i>(</i>)	D. DEMAT ACCOUNT In case you wish to hold		[Refer Guideline 3] s section. Please note that you can hold
			units in demat for all dividend frequency of le	open ended schemes (exce	ept ETFs and dividend options having
			NSDL	CDSI	
City	Dia Dia Color	}	DP Name	DP Na	
City*	Pin/Zip Code*		Di Nullic	Dr Nd	
State*	Country*		DP II	D	DP ID
(Cell)*	☎ Tel.*				
(Fax)			Beneficiary Ac		Beneficiary Account No.
E-mail*			evidencing the accuracy of	the demat account. Bank detail	above are along with supporting documents s of DP will overwrite the existing details.
kotak®	eived from	(To be filled		ACKN ppl. CA	OWLEDGEMENT SLIP
- mataan ana	application for allotment of unit	s in the following schem	A e:	hhi: CU	Plan
Investment Details	Instument Details	5	Amount		Application Write

___ Dated DD / MM / YYYY Rs. __

Official Acceptance Point Stamp & Sign

No. _____

Bank & Branch _

Please retain this silp, duly acknowledged by the Official Collection Center till you receive your Account Statement

E. BANK ACCO								
Name of Rank	OUNT DETAILS (Mandatory, this accour	nt details will be	considered as defa			[F	Refer Guideline 5	
	Cin.		We shall directly cr		DIRECT CREDIT demption payments in	to your bank acco	unt if your Bank is	
Branch Account No.	City		We shall directly credit your dividend/redemption payments into your bank account if your Bank is included in Bank list with which we have a tie-up for direct credit facility.					
RTGS IFSC Code			If, however, you	wish to receive a	cheque payout, ple	ase tick the box	alongside.	
NEFT IFSC Code								
MICR Code	This is the 9 digit No. next to your	Cheque No.	Note: Investor can re	rictor multiple bank :	account by submitting	Rank registration	form places road the	
Account Type : (Current Savings NRO NRE F		instruction given in th		account by submitting	bank registration	ioim, picase read the	
F. INVESTMEN	IT DETAILS - MODE OF INVESTMEN	T (Please√) -	Cheque/ DD	Fund Transf	er	[F	Refer Guideline 6	
SI.	Scheme Name / Frequency	Plan / Option	1 / Eroquency	Amount	Net Amount	Payr Cheque /	nent Details Bank and Branch	
No.		Sub-option Growth	□ Weekly □ Month	Invested (Rs.)	Paid (Rs.)	DD No.	Dank and Diane	
1		Dividend O P		Less DD Charges				
2		☐ Growth ☐ Dividend ○ P		Less DD Charges				
3		Growth	☐ Weekly ☐ Month	y Less DD Charges				
	te cheque for each Investment	Dividend O P P=Payout R=Reinve		II Changes				
	vestor, please indicate source of funds for your in	-						
*	NRO FCNR Others							
	ON DETAILS (to be filled in by Ind						Refer Guideline 7	
We ndermentioned Nor	minee to receive the Units to my/our credit in Acco		and lo.		//our death. I/we also u		nereby nominate to payments and settleme	
	ee and signature of the Nominee acknowledging r					,	,	
DETAILS OF						1		
Nan	me of Nominee		Address	Date O	f Birth	Signature (Of Nominee	
	GUARDIAN (to be furnished in case Nom	inee is a minor)						
Na	ame of Guardian	Address		Tel. No	Signat	ture Of Guardian		
	I							
We		do hereby confirm th	hat I/We do not intend t	o avail the nomination	on facility for this inves	tment application.	. 🗆	
We		do hereby confirm th	hat I/We do not intend t	o avail the nominatio	on facility for this inves	tment application.		
	OMMUNICATION				on facility for this inves			
					on facility for this inves			
	OMMUNICATION	count statement & tr			on facility for this inves			
	OMMUNICATION	count statement & tr	ransaction confirmation		on facility for this inves		Refer Guideline 8	
/ We would like to r	OMMUNICATION	count statement & tr	ransaction confirmation		on facility for this inves	[F	Refer Guideline 8	
/ We would like to n I. DECLARATION We have read and u	OMMUNICATION receive all communication by E-mail including Ac ON AND SIGNATURES nderstood the contents of the Statement of Add	count statement & tr	ransaction confirmation Your E-mail ID here Scheme Information Do	[Please √] ument/ Key Informa	tion Memorandum of t	[F	Refer Guideline 8 Refer Guideline 9 Refer Guideline 9	
/ We would like to r I. DECLARATION We have read and undurable fund. I / We he We are authorised to	DMMUNICATION receive all communication by E-mail including Ac ON AND SIGNATURES nderstood the contents of the Statement of Addi reby apply for allotment / purchase of Units in the make this investment in the abovementioned Sch	ccount statement & tr stional Information/ Sescheme(s) indicated eme(s) and that the a	ransaction confirmation Your E-mail ID here Scheme Information Doc In Section F above and a amount invested in the S	[Please ✔] ument/ Key Informating gree to abide by the Information is the second of	tion Memorandum of t rerms and conditions a goiltimate sources only.	[F the respective sche pplicable thereto. I and does named	Refer Guideline 8 Refer Guideline 9 me(s) of Kotak Mahint, I/We hereby declare the ve and is not designed?	
I. DECLARATION We have read and unutual Fund. I/We he de are authorised to e purpose of any copilicable laws enactey / our Investment A	DMMUNICATION receive all communication by E-mail including Accepted and communication by E-mail including Accepted and the contents of the Statement of Add greeby apply for allotment / purchase of Units in the make this investment in the abovementioned Schontravention or evasion of any Act, Rules, Regulaed by the Government of India from time to time do by the Government of India from time to time do by the Government of India from time to time do by the Government of India from time to time and / or my bank(s) / Kotak Mahindra Mutt	itional Information/ Secheme(s) indicated teme(s) and that the ations, Notifications out I/We hereby author all Fund's bank(s). I/We	ransaction confirmation Your E-mail ID here Scheme Information Doo I in Section F above and a amount invested in the S or Directions of the provi- rise Kotak Mahindra Mu We have neither received	ument/ Key Informai gree to abide by the cheme(s) is through Is ions of Income Tax A ual Fund, its Investm nor been induced by	tion Memorandum of t terms and conditions a egitimate sources only ct, Anti Money Laund ent Manager and its a any rebate or gifts, dire	[F the respective sche pplicable thereto. I and does not invol ering Act, Anti Co gents to disclose di ectly or indirectly, in	Refer Guideline Seme(s) of Kotak Mahint, I/We hereby declare the ve and is not designed irruption Act or any other than making this investment in making this investment in making this investment.	
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Systematic Investment Plan

Think Investments. Ti		Sub-Brok	er's Code		ceptance Point	Bank Sr. No.	EUIN	Systematic Investment Form Strike off sections that are not applicable
"I/We hereby confirm that the EUIN box has been intentionally left blank by me/us as this is an "execution-only" transaction without any interaction or advice by the employee/relationship manager/sales person of the above distributor or notwithstanding the advice of in-appropriateness, if any, provided by the employee/relationship manager/sales person of the distributor and the distributor has not charged any advisory fees on this transaction".								
Signature(s)								
Sole /	First Applica	int		(To b	Second Applicant be signed by All App			Third Applicant
				distributors base	d on the investor's ass	essment of various fa		service rendered by the distributor.
Have you ever invested in a Investor's Information	ny, Mutual	Fund before	? Yes	No (F	or more details, pl	ease refer KIM's (Thecklist on pag	ge 18) New
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Voter Identity Card	Investors (including joint holders) will submit a photo copy of any one of the documents detailed below along with Micro SIP application as proof of identification in lieu of PAN. Voter Identity Card Driving License Government/ Defense identification card Passport Photo Ration Card Photo Debit Card (credit cards not allowed) Employee ID cards issued by companies registered with Registrar of Companies Photo Identification issued by Bank Managers of Scheduled Commercial Banks / Gazetted Officer / Elected Representatives to the Legislative Assembly / Parliament ID card issued to employees of Scheduled Commercial / State / District Co-operative Banks Senior Citizen / Freedom Fighter ID card issued by Government Cards issued by Universities / deemed Universities or institutes under statutes like ICAI, ICWA, ICSI Permanent Retirement Account No (PRAN) card issued to New Pension System (NPS) subscribers by Central Recordkeeping Agency (NSDL) Any other photo ID card issued by Central Government / State Governments / Municipal authorities / Government organizations like ESIC / EPFO The Photo Identification document has to be current and valid and also either self attested or attested by an ARN holder							
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BANKER'S ATTESTATION (Mandatory if your First SIP Investment is through a Demand Draft / Pay Order) Certified that the signature of account holder and the details of Bank Accounts are correct as per our records								
Standing Instructions f I/We undertake to keep sufficie or not effected at all for reason Mutual Fund, execution of the shall not be liable for, nor be in commotion, riot, strike, mutin; which is beyond reasonable coreceived from State Bank of Ind Declaration and Signa	ent funds in the s of incomple SIP will happed default by rea y, revolution, in ontrol the Stat lia in case of n	e funding accounte or incorrect in te or incorrect in on the day of ason of, any fail fire, flood, fog, te Bank of India	int on the date on formation, I wo holiday and allo hure or delay in co was, lightening, and which has	the effect of prev	enting the periornan	eby declare that the pa ik responsible. If the d ms and Conditions lis greement, where such lices, Unavailability of the contract by	articulars given abc ate of debit to my/ ted in the Offer Do n failure or delay is Bank's computer state Bank of India	ove are correct and complete. If the transaction is delayed our account happens to be a non business day as per the cument/ SAU SID of the Mutual Fund. State Bank of India caused, in whole or in part, by acts of God, civil war, civil system, force majeure events, or any other cause of peril is. I/We acknowledge that no separate intimation will be
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^{*} Please ensure utmost care while filling the highlighted column. The form may get rejected in case the details are incomplete.
** Please refer the Instruction & Information of Normal SIP - Point No.13

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TERMS AND CONDITIONS - AUTO DEBITS & ECS

Schemes where SIPs are allowed	All open-ended schemes except Kotak Liquid Plan A & Kotak Floater Short Term scheme
Frequency	Monthly or Quarterly
Choice of Dates	1st, 7th, 14th, 21st & 25th
Minimum Investment	Rs. 1000/- (Rs. 500 & in multiples of Rs. 500 in case of Kotak Tax Saver).
Minimum Installments	6 (All SIP installments should be for the same amount)
First SIP	→ Can be done on any Day of the Month
Second & Subsequent SIPs	 → Only on specified SIP Dates (1st, 7th, 14th, 21st & 25th) after a minimum gap of 28 days from date of first SIP. → Can be through ECS Debit/ Direct debit (in select locations) or Post-Dated Cheque based on your preference.

Instruction & Information of Normal SIP

- Please refer the Key Information Memorandum and Offer Document/ SAI/ SID of the respective scheme(s) for Applicable NAV, Risk Factors, Load Structure and other information before investing
- (i) Existing unitholders need not fill in the Investment Application Form. However, they must compulsorily mention their Account Number in the Systematic Investment Form. 2. (ii) New Applicants need to compulsorily fill in all sections in the Investment Application Form in addition to Systematic Investment Form. The Application No. must be compulsorily mentioned in the Systematic Investment Form
- Irrespective of the investment amount please furnish your PAN details and enclose a photocopy of PAN Card for all applications. In case of minor applicants, please furnish the PAN details and PAN proof of the Guardian
- KYC compliant is mandatory, irrespective of the amount of investment.
- You can opt for Systematic Investment in the Scheme on a monthly/quarterly basis through post-dated cheques / auto-debit for a pre-defined amount. This facility is available only on specified dates of the month / quarter viz. 1st , 7th, 14th, 21st & 25th. Refer to Section "SIP Auto Debit: Terms & Conditions" for location wise dates available for SIP Auto Debit.
- (i) First SIP Installment: Your first SIP can be for any day of the month, however subject to the condition that, there shall be a minimum gap of 28 day between the first and the second SIP. (ii) Second & subsequent SIP Installment: Your second and subsequent SIPs are available only on above specified dated of the month. You can choose only one of these dates for the purpose of SIP. In case the chosen date turns out to be a non-working day for the scheme, the SIP will be processed on the immediately following working day.

 We would send you an Account Statement confirming your systematic investment within 10 working days from the date of your first systematic investment transaction Confirmation for
- subsequent Systematic Investments would be sent to you on a guarterly basis.
- Modification / Cancellation of SIP: You can request for a modification / cancellation of your SIP at any time. Your modification/cancellation request should be submitted 30 days prior the next Auto Debit Date. Any modification request should be accompanied by:
- (i) A new SIP From duly filled in and carrying the revised SIP request details (ii) A written and signed confirmation for discontinuance of the existing SIP
- Extention of SIP needs to be accompanied with a cancelled cheque leaf
- If four consecutive SIPs fail, your SIP will automatically stand terminated. If, upon termination / cancellation of your SIP it is observed, that your unitholding in the scheme is less than the minimum investment requirement for the scheme, your units will be redeemed at the applicable NAV of the immediately following 1st or 14th of the month, whichever is earlier and if that date happens to be a non-working day for the scheme on the immediately following working day thereafter. 10.
- If the Scheme name differs between application form and cheque, name mentioned on the cheque will be considered for allotment Incorrect, incomplete, ambiguous forms will not be accepted and will be returned to the investor within 30 days of their receipt. 12
- An investor has an option to choose the 'End Date' of the SIP by filling the date or by selecting the Default Date i.e. December 2050. In case no end date is selected the default end date will be considered as end date.

Instruction & Information of Micro SIP

- Exemption from need for Permanent Account Number (PAN) for investment through Systematic Investment Plan (SIP) upto Rs. 50,000/ with effect from August 1, 2009. The exemption will be applicable only to investments by individuals (including NRIs but excluding PlOs), Minors, Sole proprietary firms and to investments made by joint
- The exemption will not be applicable to normal purchase/switchin transactions, which will continue to be subject to PAN requirement.
 By ticking microsip, I/We hereby declare that our total SIP for rolling 12 months or FY April to March does not exceed Rs. 50,000 through this application or any existing SIP in the
- The photo identification document has to be current and valid and also either self attested or attested by an ARN holder.

SIP Auto - Debit: Terms & Conditions

- → Our SIP Auto Debit Facility is offered to you using RBI's Electronic Clearing Service (ECS) for effecting SIP payment. By opting for this facility you agree to abide by the terms and conditions of ECS Facility of Reserve Bank of India.
 → This facility is offered only to investors having bank accounts in any of the cities listed below:

LIST OF LOCATIONS FOR SIP AUTO-DEBIT (THROUGH ECS)

Agra I Ahmedabad I Allahabad I Amritsar I Anand I Asansol I Aurangabad I Bangalore I Baroda I Belgaum I Bhavnagar | Bhilwara I Bhopal Bhubaneshwar I Bijapur I Bikaner I Burdwan I Calicut I Chandigarh I Chennai I Cochin I Coimbatore I Cuttack I Davangeree I Dehradun I Delhi Dhanbad I Durgapur I Erode I Gadag I Gangtok I Gorakhpur I Gulbarga I Guwahati I Gwalior I Haldia | Hassan | Hubli I Hyderabad I Indore Jabalpur I Jalandhar I Jammu I Jamnagar I Jamshedpur I Jodhpur I Kakinada I Kanpur I Kolkata I Kota | Lucknow I Ludhiana Madurai I Mandya I Mangalore I Mumbai I Mysore I Nagpur I Nasik I Nellore I Panjim I Patna I Pondicherry I Pune I Raichur I Raipur I Raikot Ranchi I Salem I Shimal I Shimoga I Siliguri I Solapur I Surat I Triunelveli | Tirupati I Trichur I Trichy I Trivendrum I Tumkur | Udaipur Udupi I Varanasi I Vijayawada (also covers Guntur, Tenali & Mangalgiri) I Vizag

- The cities in the list may be modified / updated / changed / removed at any time in future entirely at the discretion of Kotak Mahindra Mutual Fund without assigning any reasons or prior notice. Direct Debit Facility is available across all the branches of Axis Bank, Bank of Baroda, Bank of India, Dhanalakshmi Bank, Federal Bank, HDFC Bank, ICICI Bank, IDBI Bank, IndusInd Bank, Kotak
- Direct Debit Facility is available across all the branches of Axis Bank, Bank of Baroda, Bank of India, Dhanalakshmi Bank, Federal Bank, HDFC Bank, ICICI Bank, IDBI Bank, Indusind Bank, Rotak Mahindra Bank, Punjab National Bank, State Bank of India & UCO Bank.

 Your Bank Branch through which you want your SIP Auto-Debit to take place should participate in local MICR Clearing. In case your bank decides to cross-verify the ECS auto-debit mandate with you as the Bank's customer, you would need to promptly do the same. Kotak Mahindra Mutual Fund, its Investment Manager, Registrar and other service providers will not be liable for any transaction from the transaction by your bank / Dranch or its refusal to register the SIP mandate.

 You will not hold Kotak Mahindra Mutual Fund, its Investment Manager, Registrar and other service providers responsible if the transaction is delayed or not effected or your bank account is debited in advance or after the specific SIP date due to various clearing cycles of ECS. Kotak Mahindra Mutual Fund, its Investment Manager, Registrar and other service providers responsible and liable for any damages / compensation for any loss, damage, etc. incurred by you as a result of use of this facility by you.

 If you have not indicated any of your SIP preference completely in the form, or incase of any discrepancy, we would presume the same as mentioned on the 1st cheque.

 SIP Frequency: Monthly; SIP Date: 7th; No. of installments: Six; Scheme Name: same as mentioned on the 1st cheque, SIP Amount: same as mentioned on the 1st cheque.

Checklist

- ise ensure that:
 If you are a new investor, you have quoted your Account No. with Kotak Mahindra Mutual Fund on the Systematic Investment Form.
 If you are a new investor, your Application Number is quoted on the Systematic Investment Form.
 Scheme (Plan) Option in which you wish to do your systematic investments is clearly indicated in the Systematic Investment Form.
 The SIP Amount, the Frequency, your preferred Date and Period are clearly indicated.

- There is minimum gap of 28 days between your first & second SIP

TRANSACTION CHARGES

- TRANSACTION CHARGES
 Pursuant to SEBI Circular No. Cir/ IMD/ DF/13/2011 dated August 22, 2011, transaction charge per subscription of Rs. 10,000/- and above be allowed to be paid to the distributors of the Kotak Mahindra Mutual Fundy, the distributor shall be paid Rs. 100/- as transaction charge per subscription of Rs. 10,000/- & above.

 1. For existing investors (across mutual Funds), the distributor shall be paid Rs. 100/- as transaction charge per subscription of Rs. 10,000/- & above.

 2. For first time investors, (across Mutual Funds), the distributor shall be paid Rs. 150/- as transaction charge for subscription of Rs. 10,000/- & above.

 3. The transaction charge shall be deducted by Kotak AMC from the subscription amount & paid to the distributor (will be subject to statutory levies, as applicable) & the balance amount shall be invested.

 4. In case of Systematic Investment Plan(s), the transaction charge shall be applicable only if the total commitment through SIPs amounts to Rs. 10,000/- & above. In such cases the transaction charge shall be recovered in first 24/cross full installments. recovered in first 3/4 successful installments.

- Transaction charges shall not be deducted/applicable for:
 (a) Transaction other than purchases/subscriptions such as Switch/Systematic Transfer Plan (STP)/ Dividend Transfer Plan (DTP), etc.
 (b) Purchases/Subscriptions made directly with the Fund without any ARN code.
 (c) Transactions carried out through the stock exchange platforms.
 (d) Distributors who have chosen 'Opt Out' of charging the transaction charge.

Auto-Debit

- Your First SIP Cheque is from the same bank from which you wish your SIP Auto-Debits to happen Your First SIP Cheque details are clearly indicated in the Systematic Investment Form.
- Your Bank Account Details are correctly and completely furnished including the 9 digit MICR Code which is mandatory for SIPs through ECS. Your Systematic Investment Form carries the signatures of the Bank Account Holders as it appears in the Bank Records.
- A copy of your First SIP Cheque is enclosed with your SIP Application.
- If you First SIP Investment is through a Demand Draft Pay Order, please ensure that your Bank details and Signatures are attested by your Bankers.
- Alternatively you can provided us with cancelled cheque leaf copy of the bank from where you intend to do your SIP.

Registrar: Computer Age Management Services Pvt. Ltd. 148, Old Mahabalipuran Road, Okkiyam Thuraipakkam, Chennai - 600 096



Tel.: 044 3040 7270



Sole / First Applicant / Unit holder

MULTIPLE BANK ACCOUNTS REGISTRATION FORM

Please strike unused sections to avoid unauthorised use.

6th Floor, Kotak Infinity, Building No. 21, Infinity Park, Off. Western Express Highway, Gen.A.K. Vaidya Marg, Malad (E) Mumbai - 400 097. 2022-6638 4400

mutual@kotak.com

			www.assetmanagement.kotak.com
Folio No. (For Existing Unit Holders) Name of Sole/ First Unit Holder	OR Application No (For Existing Un		Permanent Account Number (PAN)
	A – ADDITION OF BAI	NK ACCOUNTS	
Please register my/our following bank accounts for a accounts, by making a specific request in my/our rede folio in the order given below and the same shall be recase of individuals and ten in the case of non individua	emption request. I/We understand t egistered only if there is a scope to re	hat the bank accounts listed below	w shall be taken up for registration in my/our
For each bank account, Investors should produce	e original for verification or submit o	riginals of the documents mention	ned below.
Account No.:	Account type	: Savings Current	NRE NRO FCNR
Bank Name:	Branch Name	:	
City:	PIN code:		
MICR Code^:	IFSC Code^^:		
Document attached (Any one) Cancelle	d Cheque with name pre-printe	ed Bank statement	Pass book Bank Certificate
Account No.:	Account type	: Savings Current	NRE NRO FCNR
Bank Name:	Branch Name		
City:	PIN code:		
MICR Code^:	IFSC Code^^:		
Document attached (Any one) Cancelle	d Cheque with name pre-printe	ed Bank statement	Pass book Bank Certificate
_			
Account No.:	Account type	: Savings Current	NRE NRO FONR
Bank Name:	Branch Name	:	
City:	PIN code:		
MICR Code^:	IFSC Code^^:		
Document attached (Any one) Cancelled	d Cheque with name pre-printe	Bank statement	Pass book Bank Certificate
Account No.:	Account type	: Savings Current	NRE NRO FCNR
Bank Name:	Branch Name		TOTAL TOTAL TENTO
City:	PIN code:		
MICR Code^:	IFSC Code^^:		
Document attached (Any one) Cancelle	d Cheque with name pre-printe	ed Bank statement	Pass book Bank Certificate
^ 9 digit code on your cheque next to the cheque	e number. ^^ 11 digit co	de printed on your cheque.	
	B - DEFAULT BANK	CACCOUNT	
From among the bank accounts registered with you redemption and/or dividend proceeds, if any of the ab		ter the following bank account a	s a Default Bank Account into which future
Bank Account No.:	Bank Na	ame:	
SIGNATURES (To be signed by ALL UNITHOLDE	RS if mode of operation is indica	ated as 'JOINT'. In case of non-li	ndividual Unit holders, to be signed by
AUTHORISED SIGNATORIES)			

Second Applicant / Unit holder

Third Applicant / Unit holder



C - BANK ACCOUNT DELETION FORM

Folio No.						Permanent Account Number (PAN)
Name of Sole/ First						
Bank Account No.:			Bank Name:			
Bank Account No.:			Bank Name:			
Bank Account No.:			Bank Name:			
Bank Account No.:			Bank Name:			
Deletion of a default ban	k account is not permitted unle	ess the investor r	mentions another register	ed bank accour	nt as a default accou	nt in Part B of this Form.
SIGNATURES (To be s AUTHORISED SIGNA		S if mode of op	peration is indicated as	'JOINT'. In cas	e of non-Individua	l Unit holders, to be signed by
Sole / First Ap	plicant / Unit holder	Sec	ond Applicant / Unit hole	der	Third A	Applicant / Unit holder

Instructions and Terms and Conditions:

- 1. This facility allows a unit holder to register multiple bank account details for all investments held in the specified folio (existing or new). Individuals/HuF can register upto 5 different bank accounts for a folio by using this form. Non-individuals can register upto 10 different bank accounts for a folio. For registering more than 5 accounts, please use extra copies of this form.
- 2. Please enclose a cancelled cheque leaf for each of such banks accounts. This will help in verification of the account details and register them accurately. The application will be processed only for such accounts for which cancelled cheque leaf is provided. Accounts not matching with such cheque leaf thereof will not be registered.
- 3. If the bank account number on the cheque leaf is handwritten or investor name is not printed on the face of the cheque, bank account statement or pass book or a bank certificate or a letter from the bank giving the name, address and the account number should be enclosed. If photocopies are submitted, investors must produce original for verification.
- 4. Bank account registration/deletion request will be accepted and processed only if all the details are correctly filled and the necessary documents are submitted. The request is liable to be rejected if any information is missing or incorrectly filled or if there is deficiency in the documents submitted.
- 5. The first/sole unit holder in the folio should be one of the holders of the bank account being registered.
- 6. The investors can change the default bank account by submitting this form. In case multiple bank accounts are opted for registration as default bank account, the mutual fund retains the right to register any one of them as the default bank account.
- 7. A written confirmation of registration of the additional bank account details will be dispatched to you within 10 calendar days of receipt of such request.
- 8. If any of the registered bank accounts are closed/altered, please intimate the AMC in writing of such change with an instruction to delete/alter it from of our records
- 9. The Bank Account chosen as the primary/default bank account will be used for all Redemption payouts/ Dividend payouts. At anytime, investor can instruct the AMC to change the default bank account by choosing one of the additional accounts already registered with the AMC.
- 10. If request for redemption received together with a change of bank account or before verification and validation of the new bank account, the redemption request would be processed to the currently registered default (old) bank account.
- 11. If in a folio, purchase investments are vide SB or NRO bank account, the bank account types for redemption can be SB or NRO only. If the purchase investments are made vide NRE account(s), the bank accounts types for redemption can be SB/NRO/NRE.
- 12. The registered bank accounts will also be used to identify the pay-in proceeds. Hence, unit holder(s) are advised to register their various bank accounts in advance using this facility and ensure that payments for ongoing purchase transactions are from any of the registered bank accounts only, to avoid fraudulent transactions and potential rejections due to mismatch of pay-in bank details with the accounts registered in the folio.